

TEA TREE GULLY DISTRICT CRICKET CLUB

2013 / 2014 Sponsorship Proposal



Our Mission is to become a leading Australian Cricket Club and a force within the South Australian Cricket Association by setting new levels of professionalism in all aspects of the game on and off the field.

Tea Tree Gully District Cricket Club

The Club

Founded in 1854, the Tea Tree Gully District Cricket Club (TTGDCC) has been a member of the South Australian Cricket Association (SACA) - Grade Cricket competition since 1983/84, admitted to the competition due to the rapidly expanding north east community.

The TTGDCC has seven senior (men and women's) and four junior teams in the SACA grade competition, as well as fielding a 1 day limited over team in the Para Districts Cricket Association Competition.

In season's 11/12 and 12/13 the club has won 9 senior premierships, including back to back men's A Grade 1 day and T/20 premierships. The Men's A Grade has won 22 successive limited overs games, including 4 premierships, a record unlikely to be surpassed.



2012/13 1 Day & T/20 Premiers



2011/12 A Grade Premiers

Our club charter encompasses the responsibility of developing cricketers to play Test Cricket for Australia, as well as developing players for the South Australian Redbacks, Scorpions and Strikers (T/20) teams. We pride ourselves on the development of local talent and we unashamedly point out that our recent A Grade premierships were achieved with 11 South Australian developed cricketers.

The TTGDCC plays its matches on the picturesque Pertaringa and Bulkana Ovals, Steventon Drive, Banksia Park. We share our club facility with the Tea Tree Gully District Football Club, the premier Amateur football club in the north-east and the largest junior football club in South Australia. Recent partnerships with Federal and State Governments and the TTG Council have seen these premises develop into an outstanding facility for both social and sporting commitments.

The TTGDCC in partnership with the SACA has the responsibility of game development in the Mid Murray and Riverland country associations as well as the development of players at Modbury and Golden Grove Cricket Clubs, which is where we source the majority of our junior players.

The club, in 2011/2 formed a partnership with the Northern Districts Cricket Club to ensure women's cricket in the northern and north east suburbs continued to flourish and provide opportunities for women to play cricket at the highest level. This culminated in the women's teams winning the 1 Day and T/20 premierships and in 2012/13 playing off in both Grand Finals, albeit unsuccessfully.

2013 / 2014 Sponsorship Proposal's

Oval Naming Rights – as negotiated

The Tea Tree Gully Sporting Club (incorporating TTGDCC and TTGDFC) has sought, and received approval, subject to conditions, to seek a naming rights Sponsor for Pertaringa Oval.

This is an exciting opportunity for a business to promote their product(s) with the premier district cricket club and the premier amateur football club, incorporating the largest junior football club in South Australia, in the north east.

The exposure a business would receive includes the following

- Large clearly visible sign on entrance to the oval – Steventon Drive entrance
- Large clearly visible sign on the eastern wing of the oval, directly opposite the centre square and cricket wicket
- Large sign, adjacent the club bar in the clubrooms
- Large sign on western outside wall of clubrooms, visible from Bulkana Oval, ie seen by visitors / athletes on adjacent tennis and athletics club
- Home ground naming, ie Jamieson Motors (Pertaringa) Oval in all cricket and football programs for their current season(s)
- The NEMJFA (junior football) website had over 100,000 hits last year as it does not publish a hard copy program. All junior teams in this competition are north or east of the city
- All cricket and football correspondence (letter & email) will identify the business as the naming rights sponsor of the oval.
- Weekly advertising on the TTGDCC and TTGDFC facebook groups
- Major acknowledgement on both clubs website with a direct link to your web page

In addition the business will receive the following

- 5 tickets to The Bradman Medal - Grade Cricket's Premier awards night at Adelaide Oval - \$400
- 2 tickets to TTGDFC "Red & Black" ball at Sfera's - \$250
- 2 tickets to SAAFL, end of season Awards Night - \$150
- Named on all TTGDCC or TTGDFC premiership photos
- Framed A4 photograph of premiership team(s) for display in your business
- Framed A4 certificate, acknowledging naming rights for display in your business
- Access to the clubrooms to hold Corporate functions or training days
- Ability to hold licensed functions within the clubrooms, subject to cricket or football needs, for employees, family or friends (bar must be used due to licensing conditions)
- 5 invitations to both clubs sponsors day
- 5 invitations to both clubs presentation night
- Daily passes to Adelaide Oval for Sheffield Shield or Ryobi 1 day games

A minimum of a 2 year contract would be required to satisfy the requirements of this proposal and the cost would be as negotiated between representatives of the TTG Sporting Club and your business.

