

# EDWARD WATERS COLLEGE



## Office of the President

September 15, 2011

Dear Friends and Supporters of Edward Waters College,

It is indeed an honor to be a part of the historic celebration of the Inauguration of the 29<sup>th</sup> President of Edward Waters College and the 10<sup>th</sup> Anniversary of the Fine Arts Benefit Scholarship Concert. As Co-Chairpersons for this event, we encourage you to mark your calendar for the Inauguration Weekend festivities, which include the **Presidential Investiture Ceremony** on **Saturday, October 15, 2011** at **2pm** in the Adams-Jenkins Community Sports & Music Complex on campus. The weekend's celebrations will culminate with the **10<sup>th</sup> Annual Fine Arts Benefit Scholarship Concert** featuring seven-time Grammy award winning vocalist **Al Jarreau** on **Sunday, October 16, 2011** at **8:00 p.m.** This annual event, held in conjunction with the Jacksonville Symphony Orchestra, raises funds for scholarships for deserving students of Edward Waters College and showcases our renowned EWC Concert Choir. There will also be a special **Pre-Concert Inaugural Reception** at **6pm**.

As a special part of this year's celebration, we are publishing a 10<sup>th</sup> Anniversary Concert Souvenir Booklet for your enjoyment. Advertising in our concert booklet as well as becoming an event sponsor is an excellent opportunity to promote your company or organization and show support for the college.

Please support Edward Waters College by becoming an event sponsor and/or purchasing a special congratulatory ad in the souvenir booklet. Funds raised by event sponsorship and advertisement support the EWC Scholarship Fund and are tax deductible to the full extent of the law.

All ads can be submitted electronically to [advancement@ewc.edu](mailto:advancement@ewc.edu) no later than September 30, 2011.

We have enclosed information regarding event sponsorship, souvenir booklet advertisement and ticket sales to the concert. If you have any questions, please contact Wanda Willis at 470-8251 or [wanda.willis@ewc.edu](mailto:wanda.willis@ewc.edu).

We look forward to your support!

Sincerely,

Cynthia B. Austin  
Inauguration Planning Committee  
Co-Chairperson

Mike Hightower  
Inauguration Planning Committee  
Co-Chairperson



1658 Kings Road, Jacksonville, Florida 32209 ● phone 904-470-8012 ● fax 904-470-8039 ● [www.ewc.edu](http://www.ewc.edu)

## FINE ARTS BENEFIT SCHOLARSHIP CONCERT SPONSORSHIP LEVELS

**TITLE SPONSOR (\$20,000):** A key underwriter of the event, sponsorship at this level will afford prominent recognition in all printed materials, notable mention in the event's program, and ten complimentary tickets to the Edward Waters College Annual Fine Arts Benefit Concert on October 16<sup>th</sup> with "special reserved seating" accompanied by ten tickets to the VIP Pre-Concert Reception. Ten "Special guest" seats will also be provided at the President's Inauguration on October 15<sup>th</sup>.

**PLATINUM SPONSOR (\$10,000):** A key underwriter of the event, sponsorship at this level will afford prominent recognition in all printed materials, notable mention in the event's program, and eight complimentary tickets to the Edward Waters College Annual Fine Arts Benefit Concert on October 16<sup>th</sup> with "special reserved seating" accompanied by eight tickets to the VIP Pre-Concert Reception. Eight "Special guest" seats will also be provided at the President's Inauguration on October 15<sup>th</sup>.

**DIAMOND SPONSOR (\$7,500):** A key underwriter of the event, sponsorship at this level will afford prominent recognition in all printed materials, notable mention in the event's program, and six complimentary tickets to the Edward Waters College Annual Fine Arts Benefit Concert on October 16<sup>th</sup> with "special reserved seating" accompanied by six tickets to the VIP Pre-Concert Reception.

**GOLD SPONSOR (\$5,000):** A key underwriter of the event, sponsorship at this level will afford prominent recognition in all printed materials, notable mention in the event's program, and four complimentary tickets to the Edward Waters College Annual Benefit Scholarship Concert with "special reserved seating" accompanied by four tickets to the VIP Pre-Concert Reception.

**SILVER SPONSOR (\$2,500):** A key underwriter of the event, sponsorship at this level will afford prominent recognition in all printed materials, notable mention in the event's program, two complimentary tickets to the Edward Waters College Annual Benefits Scholarship Concert with "special reserved seating" and two tickets to the VIP Pre-Concert Reception.

