



# Sponsorship Proposal

## 2013



**Gold Coast**  
Junior Rugby League

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## Message from the chairman

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Dear Prospective Sponsor and Partner,

Hello and welcome to Gold Coast District Junior Rugby League. Firstly, I would like to thank you personally for allowing us the opportunity to present you with our sponsorship proposal. Junior Rugby League on the Gold Coast has continued to be an area of growth and this year again we increased registration numbers by approximately 5% to just short of 5,000, when you consider just 10 years ago our registration numbers were 2400 one wonders where we will be in a further 10 years. The Gold Coast Junior Rugby League has seen many achievements in 2012. Our partnership with Jet Star Gold Coast Titans has continued to grow from strength to strength and our representative teams the 'Vikings' have continued their success in the Cyril Connell and Mal Meninga Cups. All Sponsors and Supporters that join the Gold Coast District Junior Rugby League family becomes a part of this success and an important part of Junior Rugby League on the Gold Coast.

The Gold Coast District Junior Rugby League has designed a number of tiered packages which will give businesses the opportunity to support the District at all levels. Our sponsorship packages have been developed to provide businesses with an excellent return on investment. Our packages offer our sponsors brand exposure through a variety of mediums including, media, print, signage, membership database, competition naming rights and much more. In return for your investment, the Gold Coast District Junior Rugby League can help your business increase your brand awareness and image, to gain new customers and to develop relationships with existing customers. In doing this, you showcase your devoted involvement in supporting the local community and Junior Rugby League on the Gold Coast.

I am confident our dedicated staff, backed with our desire to see Junior Rugby League continue to grow on the Gold Coast; your business will enhance brand and customer awareness. With a support base of over 15,000, we would relish the opportunity to work with your business to reach this audience.

If you have any queries regarding any of our sponsorship packages please don't hesitate to contact myself, or one of our Business Development Coordinators Ty Chapman or Sarah Neal. Ty and Sarah are part funded by the Queensland State Government and Gold Coast Rugby League to service the needs to our 17 Junior Rugby League Clubs on the Coast and their sponsors.

In finishing, I would like to extend my sincere thanks for taking the time to read our sponsorship proposal. We believe our sponsorship proposal will provide an exciting marketing opportunity for your business and we would relish the opportunity of working in partnership with your business. Gold Coast District Junior Rugby League looks forward to welcoming you to our family.

Peter McGrath  
Chairman

## Introduction

The Gold Coast District Junior Rugby League (GCJRL) is a non-profit organisation aimed at managing and supporting local and regional Rugby League clubs on the Gold Coast. Originally formed in 1976, the GCJRL supports 17 cluster clubs all located in the southern and northern regions of the Gold Coast as well as the Gold Coast Hinterland which includes Beaudesert and Jimboomba. Currently, the GCJRL has 5000 members playing in ages under 6 to under 17 (2012). Operating in the South-East Queensland region with Brisbane and Ipswich, the GCJRL is the fastest growing junior league in its division.

In 2011, the GCJRL with the support of the board initiated a 3 year strategic business plan for Junior Rugby League on the Gold Coast. This plan has been designed to ensure rugby league on the Gold Coast increases its status and continuous to grow on all levels. As a part of the Strategic plan this Sponsorship package has been designed to give businesses the opportunity for cost effective promotion and marketing of their business. Rugby League is one of the nation's major sports and is an important part of its lifestyle so why not use it to increase your brand awareness.

## What does your sponsorship mean?

The GCJRL has established itself as a community based organisation. We endeavour to provide pathways and opportunities for all children in junior rugby league and become active in local, state and national communities. GCJRL helps children become physically active and learn important life skills about teamwork, leadership and discipline, and skill development.

