

HIGHLANDS BUSINESS PARTNERSHIP, INC.
District Management Corporation, Highlands Business Improvement District (BID)
Post Office Box 375, Highlands, NJ 07732
Phone 732.291.4713 ~ Fax 732.872.1031

Regular Meeting of the Board of Directors
Monday, January 23, 2017
Robert D. Wilson Memorial Community Center, 22 Snug Harbor Ave., Highlands NJ 07732
Executive Session (closed to the public) 7:00 PM – arrive 6:45
Regular Meeting Agenda (open to the public) 7:30 PM PROMPT

Public Session: Call to Order: _____ Attendance Roll Call:

I. Welcome & Introduction – 2017 Liaisons

II. November 28, 2016 Meeting Minutes (emailed to BOD for review)

III. Treasurer's Report –
Valley National Bank Checking Account
Hope For Highlands Account

IV. COMMITTEE REPORTS:

Executive Committee

- HBP Budget – \$70,000 - Presented to Council – Public Hearing 1/18/17
- Board Approval of Goals & Objectives
- Resolution 16-239 – Council Approving 2017 Calendar of Events
- 2016 Audit
- 2017 Board Packet
- Executive Nominating Committee – Cosgrove & Lee

Marketing & Communications

- 2017 Monmouth County Tourism
- 2017-2018 Visitor Guide Distribution
- Website – Database Upgrade
- Social Media Update – Facebook, Twitter, Wufoo, online registration
- Marketing Grant Letter of Intent 2018
- 2017 Sponsorship Packets

Events Committee

- St. Pat's Parade Update
- St. Pat's Fundraisers
 1. Beef Brew @Windansea 1/29/17 at 3PM
 2. Chili Cook Off @ Claddagh 2/26/17
 3. Guinness Run @ Bahrs/Mobys 3/11/17

Economic/Community Development

- Streetscape Phase III
- Sidewalk Café Recommendations
- Vets Park – Waterfront area

Visual Improvement Committee

- Spring Clean Up
- Signage/Lighting
- Light post Banners

Old Business

New Business

Il Lago
Shore Veterinarian