

Developing a Personal Mission Statement

Laurie Beth Jones, in her book, The Path, states that “having a clearly articulated mission statement gives one a template of purpose that can be used to initiate, evaluate, and refine all of one’s activities.”

Definitions:

“**Mission**” is defined as a specific task that a person or group is sent to perform. Having a personal mission statement helps you to focus on what God has called you to be and do.

“**Vision**” can be defined as looking into the future and visualizing the results that you anticipate happening as a result of your mission and the plan of action that is implemented. Developing a personal mission statement is the first step in identifying/clarifying what God has called you to do. This becomes the basis for formulating your ministry plan.

Romans 1:5, expresses in a few words the personal mission statement of the Apostle Paul. *“Through him and for his name’s sake, we received grace and apostleship to call people from among all the Gentiles to the obedience that comes from faith.”*

There are several simple steps that you need to take to develop your mission statement.

Step One: Every mission requires action, and action words are verbs. Select the three verbs from this list which most excite and inspire you, (or add your own.)

accomplish	confirm	enlist	integrate	progress	speak
acquire	connect	enliven	involve	promise	stand
administer	consider	entertain	keep	promote	summon
adopt	construct	enthusiasm	know	provide	support
advance	contact	envision	labor	realize	surrender
affect	continue	evaluate	launch	receive	sustain
affirm	counsel	excite	lead	reclaim	take
alleviate	create	explore	master	reduce	tap
amplify	decide	express	mature	refine	team
appreciate	defend	extend	measure	reflect	touch
ascend	delight	facilitate	mediate	reform	trade
associate	deliver	finance	model	regard	translate
believe	demonstrate	forgive	mold	relate	travel
bestow	devise	foster	motivate	relax	understand
brighten	direct	franchise	move	release	uphold
build	discover	further	negotiate	rely	use
call	discuss	gather	nurture	remember	utilize
cause	distribute	generate	open	renew	validate
choose	draft	give	organize	resonate	value
claim	dream	grant	participate	respect	venture
collect	drive	heal	pass	restore	verbalize
combine	educate	hold	perform	return	volunteer
command	elect	host	persuade	revise	work
communicate	embrace	identify	play	sacrifice	worship
compel	encourage	ignite	possess	safeguard	write
compete	endow	illuminate	practice	satisfy	yield
complete	engage	implement	praise	save	
compliment	engineer	improve	prepare	sell	
compose	enhance	improvise	present	serve	
conceive	enlighten	inspire	produce	share	

Step Two: Combining Your Verbs - Write down your three most meaningful, purposeful, and exciting verbs.

1. _____, 2. _____, and 3. _____.

Q. Write a sentence or two about what each verb means to you.

Q. How do you feel looking at the verbs you selected? Did any of them surprise you?

Step Three: Identifying Your Core Values

Examples of Core Values

Truth	Self-worth	Inner Peace	Equality	Humility
Safety	Dignity	Service	Positive Attitude	Simplicity
Integrity	Relationships	Trust	Nobility	Joy
Honesty	Kindness	Love	Excellence	Charity
Respect	Freedom	Faith	Hope	Justice
Wholeness	Honor	Righteousness	Family	Commitment

Q. What do you most want to teach and represent in this world?

Q. What concept or principle would you be willing to die for?

List your Core Values: _____

Step Four: Identifying Your Tribe - Get clear on whom you want to serve, be around, inspire, learn from, and be affected by.

Q. Who do you most want to impact, influence, and be with?

Q. Why?

Step Five: The Formula for Your Mission- Mission = V3 + CV + t

This formula puts it all together. Write your mission statement below.

M = My mission is to:

V3 (Your three verbs)

_____, _____ and _____

+ **CV** (Your core value or values) _____

+ (to, for, with or through) **t** (your tribe – the group/cause which most moves/excites you)

A good mission statement will be inspiring, exciting, clear, true, and engaging.

Example of a mission statement:

My mission is to:

- To communicate to young people the urgent need to know Christ and to make Him known.
- To inspire others to commit themselves to reaching the youth of the world by giving adequate resources.
- To motivate, train, and assist qualified men and women who will go to the ends of the earth to reach young people who have never heard the Gospel.

Step Six: Wordsmith Your Mission Statement

Strive for the greatest clarity, brevity, and impact.