All sponsorship funding is directly invested into the sport and is used to manage and improve rugby league on the Gold Coast. Areas of expenditure include:

- Game development
- Referee development
- Women in League
- Indigenous programs
- Volunteer management
- Marketing of rugby league
- New equipment
- Representative teams
- Cluster clubs

## Statistics

Members:	5000
Boys:	4430
Girls:	70
Referees:	120
Clubs:	17
Teams:	305
Representative teams:	4
Games a week:	150
Volunteers:	2000+ per season
Supporters:	15,000+ a week
Website hits:	500,000 a month

## Sponsorship packages

GCJRL has designed a number of tiered packages which will give businesses the opportunity to support the District at all levels. Please see below an overview of the Ex-player and Supporter, Product, Bronze, Silver, Gold and Platinum packages and their benefits.

### Ex-player and Supporter sponsorship package

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*GCJRL is very proud of its history, with a culture rich in its successes and passion. And it is our ex-players and supporters that have helped provide so much of this over the years. We would like to re-connect with these ex-players and supporters to give them the opportunity to keep supporting rugby league on the Gold Coast.*

***In return of you investment you will receive the following benefits:***

#### **Advertising Benefits**

- Your name/logo will be placed on our Sponsor page on the website including a link to your website. This page is dedicated to all sponsors of GCJRL. *(Appendix A)*
- Your name will be announced during our 4 finals weekends

#### **Hospitality benefits**

- You will receive 1 ticket to the End of Season Presentation night
- You will receive 2 tickets to all final weekends

#### **General benefits**

- You have the right to use the GCJRL logo on merchandise or approved printed material
- You will receive an official certificate of appreciation

*Investment: \$250 (excluding GST)*

## Product sponsorship package

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*As a Product sponsor you will be a vital member of the Gold Coast Rugby League community. In return for your investment you will receive a variety of opportunities to promote and network your business and being part of a great community culture are just some of the beneficial aspects.*

***In return of your investment you will receive the following benefits:***

### **Advertising Benefits**

- Your name/logo will be placed on our Sponsor page on the website including a link to your website. This page is dedicated to all sponsors of GCJRL. (*Appendix A*)
- Your logo will appear in the monthly newsletter (*Appendix B*)
- You have the opportunity to offer discounted or free products and services to GCJRL members throughout the season
- You have the opportunity to put up signage during our 4 finals weekends
- Your name will be announced during our 4 finals weekends

### **Hospitality Benefits**

- You will receive 2 tickets to the preseason launch
- You will receive 2 tickets to the End of Season Presentation night
- You will receive 2 tickets to all final weekends

### **General Benefits**

- You have the right to use the GCJRL logo on merchandise or approved printed material
- You will receive an official certificate of appreciation

(Please refer to appendix **A & B** for sponsorship package examples)

*Investment: \$750.00 (excluding GST)*

## Bronze sponsorship package

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*As a Bronze sponsor you will be a vital member of the Gold Coast rugby league community. In return for your investment you will get to promote and network your business through various marketing activities and you will get invited to several functions and great rugby league games. Your company will be well looked after and we will promote your business to the best of our ability.*

***In return of you investment you will receive the following benefits:***

### **Advertising Benefits:**

- Your name/logo will be placed on our Sponsor page on the website including a link to your website. This page is dedicated to all sponsors of GCJRL. (*Appendix A*)
- Your logo will appear in the monthly newsletter (*Appendix B*)
- You have the opportunity to put up signage during our 4 finals weekends
- Your logo will appear on any GCJRL promotional flyers (*Appendix C*)
- Your name/logo will appear in the credits of the weekly player/team video which is placed on the website, YouTube and Facebook
- You have the opportunity to offer discounted or free products and services to GCJRL members throughout the season
- Your name will be announced during our 4 finals weekends

### **Hospitality Benefits**

- You will receive 2 tickets to a Titans home game
- You will receive 2 tickets to the GCJRL Golf Day
- You will receive 2 tickets to the preseason launch
- You will receive 2 tickets to the End of Season Presentation night
- You will receive 2 tickets to all final weekends

### **General Benefits**

- You have the right to use the GCJRL logo on merchandise or approved printed material
- You will receive an official certificate of appreciation

(Please refer to appendix **A, B, & C** for sponsorship package examples)

