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## Highlight

IBM brings industry-driven expertise with BPM that is second to none, and that can include but is not limited to IBM WebSphere suite of BPM software. IBM Global Business Services' holistic approach to Business Architecture leverages leading methods, models, metrics & tools, closing the gap between strategy and implementation of BPM initiatives. Beyond the initial visioning and workshop phase, IBM can help you design, develop, integrate, test and deploy a BPM application, as well as scale prior BPM implementations throughout the organization through the formation of a Center of Excellence model.

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# Conceptualize and plan a Business Process Management (BPM) implementation to drive business process improvement

## *IBM Business Process Management Visioning & Roadmap*

### Analyze, envision and plan for a BPM implementation through development of a business case and technical roadmap

- Which areas of the business are characterized by labor intensive processes that require multiple steps and business roles to complete?
- Which areas of the business would benefit most from increased agility and ability to rapidly implement change?
- What are the key regulatory compliance challenges that need to be addressed?

In our complex business environment, companies need to improve efficiency and operational optimization by improving both human-to-human and technology driven processes. According to the IBM 2010 Global CEO Study, CEOs are looking for Smarter Processes to help drive organizational agility.

### Did you know?

- 61% of standout CEOs believe operational simplification to be a key imperative for the future
- 91% of CEOs say they need to restructure the way their organizations work.

### What should you do?

BPM empowers business and IT to embrace change and continuously optimize key business processes. However, many organizations wonder how to get started on or how to accelerate previously attempted BPM initiatives, due to a lack of a roadmap and prioritization based on greatest potential impact.

IBM Global Business Services is a leader in Business Process Management solutions, and can plan for, implement and manage industry leading BPM software, including from IBM WebSphere.



## IBM Business Process Management Visioning & Roadmap

The BPM Visioning and Roadmap consultative engagement (typically between 6-8 weeks in duration) helps clients conceptualize and plan a BPM implementation to drive business process improvement.

IBM analyzes and models current processes, business rules and metrics to identify key areas of focus. A Performance Improvement Workshop is then conducted to simulate “to-be” process improvements and conceptualize the appropriate BPM software fit. At this point, a high level business plan is constructed that maps an initial workplan and associated timelines, costs and benefits.

### Deliverables

Over the course of a BPM Visioning and Roadmap engagement, there are a number of deliverables in the form of customized reports and models that incorporate industry best practices to the client, including:

- As-Is Process Model
- To-Be Process Model
- BPM Application Conceptual Model
- Executive Findings and Recommendations Report
- Detailed Workplan for Phase 1 of the Implementation

## About the Business Process Management practice within IBM Global Business Services

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## Contact us:

To speak to an IBM BPM consultant to help you get started today, contact:

**Mike Natoli**  
BPM Leader for North America  
IBM Global Business Services  
[mnatoli@us.ibm.com](mailto:mnatoli@us.ibm.com)

[ibm.com/services/ais](http://ibm.com/services/ais)



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Route 100  
Somers, NY 10589  
U.S.A.

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