



in Great Yarmouth
National Youth Regatta 2016
sail. compete. enjoy



Event Sponsorship Proposal



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ABOUT THE EVENT

Each year, young Dinghy Sailing enthusiasts from all over England compete in a thrilling and enjoyable sailing event. The event attracts around 500 participants and in Summer 2016 will take place in Gorleston. There will be three fleets from to include Rookie, Slow Handicap and Fast Handicap. There is always a big Laser and Topper fleet. The sailing ability ranges from fairly basic knowledge to Olympic hopefuls all of whom compete in a safe fun environment pitching their skills in carefully selected groups to make sure everyone can compete.

The summer 2016 event is to be held in Gorleston and is being jointly organised by Gorleston Sea Sailing Club, Norfolk Schools Sailing Association and the National School Sailing Association team.



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MAKE A DIFFERENCE ... and have fun doing it.

Admiral's Sponsorship..... £500

Benefits:

- Prominent sponsor recognition on all event-related marketing & promotional collateral: save the date, invitations, flyers, e-mails and posters.
- Sponsor listing on all at-event signage and in the event program
- Sponsor recognition and link from the event page on the NSSA web site.
- The Commodore's Launch Boat.
- Regatta branded polo shirt.

Unique Benefits:

- Company name mentioned in all media advertising: print, online and radio
- Sponsor advertisement in event program
- Opportunity to network and speak with other VIP reception attendees
- Sponsor table at the event and the opportunity to display any products, services or company marketing materials.

Commodore's Sponsorship.....£250

Benefits:

- Sponsor recognition on all event-related marketing & promotional collateral: save the date, invitations, flyers, e-mails and posters.
- Sponsor listing on select at-event signage and in the event program.
- Sponsor recognition and link from the event page on the NSSA web site.
- VIP hospitality tent with race viewing.
- Regatta branded polo shirt.

Captain's Sponsorship (Aimed at Individuals)£50

Benefits:

- Sponsor recognition on selected event signage and in the event program.
- Sponsor recognition on the event page on the NSSA web site.
- VIP Hospitality tent with race viewing.
- Regatta branded polo shirt.