*Investment: \$2,000.00 (excluding GST)*

## Silver sponsorship package

*Looking for good exposure across members, spectators and media at minimal costs? The Silver Sponsorship is for you. In return for your investment you will receive a variety of opportunities to promote and network your business and being part of a great community culture are just some of the beneficial aspects. This package provides a variety of promotional opportunities to expose your business.*

***In return of you investment you will receive the following benefits***

### **Advertising Benefits**

- Your logo will appear on the Vikings official playing shorts (*Appendix D*)
- Your logo will appear on the Vikings training shirt/singlet (*Appendix E*)
- Your name/logo will be placed on our Sponsor page on the website including a link to your website. This page is dedicated to all sponsors of GCJRL. (*Appendix A*)
- Your logo will appear in the monthly newsletter (*Appendix B*)
- Your logo will appear on letterhead and all other stationary (*Appendix G*)
- Your logo will appear in GCJRL brochures
- Your logo will appear on any GCJRL promotional flyers (*Appendix C*)
- Your name/logo will appear in the credits of the weekly player/team video which is placed on the website, YouTube and Facebook
- You have the opportunity to offer discounted or free products and services to GCJRL members throughout the season
- You have the opportunity to have a marque at the Grand Finals to promote your business
- You have the opportunity to put up signage during our 4 finals weekends
- Your name will be announced during our 4 finals weekends

### **Hospitality Benefits**

- You will receive 2 tickets to the State of Origin
- You will receive 4 tickets to a Titans home game
- You will receive 4 tickets to the GCJRL Golf Day
- You will receive 4 tickets to the preseason launch
- You will receive 4 tickets to the End of Season Presentation night
- You will receive 4 tickets to all final weekends

### **General Benefits**

- You have the right to use the GCJRL logo on merchandise or approved printed material
- You will receive an official certificate of appreciation
- You will receive a framed team photo

(Please refer to appendix **A, B, C, D, E & G**, for sponsorship package examples)

*Investment: \$5,000.00 (excluding GST)*

## Gold sponsorship package

*This sponsorship is perfect for local businesses looking for high exposure across members, spectators and media while also enjoying the benefits of watching top rugby league through the hospitality package. We would welcome you as part of our rugby league family and you will have multiple opportunities to promote your company. In return for your investment you will receive a variety of opportunities to promote and network your business and being part of a great community culture are just some of the beneficial aspects.*

### ***In return of you investment you will receive the following benefits***

#### **Naming rights**

- Your business will hold the naming rights to the Mascot Race at the Grand Finals

#### **Advertising Benefits**

- Your logo will appear on the Vikings official playing jersey (sleeve) (*Appendix F*)
- Your logo will appear on the Vikings training shirt/singlet (*Appendix E*)
- Your name/logo will be placed on our Sponsor page on the website including a link to your website. This page is dedicated to all sponsors of GCJRL. (*Appendix A*)
- You will receive a permanent advertisement spot on the home website. You can use this for your logo or for another advertisement that integrates with your current promotions or offers. The website has an average of over 500,000 page views a month which will gain maximum exposure for your business.
- You have the opportunity to place a metal fence sign at selected clubs.
- You have the opportunity to use the GCJRL member's database for direct marketing and sales for promotions and special events. GCJRL has over 5000 members in the database and this will quickly increase once we get the new website and database.
- Your logo will appear in the monthly newsletter (*Appendix B*)
- Your logo will appear on letterhead and all other stationary (*Appendix H*)
- Your logo will appear in GCJRL brochures
- Your logo will appear on any GCJRL promotional flyers (*Appendix C*)
- Your name/logo will appear in the credits of the weekly player/team video which is placed on the website, YouTube and Facebook
- You have the opportunity to offer discounted or free products and services to GCJRL members throughout the season
- You have the opportunity to have a marquee at the Grand Finals to promote your business
- You have the opportunity to put up signage during our 4 finals weekends
- Your company name will be announced during our 4 finals weekends

#### **Hospitality Benefits**

- You will receive 2 tickets to the NRL Grand Final in Sydney
- You will receive 4 tickets to the State of Origin
- You will receive 6 tickets to a Titans home game
- You will receive 4 tickets to the GCJRL Golf Day
- You will receive 6 tickets to the preseason launch
- You will receive 6 tickets to the End of Season Presentation night
- You will receive 6 tickets to all final weekends

