

SPEED BUSINESS MEETING

Sponsorship proposal

Organizers: CCIFP, Swisschamber, BBC, AHK, BPCC, PPCC & SPCC

Target group: 70-80 persons - presidents, directors, members of the board in the companies
affiliated to the above mentioned chambers

Meetings planned for 2017:

9 March 2017 - Poznań

7 November 2017 - Warszawa

Part I: Speed Business Meeting

17:00 – 19:00, group of 60 persons

The event includes the following elements:

- a) subject matter part – presentation of a sponsor – the chance to reach a selected group of persons in charge in companies
- b) Speed Business Meeting – a series of direct meetings, during which you will have a chance to briefly present your company, present services that you offer and look for, exchange business cards, make new contacts, acquire new clients, suppliers, investors...
Participants are assigned to different tables, at which they meet other 5/6 persons. A session of each table lasts 15 minutes, and after its end – on a signal – participants move to the next tables which they were assigned to. It is the only one of its kind networking formula which enables one to make many contacts in a short time.

Part II: Business Mixer

19:00 – 21:00, group of 80 persons

Business Mixers are very popular among the members of all chambers. Participants of these meetings are presidents, directors, members of board of affiliated companies. Business Mixers are aimed at providing member companies with the opportunity to make new business contacts as well as strengthen the existing ones in a less formal atmosphere. In this case it is also important to strengthen the contacts made during the Speed Business Meeting.

During this part of the evening there will be also a business card lottery.

Sponsorship proposal includes two packages:

Gold sponsor

- 1) possibility to deliver a 5 minute presentation during the Speed Business Meeting,
- 2) possibility to distribute promotional materials during both parts of the meeting (banner walls, 2 roll-ups, leaflets, informational materials),
- 3) publication of the logo of a Sponsor in the invitation, which will be sent to over 1 000 Polish and international companies, members of all chambers,
- 4) invitation to the meeting for Partners/Clients (2 invitations to the 1st part of the meeting , 10 invitations to the 2nd part),
- 5) publication of the logo of a Sponsor in a report from the meeting on websites of particular chambers,
- 6) photos from the meeting.

Cost of the package: 5 000 pln + 23% VAT

Silver sponsor

- 1) possibility to distribute promotional materials during both parts of the meeting (1 roll-up, leaflets),
- 2) publication of the logo of a Sponsor in the invitation, which will be sent to over 1 000 Polish and international companies, members of all chambers,
- 3) invitation to the meeting for Partners/Clients (1 invitation to the 1st part of the meeting , 5 invitations to the 2nd part),
- 4) publication of the logo of a Sponsor in a report from the meeting on websites of particular chambers,
- 5) photos from the meeting.

Cost of the package: 3 000 pln + 23% VAT

We are also open to your suggestions.