MERCHANT PROMOTION AGREEMENT

ABOUT THE SMCCI MEMBER PRIVILEGE CARD

The SMCCI Privilege Card provides SMCCI members with treats and discounts at various merchant outlets. The Privilege Card aims to create mileage for both our members as well as our merchant partners.

BENEFITS OF BEING A PARTNER

As a merchant partner of the Privilege Card, the collaboration hopes to drive consumers to your business outlet, and enhance their top-of-mnd recall of your brand.

A potential of 300 new customers and growing await you!

HOW THE PRIVILEGE CARD WORKS

Simple! Reply us with the promotion mechanics on the Merchant Agreement Form found overleaf.

SMCCI members will flash their Member Privilege Card at your outlet(s) and enjoy the promotion that has been catered specially for them!

The SMCCI Privilege Card is owned by every full-paying SMCCI members and validity of their membership is stamped on the card.

The Privilege Card is heavily promoted, via direct mails, online marketing including social media, e-circulars and website. As more merchant partners come onboard, you can expect advertisements and more promotion materials. This is definitely a partnership worth considering!

Let's Collaborate!

15 Jalan Pinang Singapore 199147 Tel: (65) 62979296 Fax: (65) 63924527 www.smcci.org.sg

MERCHANT PROMOTION AGREEMENT

Name of Merchant *(To appear in print)*	
Type of Business	
Promotion Mechanics	
Terms and Condition of Promotion	
Promotion Validity Period *(min.6 months)*	
Contact Person *(Name / Email / Tel)*	

Please submit your hi-res logo and product photos, if any, to marketing@smcci.org.sg before the stipulated deadline. Photos must be at least 300dpi; in JPEG, TIFF, PDF, PSD, AI formats.

SMCCI reserves the right to choose the photo that best fits the layout of the collateral. All artwork will be forwarded to the contact person prior to print.

SMCCI wlll proceed with the artwork should merchant fail to provide amendments and/or approval by the stipulated date.

Merchant must abide and adhere to the promotion mechanics as stated above. SMCCI will not be liable for any disputes between merchant and members with regard to the promotion. Due written notice must be given to SMCCI at least 48 hours in advance to communicate any change to the promotion and/or merchant details.

Submitted, Accepted & Agreed By:	Singapore Malay Chamber of Commerce & Industry:
Name / Signature	Name / Signature
Designation / Company Stamp	Designation
Date	Date

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