TTGDCC has a range of sponsorship packages to offer businesses seeking a partnership with a prominent north eastern suburb based non-profit sporting body.

2013 / 2014 Cricket Sponsorship

Sponsorship of the TTGDCC provides the following advantages:-

- Reputation for success and excellence;
- Club membership base of over 360 individuals
- Extensive past players & professional network.
- Promotion on our website – recently voted Australia’s best Club cricket website
- Partnership with the most successful limited over team in SACA history.
- Signage on a 12 month basis, which provides visibility during football season

Club Facilities



Inside the Clubrooms



Entrance to Clubrooms

The Bulls Package - \$5000

The package is designed with one major sponsor in mind and basically amounts to ownership of the TTGDCC in sponsorship terms. The business who commits to this package will be known as the Club sponsor on all clothing and Club correspondence.

Your entitlements will be:

- Your Company name and logo proudly displayed as the Club major sponsor on all stationery and the Club website
- Your Company name and logo to be prominently placed on all senior Club playing shirts
- Signage displayed at all matches played on Pertaringa Oval for a period of 12 months
- Signage prominently displayed with the clubrooms during the cricket season
- Company name and logo on all Club letterheads, Club brochure, web site and President's weekly newsletter and on the front cover of the Annual Report
- A link between your corporate website and www.ttgdcc.org.au
- 2 tickets to the Bradman Medal – Grade Cricket's Premier Awards night at Adelaide Oval
- One Day passes to Adelaide Oval Sheffield Shield or Ryobi One Day Cup Games
- 4 Club Shirts and "Bulls" caps
- Access to the clubrooms to hold Corporate functions, training or promotional days
- Ability to hold licensed functions within the clubrooms, subject to cricket needs, for employees, family or friends (bar must be used due to licensing conditions)
- 4 invitations to the club sponsors day
- 4 invitations to the clubs end of season presentation night
- Ability to send promotional advertising through the Club Administrator to our email contacts
- Naming rights to a T/20 game at Pertaringa Oval
- Weekly advertising on the TTGDCC facebook page
- Framed A4 photograph of premiership team(s) for display in your business
- Framed A4 certificate, acknowledging sponsorship for display in your business
- End of game A Grade Award, named acknowledging the company



The 1995-96 SACA A Grade Premiers team

Gold Package - \$2500

The gold package has been tailored to accommodate businesses desiring an affiliation and exposure with a successful North Eastern suburbs based sporting body.

Your entitlements will be:

- Your Company name and logo proudly displayed as a Club sponsor on all stationery and the Club website
- Your Company logo to be placed on all senior Club playing shirts
- Signage displayed at all matches played on Pertaringa Oval for a period of 12 months
- Signage displayed with the clubrooms during the cricket season
- Company logo on all Club letterheads, Club brochure, web site and President's weekly newsletter and on the front cover of the Annual Report
- A link between your corporate website and www.ttgdcc.org.au
- 2 tickets to the Bradman Medal – Grade Cricket's Premier Awards night at Adelaide Oval
- One Day passes to Adelaide Oval Sheffield Shield or Ryobi One Day Cup Games
- 2 Club Shirts and "Bulls" caps
- Access to the clubrooms to hold Corporate functions, training or promotional days
- Ability to hold licensed functions within the clubrooms, subject to cricket needs, for employees, family or friends (bar must be used due to licensing conditions)
- 2 invitations to the club sponsors day
- 2 invitations to the clubs end of season presentation night
- Framed A4 photograph of premiership team(s) for display in your business
- Framed A4 certificate, acknowledging sponsorship for display in your business
- Naming rights to a 4X Gold Cup home game
- End of game B Grade Award, named acknowledging the company

Our current Redback players



Jake Haberfield



Travis Head



Tim Davey

Maroon Package - \$1500

This package is designed to provide local businesses with a means to advertise in a cost effective manner.