#### **General Benefits**

- You have the right to use the GCJRL logo on merchandise or approved printed material
- You have the opportunity to present an award during the Grand Finals
- You will receive an official certificate of appreciation
- You will receive a framed team photo

(Please refer to appendix **A, B, C, E, F,G & H** for sponsorship package examples)

*Investment: \$10,000.00 (excluding GST)*



## Platinum sponsorship package

*Platinum sponsorship results in premium exposure to all members, spectators, clubs and media on the Gold Coast. It is premium advertising for any business looking to increase brand awareness and sales across the Gold Coast as you will receive the naming rights to all GCJRL competitions as well as many other benefits. As a Platinum Sponsor you will become an integral part of the rugby league family on the Gold Coast and we will promote your brand as best as we can. Only 1 Platinum sponsorship available.*

***In return of your investment you will receive the following benefits***

### **Naming rights:**

- Your business will hold the naming rights to the GCJRL competition e.g. The “Bendigo Bank” Gold Coast Junior Rugby League Competition. This means every competition will have your business name in front of it on the website, printed marketing and media.

### **Advertising Benefits**

- Your logo will appear on the Vikings official playing jersey (front) (*Appendix F*)
- Your logo will appear on the Vikings training shirt/singlet (*Appendix E*)
- Your logo will appear on the Vikings official playing shorts (*Appendix D*)
- Your name/logo will appear on both sides of the GCJRL car (*Appendix G*)
- Your name/logo will be placed on our Sponsor page on the website including a link to your website. This page is dedicated to all sponsors of GCJRL. (*Appendix A*)
- You will receive a permanent advertisement spot on the home website. You can use this for your logo or for another advertisement that integrates with your current promotions or offers. The website has an average of over 500,000 page views a month which will gain maximum exposure for your business.
- You have the opportunity to place a metal fence sign at selected clubs.
- You have the opportunity to use the GCJRL members’ database for direct marketing and sales for promotions and special events. GCJRL has over 5000 members in the database and this will quickly increase once we get the new website and database.
- Your logo will appear in the monthly newsletter (*Appendix B*)
- Your logo will appear on letterhead and all other stationary (*Appendix H*)
- Your logo will appear in GCJRL brochures
- Your logo will appear on any GCJRL promotional flyers (*Appendix C*)
- Your name/logo will appear in the credits of the weekly player/team video which is placed on the website, YouTube and Facebook
- You have the opportunity to offer discounted or free products and services to GCJRL members throughout the season
- You have the opportunity to have a marquee at the Grand Finals to promote your business
- You have the opportunity to put up signage during our 4 finals weekends
- Your company name will be announced during our 4 finals weekend

### **Hospitality Benefits**

- You will receive 2 tickets to the NRL Grand Final in Sydney including flights, accommodation, transfers and meals
- You will receive 6 tickets to the State of Origin
- You will receive 8 tickets to a Titans home game
- You will receive 8 tickets to the GCJRL Golf Day

- You will receive 8 tickets to the preseason launch
- You will receive 8 tickets to the End of Season Presentation night
- You will receive 8 tickets to all final weekends

#### **General Benefits**

- You have the right to use the GCJRL logo on merchandise or approved printed material
- A perpetual award can be named after your business
- You have the opportunity to present an award during the Grand Finals and at the Presentation night
- You will receive an official certificate of appreciation
- You will receive a framed team photo

(Please refer to appendix **A, B, C, E, F, G & H** for sponsorship package examples)

*Investment: \$20,000.00 (excluding GST)*



## Overview

Please see below a quick overview of the different sponsorship packages.

