

COCC Strategic Planning Meeting Agenda

Friday, January 25, 2013

2:00 to 4:00 pm

Board Room, Boyle Education Center

Meeting Objectives:

Establish a spring communication plan to update the college community on the near-final strategic plan. Review explanatory statements and objectives for Core Theme 1 – Transfer & Articulation and Core Theme 2 – Workforce Development for consistency and inclusion in the strategic plan.

Welcome & Regroup

(5 minutes)

Review updates to 2013 Event/Planning Calendar

(10 minutes)

Establish a Spring Communications Plan

(15 minutes)

- Begin to schedule SP updates for March and April

Phase 3 – Setting Strategic Direction Work

(80 Minutes)

- Review Core Theme 1 – Transfer and Articulation
- Review Core Theme 2 – Workforce Development

Other Items

(10 minutes)

STRATEGIC PLANNING MEETING

Friday, January 25, 2013

2:00-4:00pm

Christiansen Board Room

Boyle Education Center

NEXT STEPS:

- Review communication plan – assign volunteers
- Review explanatory statements and objectives for Core Themes 3 and 4

OBJECTIVE:

- Establish spring communication plan to update the college community on near-final strategic plan
- Review explanatory statements and objectives for Core Themes 1 and 2 for consistency and inclusion in the strategic plan

1. Welcome and Regroup

- A. Welcome – Brynn Pierce called the meeting to order – welcomed the committee – reviewed what would be discussed at today’s meeting
- B. Meeting Notes – Brynn shared that the notes from the previous meeting were posted in the Strategic Planning group folder

2. Review Updates to 2013 Event/Planning Calendar

- A. Brynn reviewed the Committee Meeting and Events Calendar
 - ✓ Calendar outlines past and future committee meeting schedule, dates of presentations to the Board along with other important dates for the Strategic Planning process
- B. Brynn and Matt provided information from the January 8th meeting with President Middleton to provide him with an update on the Strategic Planning process
 - ✓ President Middleton is on board with the committee’s planning
 - ✓ The same sub-committee that reviewed the Vision Statement (Vision Task Force) will convene to further explore the “5th Core Theme” – Institutional Sustainability which is not truly a Core Theme but is “Theme-like” (Board Members: Charley Miller, Bruce Abernethy, Laura Craska Cooper; E-Team members and Brynn)
 - ✓ Suggest that President Middleton provide an update back to the campus community – thanking Core Theme Teams for their work and letting the campus know that the work will continue after June 30th

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Core Theme Explanatory Statements & Objectives

Strategic Planning Committee Proposed Revisions

Core Theme 1 – Transfer and Articulation

Core Theme 2 – Workforce Development

CORE THEME 1: Transfer and Articulation

Proposed Descriptive Statement:

Core Theme Team: Central Oregon Community College students will have the academic **attainment** and skills necessary to transfer and articulate successfully to institutions of higher learning beyond the community college level.

Strategic Planning Committee: Students will have the academic **achievement** and skills necessary to transfer and articulate successfully to institutions of higher learning beyond the community college level.

Proposed Strategic Objectives:

Objective 1.1:

Core Theme Team: Maximize **entry, support, and exit services** to promote access and success for students intending to transfer.

Strategic Planning Committee: Maximize **support services, from entrance to transfer**, to promote access and success for students intending to transfer.

Objective 1.2:

Core Theme Team: Maintain and strengthen student opportunities to make **reasonable** progress toward degree completion and/or transfer.

Strategic Planning Committee: Maintain and strengthen student opportunities to make progress toward degree completion and/or transfer.

Objective 1.3:

Core Theme Team: Provide students **with a rigorous**, high-quality general education **experience**.

Strategic Planning Committee: Provide students a high-quality general education.

Strategic Planning Committee Proposed Revisions

CORE THEME 2: Workforce Development

Proposed Descriptive Statement:

Core Theme Team: A DESCRIPTIVE STATEMENT NOT AVAILABLE

Strategic Planning Committee: Students will be prepared for employment through the acquisition of knowledge, discipline-specific skills, and employability skills necessary to meet current industry needs.
(Objective 2.4)

Proposed Strategic Objectives:

Objective 2.1:

Core Theme Team: Services for CTE students will maximize **entry, support and exit services** to promote successful completion of CTE programs.

Strategic Planning Committee: Maximize **support services, from entrance to completion**, to promote successful completion of CTE programs.

Objective 2.2:

Core Theme Team: COCC will deliver CTE curricula that **align with** current industry standards

Strategic Planning Committee: COCC will deliver CTE curricula that **meets** current industry standards

Objective 2.3:

Core Theme Team: Students actively participating in CTE programs will achieve the sought after program credential.

Strategic Planning Committee: Maintain and strengthen student opportunities in CTE programs so students will achieve program credentials and secure employment in their area of study.

**** DRAFT ****

Objective 2.4:

Core Theme Team: Prepare students for employment through the acquisition of knowledge, discipline-specific skills, and employability skills necessary to meet current industry needs.

Strategic Planning Committee: *Suggest converting this objective to the Descriptive Statement and including "employment" in objective 2.3*

Objective 2.5:

Core Theme Team: COCC will cultivate current and future industry partnerships and assist industry partners in regional economic development.

Strategic Planning Committee: COCC will cultivate current and future industry partnerships and assist industry partners in regional economic development **and job creation.**