Your entitlements will be:

- Your Company name and logo proudly displayed as a Club sponsor on all stationery and the Club website
- Signage displayed at all matches played on Pertaringa Oval for a period of 12 months
- Signage displayed with the clubrooms
- Company logo on all Club letterheads, Club brochure, web site and President's weekly newsletter and on the front cover of the Annual Report
- A link between your corporate website and www.ttgdcc.org.au
- 1 ticket to the Bradman Medal – Grade Cricket's Premier Awards night at Adelaide Oval
- One Day passes to Adelaide Oval Sheffield Shield or Ryobi One Day Cup Games
- 2 invitations to the club sponsors day
- 2 invitations to the clubs end of season presentation night
- Access to the clubrooms to hold Corporate functions, training or promotional days
- Ability to hold licensed functions within the clubrooms, subject to cricket needs, for employees, family or friends (bar must be used due to licensing conditions)
- 2 Club Shirts and "Bulls" caps
- Framed A4 photograph of premiership team(s) for display in your business
- Framed A4 certificate, acknowledging sponsorship for display in your business

Our current Scorpion players



Stephanie Morrison



Niesha Isles



Teagan McPharlin

Player Sponsorship

The TTGDCC provides the opportunity to sponsor a player of our club with two levels of sponsorship. The packages provide exposure to your business and also rewards the player with 50% of the sponsorship being credited towards the players subscriptions for the year.

\$600 Player Sponsorship

- Club Membership
- Framed Photo of Player (one displayed in the club and one for your business display)
- Club Polo Top
- Signage displayed in the club
- Invitation to Sponsor's Day at the club
- Invitation to Presentation Night dinner at the club
- 1 ticket to the Bradman Medal – Grade Cricket's Premier Awards night at Adelaide Oval
- Access to the clubrooms to hold Corporate functions, training or promotional days
- Ability to hold licensed functions within the clubrooms, subject to cricket needs, for employees or family (bar must be used due to licensing conditions)

\$300 Player Sponsorship

- Club Membership
- Framed Photo of Player (one displayed in the club and one for your business display)
- Club Polo Top
- Invitation to Sponsor's Day at the club
- Invitation to Presentation Night dinner at the club
- Access to the clubrooms to hold Corporate functions, training or promotional days
- Ability to hold licensed functions within the clubrooms, subject to cricket needs, for employees or family (bar must be used due to licensing conditions)

If Player Sponsorship appeals to you and you don't know a player, we will assign a high profile player from within our club to be your sponsored player for the year.



Club Captain & Coach with 2012/13 1 day premieriership cup

Unlimited Opportunities

The TTGDCC would also welcome the opportunity to discuss with potential sponsors the provision of various other non-financial means to establish a relationship that is mutually beneficial to both parties, such as:-

- Individual player sponsorship
- Sponsorship of our junior boys programs
- Sponsorship of our Girls Scorpion Shield team
- Sponsorship of a team within our club
- Provision of goods/services to assist the TTGDCC playing group in terms of equipment, resources, etc.
- Provision of goods/services for various TTGDCC capital projects such as practice facilities.
- Provision of vouchers to use by the club at end of match award nights.

For any enquires on any of the Sponsorship packages Club contact:

Hon Dorothy Kotz
Sponsorship Manager - TTGDCC
8284 4260
0419 837 290
dkotz@chariot.net.au



In2Cricket at Pertaringa – Friday nights

TTGDCC

- proud of our past, confident of our future
- developing young men and women to maximize their cricketing talents and to be a leader in today's complex society

Past and Present Players that have played First Class and Test Cricket

Peter Sleep	South Australia & Australia
Peter McIntyre	South Australia & Australia
Martin Faull	South Australia
Stuart Law	South Australia , Queensland & Aust
Damien Martyn	Western Australia & Australia
Gus Logie	West Indies
B.S.Chandrasekhar	India
Bob Zadow	South Australia
Darren Berry	Victoria & South Australia
Kelby Pickering	South Australia
Damien Reeves	South Australia
Ashley Hammond	South Australia
Brad Wigney	South Australia
Clint Auty	Western Australia
Matthew Kelton	South Australia
Brett Williams	South Australia
Garry Chillingworth	South Australia
Gary Wright	South Australia
Ben Cameron	South Australia
Travis Head	South Australia
Jake Haberfield	South Australia
Tim Davey	South Australia
Tamara Clapton	Scorpions, South Australia
Stephanie Morris	Scorpions, South Australia
Anita Silva	Scorpions, South Australia
Neisha Isles	Scorpions, South Australia
Cara Fiebig	Scorpions, South Australia
Tegan McPharlin	Scorpions, South Australia
Kiara Stockley	Scorpions, South Australia

Club Championships

2001/2002 and 2008-09

Club Premierships

A Grade 1995/96

West End Cup 1 Day - 2002, 2003 ,2012, 2013

West End T/20 - 2007, 2012, 2013

B Grade - 2008/09

Shell Shield (U17) - 1994/95, 2001/02, 2002/03, 2012/13

Women's A Grade - 2011/12

Women's A Grade T/20 - 2011/12

Women's B Grade - 2008/09

Women's B Grade T/20 - 2008/09

Numerous junior premierships & individual SACA awards