Sponsorship Package Gold Coast Junior Rugby League						
	Platinum	Gold	Silver	Bronze	Product	Ex-player & Supporter
	\$20,000.00	\$10,000.00	\$5,000.00	\$2,000.00	\$750.00	\$250.00
<b>Naming rights</b>						
Competition (U6 to U17)	v					
Mascot Race Grand Final day		v				
<b>Advertising</b>						
Vikings player jersey front	v					
Vikings player jersey sleeve		v				
Vikings player shorts front			v			
Vikings training shirt/singlet	v	v	v			
Website single advertisement (home page)	v	v				
GCJRL car (logo on both sides)	v					
Option for direct marketing and sales via members database for promotions and special events	v	v				
Video (proudly supported by)	v	v	v	x		
Marque at Grand Final to promote business	v	v	v			
Signage at final weekends	v	v	v	v	v	
Website sponsor page	v	v	v	v	v	v
Newsletter	v	v	v	v	v	
Brochures	v	v	v			
Promotion flyers	v	v	v	v		
Letterhead + stationary	v	v	v			
Announcements during final weekends	v	v	v	v	v	v
Offer discount or sample product to all members	v	v	v	v	v	
Metal sign at affiliated junior clubs (if available)	v					
<b>Hospitality</b>						
Tickets to all final weekends	8	6	4	2	2	2
Tickets to presentation night	8	6	4	2	2	1
Tickets to preseason launch	8	6	4	2	2	
Tickets to GCJRL Golf Day	4	4	4	2		
Tickets to Titans game	8	6	4	2		
Tickets to State of Origin	6	4	2			
Trip to Sydney NRL Grand Final	2	2				
<b>General</b>						
Use of GCJRL logo in marketing	v	v	v	v	v	v
Name a perpetual award	v					
Present award	v	v				
Certificate	v	v	v	v	v	v
Team photo	v	v	v			

## Contact details

Thank you for taking the time to view our sponsorship package. Gold Coast Junior Rugby League is dedicated to marketing their sponsors to ensure optimal benefits for both parties. GCJRL will assist activating your sponsorship in an innovative and creative way. All packages can be tailored to your specific needs.

We look forward to forming a great business partnership with you. Please contact us if you want to know how you can become involved and what we can do for you.

Peter McGrath  
*Chairman*  
Ph: 0414 379 249  
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Gary Phillips  
*Operations Manager*  
Ph: 0401 172 862  
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Ty Chapman  
*Business Development Coordinator*  
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Sarah Neal  
Business Development Coordinator  
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Postal address:  
P.O. Box 1121  
Southport, Qld, 4215

Website: [www.goldcoastjuniorrugbyleague.com.au](http://www.goldcoastjuniorrugbyleague.com.au)

# Appendix (a) Sponsors Page

## Silver Sponsor

Looking for good exposure across members, spectators and media at minimal costs? The Silver Sponsorship is for you. In return for your investment you will receive a variety of opportunities to promote and network your business and being part of a great community culture are just some of the beneficial aspects. This package provides a variety of promotional opportunities to expose your business.

Current Silver sponsors are:

Tradelink the Bathroom Specialist for Australia's leading brands of Bathroom and Plumbing Supplies. At Tradelink we are committed to providing you with quality bathroom products and service to help you build the bathroom of your dreams. Visit us today to see why we are The Bathroom Specialist. [www.tradelink.com.au](http://www.tradelink.com.au)



Located just 8 minutes from Broadbeach, this Graham-Marsh designed championship golf course offers the best value golf on the Gold Coast. Offering generous greens, wide fairways and pristine lakes, the course caters to all levels of golfers. The fully floodlit par 38 back nine allows golfers to play until 9.30pm, 7 days a week. Participate in our 9 'n' Dine program and enjoy a round and a superb meal for less than \$45. [www.emeraldakesgolf.com.au](http://www.emeraldakesgolf.com.au)

## Bronze Sponsors

As a Bronze sponsor you will be a vital member of the Gold Coast rugby league community. In return for your investment you will get to promote and network your business through various marketing activities and you will get invited to several functions and great rugby league games. Your company will be well looked after and we will promote your business to the best of our ability.

Current Bronze Sponsors are:

## Product Sponsor

As a Product sponsor you will be a vital member of the Gold Coast Rugby League community. In return for your investment you will receive a variety of opportunities to promote and network your business and being part of a great community culture are just some of the beneficial aspects.

