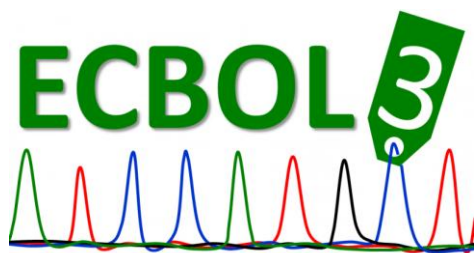


Conference sponsorship proposal



Third European Conference for the Barcode of Life

(17-20 September 2012)

ecbol3.myspecies.info

Invitation to Sponsors

The European Consortium for the Barcode of Life (ECBOL), the Royal Belgian Institute of Natural Sciences (RBINS) and the Royal Museum for Central Africa (RMCA) cordially invite you to participate in ECBOL3. In making a commitment to become a sponsor, your company will be assured high profile exposure at this conference.

Please take a few moments to read our proposal. If you require further information about sponsoring, please contact Dr. Zoltan T. Nagy at the Royal Belgian Institute of Natural Sciences on + 32-2-6274424 or email: ztnagy@naturalsciences.be.

To secure your place at the Conference, simply choose the sponsorship option that best suits you, and contact us.

The organization team of ECBOL3

Event Details

When: 17–20 September 2012

Where: Royal Flemish Academy of Belgium for Sciences and the Arts, Brussels (main conference venue); Royal Belgian Institute of Natural Sciences, Brussels (icebreaker); Royal Museum for Central Africa, Tervuren (conference dinner)



Conference Theme

DNA barcoding uses a short, standardized genetic marker in an organism's DNA to identify it as belonging to a given species. The conference is a bi-annual meeting of scientists involved in any aspect of DNA barcoding. This is the third European Conference on the Barcode of Life. The two previous conferences were held at Leiden (The Netherlands) and Braga (Portugal). The theme of the current meeting is 'Barcoding of Organisms of Policy Concern'. The conference contributions will be organized into five sessions, viz. 1) Human and Animal Health, 2) Agriculture and Forestry, 3) Legal Aspects of DNA Barcoding, 4) Conservation, and 5) Invasive Species but the conference is open to all contributions related to DNA barcoding in a wide sense. The conference is also a contact forum for young and early-career scientists. Besides, the conference will host a Network of European Leading Laboratories (NELL) meeting that is currently running pipelines dedicated to DNA barcoding.

Conference Format

The three-and-a-half-day conference will have the following features:

- Five invited plenary lectures
- Five sessions with oral presentations
- Poster reception
- Networking meetings (e.g. NELL: Network of European Leading Laboratories; GBOL: German Barcode of Life initiative; ViBRANT: EU e-infrastructure project “Virtual Biodiversity Research and Access Network for Taxonomy”)
- Icebreaker and Conference dinner
- Exhibition booths (depending on interest from potential exhibitors)

Who will attend?

The conference is relevant to:

- Researchers working in DNA barcoding in the widest sense
- Government agencies (the theme of the conference is 'Barcoding of Organisms of Policy Concern')
- Manufacturers of DNA laboratory equipment and consumables
- Software developers and distributors for analysis of DNA barcode data

Expected Number of Participants

Based on both previous conferences, we are expecting over 200 attendees mainly from Europe, and partly from all over the world. The conference will be promoted through websites, newspapers, and extensive email lists.

Sponsorship benefits

The conference will be promoted to key players in DNA barcoding worldwide through newsletters, websites, brochures, and publicity, ensuring wide exposure for sponsors and their identification with DNA barcoding and related research. Your brand will also receive extensive exposure on conference material, banners and in the satchel.

Networking with Conference Speakers

Expert speakers of the conference will share their views and insights on the conference topics. Their presence will be valuable to sponsors who wish to interact with them. Your representatives can network with key conference delegates to update their knowledge and understanding of your organization and services.

Strengthening your Corporate Image

Through the conference, your company will be projected as an important player and leader committed to activities that benefit the DNA barcoding community. The conference can also directly support your organization's marketing efforts by offering brand positioning, and image association.

All sponsors are promoted prior to and at the event as well as in the conference materials, dependant upon the level of sponsorship agreed.

PLATINUM SPONSOR_____EUR 5,000

- Exclusive: only one Platinum Sponsorship is available
- Naming a session or reception (poster reception or icebreaker) after the sponsor
- Alternatively: student grants are exclusively named after the sponsor
- Prominent display of company logo in presentation rooms
- Company logo included in the abstract book in the front/end covers
- Space for a booth of the company during the whole meeting (including the NELL meeting)
- 4 complimentary full registrations which includes attendance at all conference sessions, the icebreaker and conference dinner
- Acknowledgement of Platinum Sponsorship on all promotional material
- Inclusion of leaflets, flyers and paraphernalia (e.g. writing pads, pencils, USB sticks) in conference bag
- Specific requests might be accommodated (upon further agreement)

GOLD SPONSOR_____EUR 3,000

- Naming a session or reception (poster reception or icebreaker) after the sponsor, selection depends on the choice of the Platinum sponsor
- Alternatively: student grants are named after the sponsor
- Prominent display of company logo in presentation rooms
- Company logo included in the abstract book
- Space for a booth of the company during the whole meeting (including the NELL meeting)
- 2 complimentary full registrations which includes attendance at all conference sessions, the icebreaker and conference dinner
- Acknowledgement of Gold Sponsorship on all promotional material
- Inclusion of leaflets, flyers and paraphernalia (e.g. writing pads, pencils, USB sticks) in conference bag

SILVER SPONSOR_____EUR 2,000

- Display of company logo in presentation rooms
- Company logo included in the abstract book
- 1 complimentary full registration which includes attendance at all conference sessions, the icebreaker and conference dinner
- Acknowledgement of Silver Sponsorship on all promotional material
- Inclusion of leaflets, flyers and paraphernalia (e.g. writing pads, pencils, USB sticks) in conference bag

BRONZE SPONSOR_____EUR 1,000

- Acknowledgement of Bronze Sponsorship on all promotional material
- Inclusion of leaflets, flyers and paraphernalia (e.g. writing pads, pencils, USB sticks) in conference bag

Please note:

The production of banners and any promotional material is the responsibility of the sponsor.

How to Book and Details of Payment Deadlines

In order to confirm your sponsorship, we will require fifty percent (50%) deposit payment to be paid by 1 June 2012. The balance payment will be required by 1 August 2012.

Wire transfer to:

Royal Museum for Central Africa (Leuvensesteenweg 13, B-3080 Tervuren, Belgium)

Bank: BNP-PARIBAS FORTIS

IBAN: BE93 2300 5434 4167

BIC: GEBABEBB

Further Information

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Email: ztnagy@naturalsciences.be