



West Coast Junior Football Club

Sponsorship Proposal

2014



West Coast Junior Football Club Inc.
City Beach Oval
Cnr West Coast Hwy & Oceanic Dve,
City Beach
Western Australia
www.westcoastjfc.com
president@westcoastjfc.com

To whom it may concern

2014 Sponsorship of West Coast Junior Football Club

The West Coast JFC is a successful, well run sporting club for children aged between 5 and 17 to learn and play the great game of Australian Rules Football.

As a participant club in the Claremont Junior District of the Western Australian Football League, West Coast JFC footballers and teams are renowned for the manner in which they play the game and their skill and dedication to a shared club and team cause. Many of these footballers have gone on to have outstanding careers in amateur football, the WAFL and even AFL including Tom Ledger (St Kilda) and current Claremont league players Ian Richardson (Premiership player), Jack Bradshaw and Sam Fong. However, most are content to be a part of a team and organisation that values:

- Individual and Team Responsibility;
- Fair Play and Outstanding Behaviour on and off the field
- Commitment to Skill Development and Team Ethics
- Development of First Class Young Members of our Community

These are the values that are demonstrated, encouraged and upheld by members of the West Coast JFC Committee, Coaches, Managers, Volunteers, Parents and Supporters.

With over 300 children playing Australian Rules Football and our brand new Clubroom Facilities, West Coast JFC is focussed on further developing as a club and participant in the Western Suburbs Community of Perth. By aligning your business with our club you can be sure you are playing your part in not only developing sport in the district, but helping to promote your business in the area.

At West Coast JFC, we are very excited by the future potential of this club and the people within it and we hope to share that journey with your organisation. Thank you for taking the time to review this material and we would be very happy to discuss further and tailor a sponsorship package to suit you. If you have any specific questions in relation to this, please contact our sponsorship coordinator, Greg O'Rourke on 0417937844 or by email greg.orourke@engenium.com.au.

Yours faithfully
West Coast Junior Football Club

Nicholas Flavel
President



West Coast JFC – Club Sponsor

\$5,000

This premium sponsorship package includes the following benefits:

- Exclusive naming rights sponsor of the West Coast JFC for Season 2014 with recognition in all advertising and promotional material;
- Tear-drop signs displayed prominently outside the new clubrooms at City Beach on all home game days;
- Prominent signage on Sponsors Board to be displayed inside the new clubrooms at City Beach;
- Framed West Coast JFC Football jumper which looks great in any shopfront or office environment to remind the community of your support for junior football in Western Australia;
- Prominent name and logo display on all club newsletters and other collateral;
- Prominent name and logo display on club website www.westcoastjfc.com and other electronic media including Facebook;
- Complimentary invitations to any club social events during the season
- An award in the Club Sponsors name for West Coast JFC Outstanding Club Volunteer 2014
- Logo included as club sponsor on all team photos which go to every player at the end of the season.



West Coast JFC – Team Sponsor

\$600

This premium sponsorship package includes the following benefits:

- Naming rights sponsor of the nominated West Coast JFC Team for Season 2014 with recognition in all advertising and promotional material for that team;
- Tear-drop signs displayed prominently on every game day for the team at home and away grounds;
- Recognition on Sponsors Board displayed inside the new clubrooms at City Beach;
- Promotion as club sponsor at the Auskick Gala Day
- Name and logo display on all club newsletters and other collateral;
- Prominent name and logo display on club website www.westcoastjfc.com and other electronic media including Facebook;
- Logo to go on all team photos that go out to each player at the end of the season.

Auskick Gala Day – Gold Sponsorship - Negotiable

This is an annual event held in early August in which all the clubs in the Tigers District send teams to compete at City Beach Oval. Many of you will be aware that this creates enormous exposure due to up to 1300 children from pre-primary to Year 2 competing and parents, grandparents and others attending.

On the day, all attendees will be issued with a match day programme promoting your business as Gala Day Gold Sponsor and space will be made available at the grounds for you to actively promote your business in any manner you see fit.

Sponsors will also be recognised by the ground announcer during the day, and your marketing activities will also be promoted.

There will be other associate sponsorship packages available at the Gala Day, which will enable you to help the club and promote your business at the same time.