Current Product Sponsors are:



The Struddys Sports team promise to give professional, efficient service combined with the highest quality sporting gear you expect and deserve. [www.struddys.com.au](http://www.struddys.com.au)

## Supporters & Ex-player Sponsor

TAB vs LIVING STONES  
Fri 16/Dec 6:00 PM  
Hull Park Field 1

Steelers Mixed vs The Umizoomi Warriors  
Fri 16/Dec 6:00 PM  
Hull Park Field 2

Poly's vs Petone Dolphins (Mixed)



CLUBS



WOMEN IN LEAGUE



PLAYER OF THE MONTH



NEWSLETTER SIGN UP



# Appendix (b) Monthly Newsletter

GCJRL E-Newsletter:

**'Side Line Talk'**

**Gold Coast Junior Rugby League**

"Home of the Gold Coast Vikings"

**INFINITY SOLAR**  
SOLAR MADE SIMPLE

**Tradelink**  
The Bathroom Specialist

**EMERALD LAKES**  
GOLF CLUB

Proudly supported by

Facebook
GCJRL E-Newsletters

## 'Side Line Talk'

**Gold Coast Junior Rugby League**

"Home of the Gold Coast Vikings"

EMERALD LAKES
Tradelink
INFINITY SOLAR

**Message from the Chairman**

Welcome to a new season of body and fun. If the early signs from our clubs are correct then the up and coming season will be a truly exciting one. At the end of the 2012 season there have been a number of changes starting with our long overdue change of office. Our new office is situated at Firth Park Mudgeeraba. Our new postal address and phone numbers are available on the website. To coincide with our new office we have also designed our new corporate logo and branding which I am sure you would be interested with. One of the many projects undertaken was the design of our new website which is very user friendly and offers so many extra ways to help us communicate with all the rugby league families during the season. During the season you will notice such features as 'Volunteer of the month' and 'Player of the month' profiles, on each game day we will be releasing a player of the month from our website and of course you can now communicate with us on our new Facebook site. The major advantage of our new website platform is our new E-Newsletter 'Side Line Talk' (this is the first one). Hopefully these important steps forward will bridge the gap between the local league and all our members. If you have any thoughts or other ways to improve our communications just email your suggestions to us.

This season we are starting a girls competition for ages 14-17 and girls wishing to participate should contact their club or BVA at the district office. Our Ambassador for this year is the 'Ratbag' team. Campaign with all money raised going to the Bravehearts foundation. For full details of this fun way to raise money go to our website.

In closing I would like to wish all clubs a successful and fun season and to our team the Jettar Titans best of luck starting with us over the Cowboys this weekend.

Peter McGrath, Chairman.

**New season will kick off on March 23rd**

The season will officially kick off next Friday 9th March with the 2012 Season Launch at Emerald Lakes, however the first round will be played on the 23rd March with the U15-U17 Premier grades only taking the field on Friday night. All other age groups will follow on Saturday 24th March. There will also be an U7s carnival on the 24th March at Runaway Bay. Clubs should be finalising their teams next week and the District will start with the draw for the first 2 rounds, the draw for rounds 3 to 17 will follow after that to allow some changes to competitions and teams. Round 8 to 16 will be scheduled in May. The draw will be available on our website or on your club website.

**Fixes this year will be held at:**  
 Major 11:11:11s @ Burleigh JRL on 10/12 August 2012  
 Major 11:11:11s @ Southport JRL on 17/19 August 2012  
 Preliminary 11:11:11s @ Helensvale JRL on 24/26 August 2012  
 Grand Finals @ Seaside/JRL on 31/12 September 2012

**Other upcoming events:**  
 9th March Gotbyes and Season Launch @ Emerald Lakes  
 5/7 May: SEQ Division Carnival U13 & U14 @ Runaway Bay JRL  
 18th May: Presidents Cup @ Ormeau JRL

[Please click here for the full 2012 GCJRL Calendar in PDF.](#)

**Thane Ambassador program with GCJRL clubs**

The Jettar Gold Coast Titans showed that they haven't forgotten where they came from by sponsoring the jersey of their junior team and the Titans unveiled a new partnership with all Gold Coast Junior Rugby League clubs. To mark the launch of a new ambassador between the two organisations, Jettar Titans players joined 16 junior players from 10 GCJRL clubs for a special photo at the start of training before Titans players trained in their junior club jerseys for the first segment of the session.

