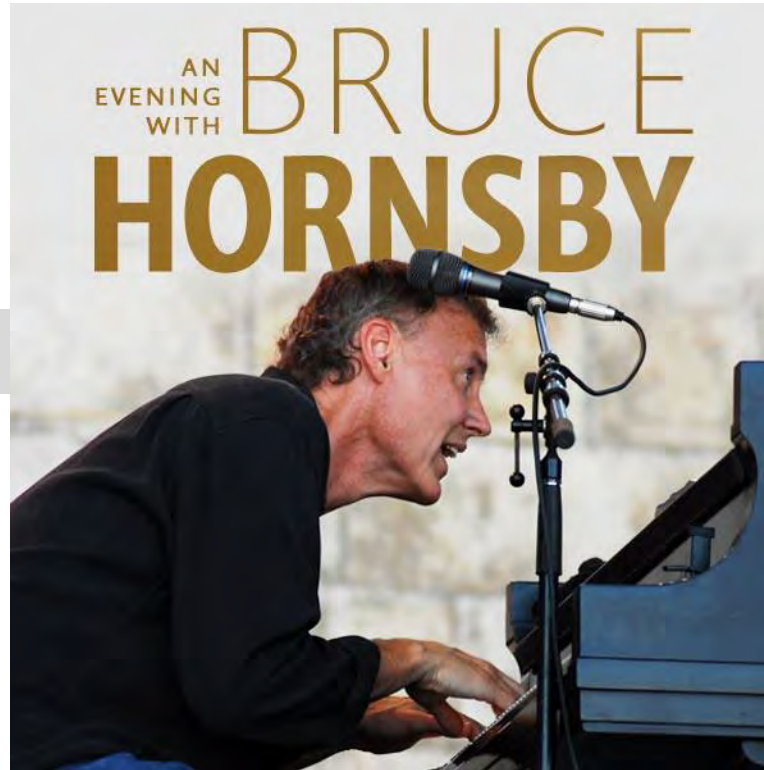


CSU CHANNEL ISLANDS FOUNDATION AND RABOBANK PRESENT

OCTOBER 8, 2016



LIBBEY BOWL, OJAI

SPONSORSHIP PROPOSAL



Channel Islands
CALIFORNIA STATE UNIVERSITY

A photograph of a live concert performance on a stage. The stage is lit with blue and purple lights, and a large screen displays the performance. The audience is seated in the foreground, facing the stage. The event is taking place under a large, dark, tent-like structure.

PRESIDENT'S DINNER & CONCERT

OCTOBER 8, 2016 | LIBBEY BOWL, OJAI CA

ABOUT THE EVENT

Join CSU Channel Islands for an intimate piano concert featuring **Bruce Hornsby**! His commercial stock soared early on, when "The Way It Is"- the title track of his 1986 debut album- became one of the most popular songs on American Radio.

Over 900 community members, alumni, volunteers, and students will join together for this fun event. Don't miss out on a great opportunity to partner with your local university.

Reward key clients or employees with an unforgettable VIP experience, a delectable four course dinner prior to the concert, VIP Seating, VIP parking, and more!

The funds raised by your sponsorship of this event will support CI's critical needs, such as student scholarships, programs, new technology, facilities and equipment. **YOU** can make an impact on the students at CI!

PRESIDENT'S DINNER & CONCERT AT A GLANCE



nearly
1,000
people attend

AUDIENCE DEMOGRAPHICS

Community Members • Students • Alumni •
Mostly 30-70 age range
Ventura County • LA County • Orange
County • Central Coast • Northern CA

Last year's Marketing Presence



Camarillo Acorn

Thousand Oaks Acorn
Serving Thousand Oaks, Newbury Park, North Ranch and Westlake

PRESIDENT’S DINNER & CONCERT

sponsorship opportunities

Your sponsorship instantly puts your company in front of a substantial, sophisticated audience who appreciate your commitment to your University. This event also provides the exclusive opportunity to reward clients and employees with a VIP experience and allows you to showcase your company.

Title Sponsor



\$25,000

Unique Benefits:

- Name in title of event: CSU Channel Islands Foundation and (your name here) Present (Name of Artist)
- Full-page color ad on back cover of event program
- Exclusive recognition on stage by CI President
- Meet & Greet with artist for 12 of your guests
- Logo on background banner as guests walk in during VIP Reception
- Logo printed on all print-at-home concert tickets
- Full-page personal message from company in event program

Benefits:

- Prominent sponsor recognition on all event marketing and promotional material: invitations, signage, radio/print advertising, event signage, & program. It allows your corporate presence during the promotion of this event.
- Featured in social media
- Logo on event website
- 24 VIP Tickets (VIP Seating, VIP Reception Entrance & VIP Parking)

Platinum Sponsor

\$15,000

Benefits:

- Prominent sponsor recognition on all event marketing and promotional material: invitations, signage, radio/print advertising, event signage, & program. It allows your corporate presence during the promotion of this event.
- Full-page black and white ad in event program
- Logo on background banner as guests walk in during VIP Reception
- Featured in social media
- Logo on event website
- 10 VIP Tickets (VIP Seating, VIP Reception Entrance & VIP Parking)

PRESIDENT'S DINNER & CONCERT

sponsorship opportunities

Gold Sponsor

\$10,000

Benefits:

