AUSTRALIAN
FENCING FEDERATION

SPONSORSHIP PROPOSAL

The Australian Fencing Federation

Invites you to Sponsor the

Australian Fencing Team.

The Australian Fencing Team competes at a range of International events each year including the World Championships, Asian Championships, and World Cup Competitions. The Commonwealth Fencing Championships are held every four years. In September 2010 they will be in Melbourne Australia.

The Australian Fencing Federation invites you and/or your business to participate in supporting the Australian Fencing Team to attend these major International Events.

Fencing is an Olympic sport contested by both men and women, young and old. It consists of three distinct disciplines, each involving a specific weapon: foil, epeé, and sabre. The AFF High Performance Program supports the Australian Fencing Team in Mens and Womens Epee, Foil, and Sabre.

Fencing is both fast and furious, involving cunning and precision. It is entertaining to watch and always exciting.

Fencing utilises electric circuitry in the scoring of "hits" that register on an electronic scoreboard visible to the viewing public. The target area on each fencer as well as the weapon itself forms part of the electric circuit. The raised metal platform upon which the bout is conducted is called a 'pisté', completing the electronic circuit.

The sport of Fencing receives very little in the way of Government funding and the capacity of our athletes to compete in these events is highly dependent upon the generosity of both individuals and businesses alike.

Your contribution will be greatly valued and used to ensure our fencers can attend these exciting competitions and to nurture within our fencers the sense of reward and achievement that comes from representing Australia in an international competition.

The cost to be met by each athlete on the HPP will be over $5000.00 per year.

SPONSORSHIP OPPORTUNITIES

There are a range of sponsorship opportunities if you would like to support the Australian Fencing Team.

Sponsorships are available for:

The Australian Fencing Team, specific Weapon Teams (Epee, Foil, or Sabre) or for individual Fencers.

Sponsorship packages start for as little as:

$20.00 per week per year for an individual Fencer

$100.00 per week per year for a Team
or
as negotiated for Naming Rights of the Australian Fencing Team.

For more information contact the AFF at: sponsor@ausfencing.org.au

SPONSOR THE OLYMPIC DREAM – SUPPORT A FENCER

Date of Agreement:	
SPONSOR Name:	
FENCER:	Weapon: ……..

SPONSORSHIP OF AN INDIVIDUAL AUSTRALIAN FENCER

- **Cost** – You agree to pay the sum of $20.00 per week for a period of fifty weeks by the way of direct debit to be a sponsor for that 50 weeks
- **Promotional Rights** – You will receive the right to have your name listed as a sponsor for the above-named Australian Fencing Team member in all promotional material for the individual Fencer and in the Profile of the Fencer on the Australian Fencing Federation [AFF] Official Website
- **Presentation Rights** – Subject to the availability of the fencer, the Fencer will appear at least two of your promotional events
- **Verbal Acknowledgment** – Sponsor will be verbally acknowledged by the fencer wherever possible during any medal presentation ceremonies
- **Program** – Sponsors will receive an acknowledgement in the AFF Program for all national events
- **Invitation** – the Sponsor will receive an invitation to all AFF events and all official functions associated with the sponsored program.
- **Termination** - The fencer is no longer a member of the Australian Fencing Team or the High Performance Manager determines that the fencer is no longer committed to train and compete

SPONSOR THE OLYMPIC DREAM – SUPPORT A TEAM

Date of Agreement: SPONSOR Name: WEAPON:

SPONSORSHIP OF A TEAM

- **Cost** – You agree to pay the sum of $100.00 per week for a period of fifty weeks by the way of direct debit to be a sponsor for those 50 weeks.
- **Logo Acknowledgment** – The sponsor's logo will also be included on all promotional resources produced for the Australian Fencing Team. This may include:
  - Fliers and Brochures
  - Programs
  - Clothing
  - Stationery (letterhead)
  - Newsletters
  - Promotional material
  - Press release
  - Posters and signage
  - Information folders
  - Invitations / tickets
  - Advertisements

^To be used for promotions of the Australian Open National Fencing Championships and overseas Team Events

All artwork must be faxed or emailed to A.F.F for approval prior to printing.

- **Media Acknowledgment** - For full sponsors, the A.F.F will also endeavour to receive acknowledgment for the sponsorship in any radio, television and newspaper articles. All media releases should include acknowledgment of major sponsors. The correct wording for acknowledgment is: "…. Fencer Sponsors: [names of sponsors]".
- **Website** – For full sponsors, the logo of the Sponsor will also be included on AFF site.
- **Clothing** – For full sponsorship, the Sponsor can also pay for their name or logo to appear on the sponsored fencer's tracksuit. Clothing will be worn by the fencer at any media activities associated with an event.
- For full sponsors, the AFF will also provide the sponsor where possible with photographic evidence of the sponsored event including signage.

Australian Fencing Federation
PO Box 421
Spring Hill Q 4004

http://www.ausfencing.org

Invoice

Company/Name: _____

Wishes to sponsor the Australian Fencing Team.

Please make your selection:

Sponsorship Fee

Weekly Sponsorship

☐ $20.00 per week for an Individual Fencer (Fencer Name :_____)

☐ $100.00 per week for a Team (Team Name :_____)

Lump Sum Sponsorship

☐ $500.00

☐ $1000.00

☐ $2500.00

☐ $5000.00

☐ $7500.00

☐ $10,000.00

☐ Other $_____

Please make cheques payable to AFF. **TOTAL: $** _____