The new ambassador program will see Jettar Titans players associated to specific GCJRL clubs in order to assist with promotional and community appearances throughout the 2012 season. The Jettar Titans have long held a strong relationship with the GCJRL, but this partnership is designed to enhance the relationship between players and the individual clubs. Many of the Jettar Titans players have been linked as ambassadors of the junior club they grew up playing for including Jordan Richards (Burleigh Bears), Steve Michaels (Mudgeeraba Redbacks), Brooke Thompson (Parkwood Sharks) and more. [Please click here to read the full article and for photos & video.](#)

**Girls put on a great game of Rugby League for the Gold Coast**

Girls from Hervey Rookers and Jimboomba Thunder came together on Friday 17th

February to put on a great game of League for spectators. The girls showed the crowds some hard tackles, fabulous running, great try scoring but most of all some great sportsmanship before, during and after the game.

Ladies from the Jittanos (Australian Women's Rugby League team) also came along to give the girls some support. Kathryn ARLO said, "It was a great night and it really showed how important it is to have women and girls in League from the sidelines in the carpark, to the ladies running water, the ladies cheering on the sidelines and of course the girls playing". [For full story and photos and videos click here.](#)

**Bravehearts 'Rid of the Rats' Tall order**

The Gold Coast Junior Rugby League 'Rid of the Rats Tall campaign is in full swing at all junior rugby league clubs on the Gold Coast. Between January 2012 and the 18th May this campaign will encourage all members of the Rugby League and local community to grow a rat's tail for charity. All proceeds will be donated to the Bravehearts charity. Gold Coast Titans Kevin Gordon has been growing his Rats Tail for 6 months now! His Rats Tail is 10cm long! So come on boys and girls start growing your RATS TAIL.

During the Presidents Cup, held on the 18th May at Ormeau JRL, that night will showcase and celebrate the growth of their rat tails. Prizes will be awarded for most money raised, longest rat tail, dirtiest rat tail and funniest rat tail. The club will raise the most funds before the Presidents Cup (18th May) will win a major fundraising prize. The celebrations will conclude with the cutting of all Rats Tail! Good luck raising funds you little Rat Bags! [Click here for the registration form.](#)

**Wings News**

Congratulations to the following players for their selection in the Gold Coast Vikings Under 19's team for round 1. Vikings will verse

Westies on Saturday 3rd March at Runaway Bay. Kick off at 3pm. \$5 per adult, \$2 for pensioners and U17 free.

Jamie Cusack, Solomon Dawnahouru, Brian Kelly, Jack Maclean, Jacob Murray, Trent Parramoa, Nathan Probstro, Raeani Rodgers-Johnson, Jesse Savage, Jordan Scott, Kusi Taitua, Kedo Tinasua, Chaveli Wanaka, Joshua Willeit, Vilas Wilson, Janen W Parramoa and Shane Wright.

**Other important dates are:**  
 Thursday 19th Mar - 13/14 North v South & 30/31st 30m @ Parkwood  
 Sunday 25th March - 13/14 Probables v Possibles (Sun 2pm @ Parkwood)  
 Monday 5th April - Trial v North's Brisbane U13 2pm-4.5 @ 5pm  
 Sunday 22nd April - Trial v Group 1Bun 12pm-1.5pm 14's @ Roona  
 Sat Sun Monday 5th-7th May - Cronk, Hill, Blumer carnival @ Runaway Bay

**Send on Facebook / Forward to a friend**

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[info@goldcoastjuniorrugbyleague.com.au](mailto:info@goldcoastjuniorrugbyleague.com.au) 07 6622 7722

16. Gold Coast Junior Rugby League Sponsorship Proposal 2011/12

sent to [evagroening@hotmail.com](mailto:evagroening@hotmail.com) — why did I get this? [unsubscribe from this list](#) | [update subscription preferences](#)  
 Gold Coast Junior Rugby League - Firth Park Sporting Complex -  
 Cnr Mudgeeraba road & Soumeiser drive - Mudgeeraba, Ql 4213

## Appendix (c) Promotional Flyer



# Rugby League *Not just for Boys!*





## GIRLS required for **NEW Girls** Open Competition 14 - 17 Yrs



Want to have fun,  
make friends and learn to  
play League?