- Prominent sponsor recognition on all event marketing and promotional material: invitations, signage, radio/print advertising, event signage, & program. It allows your corporate presence during the promotion of this event.
- Featured in social media
- Logo on background banner as guests walk in during VIP Reception
- Full-page black and white ad in event program
- Logo on event website
- 8 VIP Tickets (VIP Seating, VIP Reception Entrance & VIP Parking)

Silver Sponsor

\$5,000

Benefits:

- Prominent sponsor recognition on all event marketing and promotional material: invitations, signage, radio/print advertising, event signage, & program. It allows your corporate presence during the promotion of this event.
- Featured in social media
- Half-page black and white ad in event program
- Logo on event website
- 5 VIP Tickets (VIP Seating, VIP Reception Entrance & VIP Parking)

Bronze Sponsor

\$2,500

Benefits:

- Sponsor recognition on all event marketing & promotional material: invitations, signage, radio/print advertising, event signage, & event program. It allows your corporate presence during the promotion of this event.
- Featured in social media
- Quarter-page black and white ad in event program
- Logo on event website
- 4 VIP Tickets (VIP Seating, VIP Reception Entrance & VIP Parking)

PRESIDENT'S DINNER & CONCERT

sponsorship opportunities

Copper Sponsor

\$1,500

- Sponsor recognition on all event marketing & promotional material: invitations, signage, radio/print advertising, event signage, & event program. It allows your corporate presence during the promotion of this event.
- Featured in social media
- Business card-size ad in black and white in event program
- Logo on event website
- 2 VIP Tickets (VIP Seating, VIP Reception Entrance & VIP Parking)

UNDERWRITING OPPORTUNITIES

Music Sponsor



\$20,000

Unique Benefits:

- Exclusivity as the music sponsor
- Meet & greet with artist & your 12 guests
- Exclusive recognition on stage by CI President
- Logo printed on all printed-at-home concert tickets
- Logo on background banner as guests walk into VIP Reception
- Full-page black and white ad in event program

Benefits:

- Prominent sponsor recognition on all event marketing and promotional material: invitations, signage, radio/print advertising, event signage, & program. It allows your corporate presence during the promotion of this event.
- Featured in social media
- Logo on event website
- 12 VIP Tickets (VIP Seating, VIP Reception & VIP Parking)

PRESIDENT'S DINNER & CONCERT

sponsorship opportunities

VIP Reception Sponsor

SOLD

\$5,000

Benefits:

- Exclusivity as the VIP Reception Sponsor
- Your logo on VIP Signage
- Prominent sponsor recognition on all event marketing and promotional material: invitations, signage, radio/print advertising, event signage, & program. It allows your corporate presence during the promotion of this event
- Featured in social media
- Half-page black and white ad in event program
- Logo on event website
- 4 VIP Tickets (VIP Seating, VIP Reception Entrance & VIP Parking)

VIP Parking Sponsor

\$5,000

Benefits:

- Exclusivity as the VIP Parking Sponsor
- Your logo on VIP parking signage and VIP parking pass distributed to guests
- Prominent sponsor recognition on all event marketing and promotional material: invitations, signage, radio and print advertising, at-event signage, and event program. It allows your corporate presence during the promotion of this event
- Featured in social media
- Half-page advertisement in event program
- Logo on event website
- 4 VIP Tickets (VIP Seating, VIP Reception & VIP Parking)

Fan Giveaway Sponsor

\$5,000

Benefits:

- Exclusivity as the Fan Giveaway Sponsor
- Your logo on Fan Giveaway to VIP Reception Guests (300 guests)
- Prominent sponsor recognition on all event marketing and promotional material: invitations, signage, radio and print advertising, at-event signage, and event program. It allows your corporate presence during the promotion of this event.
- Half-page advertisement in event program
- Logo on event website
- 4 VIP Tickets (VIP Seating, VIP Reception Entrance & VIP Parking)



SPONSORSHIP FORM

CSU Channel Islands President's Concert – Fall Date, 2016

Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Anna Tovar, Gift Processing & Advancement Operations Assistant, at anna.tovar@csuci.edu or by fax 805-437-2715. Please contact us with any questions.

CONTACT INFORMATION:

Company Name

Contact Person

Contact E-mail Address

Contact Phone Number

Address

City/State/Zip Code

SPONSORSHIP PACKAGES:

SOLD _____ Title Sponsor - \$25,000

SOLD _____ Music Sponsor - \$20,000

_____ Platinum Sponsor - \$15,000

_____ Gold Sponsor - \$10,000

_____ Silver Sponsor - \$5,000

SOLD _____ VIP Reception Sponsor - \$5,000

_____ VIP Parking Sponsor - \$5,000

_____ Fan Giveaway Sponsor - \$5,000

_____ Bronze Sponsor - \$2,500

_____ Copper Sponsor - \$1,500

PAYMENT INFORMATION:

_____ Please send me an invoice

_____ I have enclosed a check made payable to
CSU Channel Islands Foundation

_____ Please charge my credit card

{ to pay by credit card, please call
Anna Tovar at 805-437-3787 }

\$ _____

Total Sponsorship Cost

Signature

Date

THANK YOU FOR SUPPORTING CI!

Once we receive your completed sponsorship form, our staff will contact you to discuss event arrangements, sponsorship benefits and recognition.