



**ST.PETERSBURG
CLEARWATER**

Tourism Promotion Agreement (ELITE)
Post-Event Final Report Worksheet

EVENT NAME: _____

EVENT DATES: _____

REPORTED ATTENDANCE: _____

REPORTED ROOM NIGHTS IN PINELLAS COUNTY: _____

WHAT WAS THE METHODOLOGY FOR COMPUTING ROOM NIGHTS?

WAS YOUR EVENT NATIONALLY TELEVISED?

YES

NO

IF YES, PLEASE PROVIDE TELEVISION RATINGS: _____

Please return to Teri Tuxhorn (Teri@VisitSPC.com) 45 days from event completion.