

# Great Britain World Games - Sponsorship Proposal

## Sponsorship Options

### Advertisement - Company name and/or logo placement; full visual exposure

We are happy to discuss the options of advertising your brand. We have listed some possibilities here.

#### **Sponsor's Name / Logo on Team Kit**

On sleeve of official GB World Games playing kit; with clear, visible placement during all games at USA warm-up tournament and The World Games.

#### **Sponsor's Name / Logo on Team Merchandise**

On official GB World Games merchandise (discs, sweatbands and casual t-shirts) to be sold and distributed by us to our networks, the public and the wider Ultimate community.

#### **Sponsor's Name, Logo and Blurb on Team Media**

Promotion through GB World Games media outlets including website, Twitter and Facebook.

#### **Display Sponsor's Banner**

Placement of banners, flags, or posters at domestic and international tournaments, skill workshops and other events, organized and attended by Team GB.

#### **Team to wear Sponsor's Clothing**

GB World Games Team to wear brand promoting T-shirts, Sweatbands, Baseball Caps, Hoodies provided by sponsors during specific times eg. Traveling to tournament.

#### **Team to use Sponsor's Products**

GB World Games team to use particular Sponsor's products such as sports drinks, food or equipment.

### Outreach Work - Bring the benefits of our training to you

We believe in spreading the knowledge and benefits of our sport – high sportsmanship, teamwork, skill and enjoyment. We would love to offer you a skills session or speaker.

#### **Team Skills Session**

We can provide an enjoyable skills session with a top player or coach to develop team working, have some fun or learn how to really throw a disc!

#### **Speaker**

We can speak about the motivation, commitment and desire needed to train and compete at an elite level and how this can be applicable in other aspects of life.

## **Direct Marketing Opportunities**

If you would like to come to us to promote your product or brand then we would love to have you.

### **Direct Promotion**

Speaking or sales opportunities for Sponsor's representatives at Ultimate events that GB World Games team host or attend such as tournaments, skills days and workshops.

### **Recruitment**

Recruitment specific pitch opportunity at top University student events.

## **Benefits of sponsorship**

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- ❖ Exposure to a wide range of players and spectators from the well-connected Ultimate community. An estimated 7 million players worldwide.
- ❖ Exposure to a large number of students and graduates from top Universities.
- ❖ Association with The World Games, an internationally renowned sporting event under the patronage of the International Olympic Association.
- ❖ International visibility at tournaments and whilst travelling.
- ❖ Association of your organisation with a fast growing, exciting sport with a track record of strong values of sportsmanship.
- ❖ The opportunity to be a part of an elite international sports team looking to build on Great Britain's wider successes over the last 12 months.

## **How Much Are We Looking For ?**

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We have estimated our total costs for the 2013 Great Britain World Games campaign to be £55,000.

This includes all training facilities and venues, equipment, coaching, and physiotherapy, as well as transport to an international warm up tournament and the World Games event in Colombia itself.

We would greatly appreciate the opportunity to discuss sponsorship options from £500 to £55,000 with you.

## **Thank You**