

# Tradition

## WFBF Annual Meeting & YFA Conference

December 2-5, 2016

*Kalahari Resorts and Conference Center, Wisconsin Dells*

97<sup>th</sup> Wisconsin Farm Bureau Federation Annual Meeting  
82<sup>nd</sup> Rural Mutual Insurance Company Annual Meeting  
Young Farmer and Agriculturist Conference



## Agenda

### Friday, December 2

YFA Committee Meeting  
First-timers' Orientation Session  
YFA Welcome Dinner  
District YFA Meetings  
Reception  
Featuring Soggy Prairie Boys

### Saturday, December 3

WFBF YFA Committee Reorganization Meeting  
Discussion Meet Contestant Orientation  
Discussion Meet Quarterfinals I  
Excellence in Ag Practice Session  
Discussion Meet Quarterfinals II  
YFA Buffet Brunch and General Session  
Featuring Vance Crowe

#### WFBF Annual Meeting Begins

Excellence in Ag Presentations  
Achievement Award Interviews  
Discussion Meet Semifinals  
Trade Show  
Breakout Sessions  
Farm Bureau Reception  
Farm Bureau Extravaganza!  
Featuring Tonic Sol-fa  
Fun'd the Foundation Trivia Contest

### Sunday, December 4

Morning Devotional  
Collegiate Farm Bureau Discussion Meet Final  
WFBF Promotion and Education Committee Meeting and  
Reorganization  
Resolutions Processing  
YFA Discussion Meet Final  
Buffet Brunch and General Session  
Featuring Aaron Thomas

#### WFBF YFA Conference Ends

Trade Show  
Workshops  
Policy Development Committee Meeting  
Reception  
Silent Auction and Trade Show End  
Farm Bureau Awards Banquet and Program  
Reception

### Monday, December 5

#### Rural Mutual Insurance Company Annual Meeting

Breakfast and General Session  
District Caucuses  
Resolutions and Business Meeting

**#WFBFAM16**  
**#FBProud**

# Entertainment

## YFA Conference Entertainment • Friday, December 2



### Soggy Prairie Boys

The Soggy Prairie Boys have been playing music together for more than a decade. The Soggy Prairie Boys are fierce advocates of both bluegrass music and the agricultural industry. Formed for the State FFA Talent competition back

in 2002, they stay true to their agricultural roots, with two members being high school agriculture instructors and FFA advisors. The Soggy Prairie Boys play traditional and original bluegrass music, and are sure to get you up out of your chair and dancing.

## Farm Bureau Extravaganza! • Saturday, December 3



### Tonic Sol-fa

Tonic Sol-fa began at St. John's University in Central Minnesota and includes lead vocalist Shaun Johnson, tenor and vocal percussionist, Greg Bannwarth and bass, Jared Dove. Together the group reached national prominence with appearances on NBC's Today Show and in Newsweek magazine. Along the way, they shared the stage with a number of recognizable performers including Jay Leno, Jeff

Foxworthy and Lonestar, and were recently part of Garrison Keillor's 30<sup>th</sup> Anniversary celebration of A Prairie Home Companion.

# Keynote Speakers

## YFA Conference Keynote • Saturday, December 3



### Vance Crowe

Director of Millennial Engagement,  
Monsanto Company

Vance Crowe is the Director of Millennial Engagement at Monsanto in St. Louis, Missouri. Vance is a former Communications Strategist for the World Bank Group, a returned U.S. Peace

Corps volunteer stationed in Kenya, a former communications coordinator at an NPR station in Northern California and was a deckhand on an eco-tourism ship that traveled in the Western Hemisphere.

## Annual Meeting Keynote • Sunday, December 4



### Aaron Thomas

High School Principal, Coach

Aaron is a high school principal, basketball coach, a devoted husband and a father of three boys. Aaron has a unique story that will help you identify opportunities throughout your own life. He will challenge you to reexamine your commitment to your career, family and overall outlook on life.

# Workshops

## YFA Conference Workshops • Saturday, December 3

### Going Beyond Google

Brian Preder, WFBF YFA Committee

### What They Didn't Tell You About Being a County YFA Chair

Derek Husmoen and Beth Schaefer, WFBF YFA Committee

### The Ultimate Balancing Act: Keeping children safe who live, work and play on farms

Marsha Salzwedel, National Farm Medicine Center

### Maximizing Your Farm Bureau Potential

Steve Boe and Patti Roden, WFBF District Coordinators

### Social Media: Finding New Networks

Vance Crowe, Monsanto

### Charting Your Financial Roadmap

Jared Nelson, Farm Bureau Financial Services

## Annual Meeting Workshops • Sunday, December 4

Workshop begin after the noon Green Bay Packer game.

Follow Wisconsin Farm Bureau Federation on Facebook for the latest information on Annual Meeting workshop topics and presenters.

# Fun'd the Foundation Trivia Contest

Gather five of your closest (or smartest) friends together for a Farm Bureau trivia contest Saturday night. Topics will include: current events, history, geography, music, movies, sports, religion, Farm Bureau and more.

- Teams of six people. \$10 per person
- Three rounds of 25 questions
- To sign up visit [wbf.com/programmevents/event-registration](http://wbf.com/programmevents/event-registration).



# Silent Auction

A highlight of each year's Annual Meeting is the Wisconsin Farm Bureau Foundation's Silent Auction. Thanks to the generosity of members, county Farm Bureaus, businesses and sponsors, a large selection of items are offered for bid. To donate, visit [wbfoundation.com](http://wbfoundation.com) and find silent auction on the right hand side of the page. All proceeds benefit the education and leadership development programs of the WFB Foundation.



# Watch For More Highlights



WIFarmBureau