**BRONZE SPONSOR (\$1,000):** A key underwriter of the event, sponsorship at this level will afford prominent recognition in all printed materials, notable mention in the event's program, and two complimentary tickets to the Edward Waters College Annual Benefits Scholarship Concert with "special reserved seating" accompanied by two tickets to the VIP Pre-Concert Reception.

## FINE ARTS BENEFIT SCHOLARSHIP CONCERT SPONSORSHIP FORM

- TITLE - \$20,000       PLATINUM - \$10,000       DIAMOND - \$7,500  
 GOLD - \$5,000       SILVER - \$2,500       BRONZE - \$1,000

### PLEASE PRINT CLEARLY OR TYPE

Sponsor: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Email Ads & Logos to: [advancement@ewc.edu](mailto:advancement@ewc.edu)

Make all checks payable to **Edward Waters College**. Please mail check & completed form to **Edward Waters College - Attn: Institutional Advancement 1658 Kings Rd. Jacksonville, FL 32209**.

If paying by credit card you may submit form via email or fax 904.470.8264.

Name as it appears on card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_

### **AD COPY:**

All ads must be submitted electronically. Preferred digital format is 300 dpi TIF, JPEG, PSD, or PDF file with fonts embedded.

Please note: low resolution images will appear grainy or blurry when reproduced.

Please direct any questions regarding ad format to 904.470.8264. Please put **SOUVENIR AD BOOK** in the subject line.

*Thank you for supporting the Inauguration of President Nathaniel Glover and the EWC Scholarship Fund.*

**DEADLINE TO BE INCLUDED IN  
SOUVENIR PROGRAM - SEPTEMBER 30, 2011**  
For Inauguration Event information visit: [www.ewc.edu/inauguration](http://www.ewc.edu/inauguration)

# INAUGURATION CONCERT SOUVENIR BOOKLET ORDER FORM

## AD SIZE:

- Back Cover ..... ~~\$100~~ **SOLD**  
Image Size 7.5x10.5
- Inside Cover ..... ~~\$125~~ **SOLD**  
Image Size 7.5x10.5
- Full Page ..... \$150  
Image Size 7.5x10.5
- Half Page ..... \$125  
Image Size 7.5x5.125
- Quarter Page ..... \$100  
Image Size 3.5x5.125
- Friend Listing..... \$50  
One line only - 50 character limit

## Book will be printed in Full Color

80% of the ad price will go directly to the EWC Scholarship Fund.

20% will go towards the printing costs of the Souvenir Program.

Event date October 16, 2011.  
Distribution - approx. 2500 books.

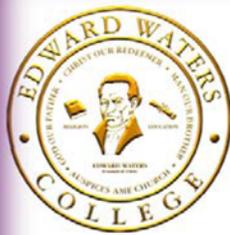
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Please put **SOUVENIR AD BOOK** in the subject line.



THE INAUGURATION  
OF THE  
29TH PRESIDENT  
OF  
EDWARD WATERS COLLEGE  
NATHANIEL GLOVER, JR.

OCTOBER 14-16, 2011



## PLEASE PRINT CLEARLY OR TYPE

(One ad submission per form)

Advertiser: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Solicited By: \_\_\_\_\_

Please send me event information

**Email Ads to: [advancement@ewc.edu](mailto:advancement@ewc.edu)**

Make all checks payable to Edward Waters College. Please mail check & completed form to Edward Waters College - Attn: Institutional Advancement 1658 Kings Rd. Jacksonville, FL 32209.

If paying by CC you may submit form via email or fax 904.470.8264.

Name as it appears on card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_

*Thank you for supporting the Inauguration of President Nathaniel Glover and the EWC Scholarship Fund.*

**DEADLINE FOR AD SUBMISSION - SEPTEMBER 30, 2011**

For Inauguration Event information visit: [www.ewc.edu/inauguration](http://www.ewc.edu/inauguration)

# 10th Annual Fine Arts Benefit Scholarship Concert

Featuring the Smooth Vocal Stylings  
of Grammy Award Winner

# AL JARREAU

Special Pre-Concert  
VIP Inaugural Reception for  
EWC President Nathaniel Glover  
in the Davis Gallery at 6:00 p.m.  
**\$100 VIP** (includes reserved seating for the concert)

Also Featuring the  
Jacksonville Symphony Orchestra  
& the World Renowned Edward Waters Concert Choir



## Sunday, October 16, 2011 @ 8:00pm



Robert E. Jacoby Symphony Hall

Times-Union Center for the Performing Arts

300 West Water Street, Jacksonville, FL 32202



Tickets: \$100 VIP / \$65 Reserved / \$35 General Admission

Available at the Jacksonville Symphony Orchestra Box Office, (904) 354-5547

Proceeds to benefit Edward Waters College