

Event Design and Production MANM312

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24 items

Required Purchase (2 items)

Students are expected to purchase this text for sustained use throughout the module.

You can buy this textbook at Appleseed Bookshop on the ground floor of the Library and Learning Centre building. If they don't have it in stock they can often order it for next day delivery.

None specified

Essential Reading (1 items)

Students are expected to read this material to gain essential understanding of the module content.

Events management: an international approach - Ferdinand, Nicole, Kitchin, Paul

[Book](#)

| Essential Reading

Recommended Reading (6 items)

Range of recommended materials provided to extend understanding of the module content.

Events design and experience - Berridge, Graham, 2007

[Book](#)

| Recommended Reading

Events exposed: managing & designing special events - Malouf, Lena, c2012

[Book](#)

| Recommended Reading

Special event production: the process - Matthews, Doug, 2008

[Book](#)

| Recommended Reading

Special event production: the resources - Matthews, Doug, 2008

[Book](#)

| Recommended Reading

Art of the event: complete guide to designing and decorating special events - Monroe, James C., c2006

[Book](#)

| Recommended Reading

Risk management for meetings and events - Silvers, Julia Rutherford, 2008

[Book](#)

| Recommended Reading

Background Reading (12 items)

Further reading identified as relevant to the module content.

Events and the social sciences - Andrews, Hazel, Leopold, Teresa, 2013

[Book](#) | Background Reading

Flow: the psychology of optimal experience - Csikszentmihalyi, Mihaly, 1991

[Book](#) | Background Reading

Special events: the roots and wings of celebration - Goldblatt, Joe Jeff, c2008

[Book](#) | Background Reading

The experience economy: work is theatre & every business a stage - Pine, B. Joseph, Gilmore, James H., 1999

[Book](#) | Background Reading

Festival and events management: an international arts and culture perspective - Yeoman, Ian, 2004

[Book](#) | Background Reading

Journals and web sources (7 items)

Students are encouraged to review these journals and web sources.

Event Management

[Journal](#)

International Journal of Hospitality Management

[Journal](#)

Special Events

[Journal](#)

Campaign

[Journal](#)

Event

[Journal](#)

The Event Services Association

[Website](#)

Events Solutions Ltd

[Website](#)

Week 2 Reading (1 items)

The experience economy: work is theatre & every business a stage - Pine, B. Joseph, Gilmore, James H., 1999

[Book](#) | Essential Reading

What makes a Good Festival? Understanding the Event Experience - Michael Morgan, 2008

[Article](#) | Essential Reading

Library and Learning Support (1 items)

Tourism and Hospitality - University of Surrey - Guildford

[Webpage](#) | Recommended Reading | Follow this link for further information about Library resources and services in your subject.