

2014 Chicago Half Marathon
Charity Affiliate Program Agreement

This agreement is between Life Time Fitness (LTF) with principal offices in 2901 Corporate Pl, Chanhassen, MN 55317 producer of the Chicago Half Marathon & Hyundai Hope On Wheels 5k (the "Event") and _____ (the "Team") with principal office located at _____ for the 2014 Chicago Half Marathon & Hyundai Hope On Wheels 5k (the "Event"). This agreement constitutes a mutual understanding between the "Team" and "PR" in order to further increase the exposure of the "Team" at the "Event" as well as for the "Event" to increase participation from such teams. The Charity Affiliate Program is designed to recognize and reward the "Team" for its participation in the "Event". In exchange for the number of participants and marketing efforts made by the "Team" the "Event" pledges to provide benefits as stipulated and described with the _____ tier. The "Event" agrees to provide the benefits stipulated in Attachment A (Charity Partner Levels) according to the involvement tier. The agreement will be revisited 30 days prior to the event and, in the case in which a different tier has been attained; "LTF" will provide the additional benefits in order to assure that all entitled benefits are received by the "Team". In the case that the participation fails to reach the appropriate level associated with that particular tier, adjustments will be made accordingly to assure that the "Team" is in the proper tier. If the situation arises in which the number of participants have been grossly exaggerated, the "Team" will be placed on the proper tier, placed on probation and measures will be taken to correct the violation of contract for subsequent years of partnership. The "Team" will not be given all possible benefits allowable by time and tier, and concessions would be made to credit the following year's participant numbers for the tier system. The "Team" agrees to read, complete and send in forms attached regarding pre- and post- event questions. The pre-event forms are to be completed and sent to Dan Lakin at DLakin@lifetimefitness.com no later than July 1, 2014. NOTE: None of the benefits may begin until receipt and registration of the team via pre-event form and agreement completion.

The above two party agreement is created so the "Team" and the "Event" may mutually benefit from the partnership allowing for future years of success and each parties goal fulfillment. This agreement does not state nor imply any sponsorship stipulations. If the "Team" would like to inquire about sponsorship opportunities, please contact Life Time Sponsorships at ltfmedia@lifetimefitness.com.

Date: _____

Team Name: _____

Organization: _____

Representative Name: _____

Representative Signature: _____

Life Time Athletic Events

Representative Name: _____

Representative Signature: _____