Find a team near you and join the new  
Rugby League Girls Open competition  
on the Gold coast *Today!*

Girls Exhibition Match Friday 17th February 6.30pm at Nerang JRL, Jillaroo's and Titans Players will be attending.  
Contact Eva on 5522 7722 or go to [www.goldcoastjuniorrugbyleague.com.au](http://www.goldcoastjuniorrugbyleague.com.au)

## Appendix (d) Vikings Playing Shorts

**Order #10069146**  
**Style #T52 828 Q**  
**Customer: Gold Coast Vikings**  
**Size range: 22"-50"**



**GARMENT COLOURS**

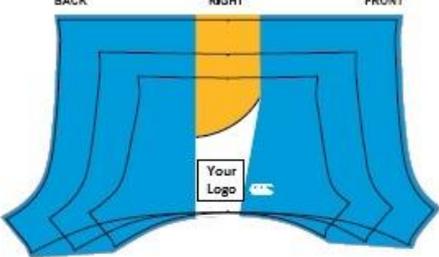
WHITE

PMS 2925c

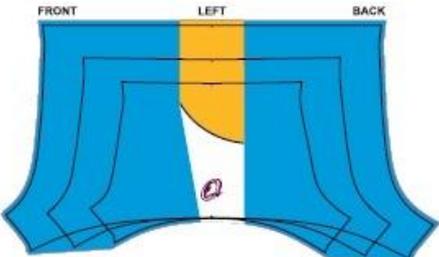
PMS 1235c

PMS 289c

BACK      RIGHT      FRONT



FRONT      LEFT      BACK



**SUBLIMATED LOGOS**



W 52mm LEFT LEG CENTRE



W 50mm RIGHT LEG CENTRE



904 RIGHT FRONT LEG

W 00mm RIGHT FRONT

W 00mm LEFT FRONT

By signing this document I acknowledge that I have checked all of the points on the attached and approved the order for production. I am aware that, within reason, there may be some variations on the final produced garment and that the colours shown above are only a representation of the printed colours. (Production is not responsible for any changes made after the approval has been received).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

ALL COLOURS MUST BE MATCHED TO THE CANTEBURY FINISHING COLOURS UNLESS OTHERWISE SPECIFIED

## Appendix (e) Vikings Training t-shirt

**Struddys Sports**  
struddys.com.au

Polo Neck  
Collar and placquet



Order #1014B  
Style: Raglan polo  
Customer: GC JRL  
Size range: 14-5xl  
Struddys Standard  
GARMENT COLOURS

	Navy
	Gold
	JPC blue
	Grey

## Appendix (f) Vikings Playing Jersey

Order #10069145  
Style # B13237Q Adult Crew neck SSLV  
Customer: Gold Coast Vikings JRL  
Size range: XS - 4XL



GARMENT COLOURS

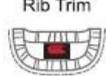
	WHITE
	PMS 2925c
	PMS 1235c
	PMS 289c
	40% PMS 2925c



SUBLIMATED LOGOS


COLLAR

Round Neck  
Rib Trim



10" SUB NUMBER

PMS 289c  
 PMS 1235c



W 00mm TOP BACK

PMS 289c  
 PMS 1235c

GOLD COAST

H 50mm LOWER BACK

By signing this document I acknowledge that I have checked all of the points on the checklist and approved the order for production. I am aware that, without notice, there may be some variations on the final produced garment and that the colour swatches shown are only a representation of the printed colours. Production is not responsible for any changes made after the approval has been received.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## Appendix (G) Car Advertising

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## Appendix (H) Letter Head

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