

Simplifying TRAVEL 2017

Presented by Executive Travel

Agenda

Westin Fort Lauderdale Beach Resort

November 18-19, 2016

Thursday - November 17, 2016

6:00pm - 7:30pm **Welcome Reception**

Friday - November 18, 2016

8:00am **Continental Breakfast**

8:30am **Meeting starts**

8:30am – 8:40am **Welcome and Introduction of Staff** *Paul Glenn, President and COO
Executive Travel*

8:40am – 9:20am **"Are You Ready for 2017?"
– Predictions for the Year Ahead.
A look at where the prices for airfares,
hotels and cars are headed in 2017.** *Steve Glenn,
Chairman of the Board and CEO
Executive Travel*
*Bill LaPeer, CCO
Executive Travel*

9:20am – 10:00am **"Travel 3.0 – The Future of Travel Management"
– Key Challenges that will Rock Your Socks Off** *Bradley Seitz, President and CEO
Topaz International*

10:00am – 10:05am **300 second R.E.S.E.T – Refreshment, Email, Stretch, Entertainment, Treasure**

10:05am – 10:50am **"Airline Deals -
How to Maximize Your Savings"** *Mark Williams, Partner
GoldSpring Consulting LLC*

10:50am – 11:20am **"Fun, Fun, Fun, till my Daddy Takes the T-Bird Away!"
– What's new in car rental** *Jay Pope, Senior Sales Manager
National/Enterprise*

11:20am – 12:00 noon **"Show Me the Money" – How to Build a
Travel Management Business Plan with Metrics
that Work for You and Your C-team** *Bill LaPeer, CCO
Executive Travel*
*Jennifer Belt, VP of Client Solutions
Executive Travel*

12:00 noon – 1:30pm **Lunch**

1:30pm – 2:20pm **"On the Go 2.0" – Introducing New Bells and
Whistles for Executive Travel's Mobile Travel App** *Mike Atherton, CEO
Mantic Point Solutions Ltd.*
*Cory Mason, VP of Business Technology
Executive Travel*
*Rich Miller, CSO
NU Travel Technology Solutions*

2:20pm – 2:25pm **300 second R.E.S.E.T – Refreshment, Email, Stretch, Entertainment, Treasure**

2:25pm – 3:00pm **"What's Smokin' Hot in Small Meeting
Management and Innovation"** *Alisa de Gaspé Beaubien, COO
Groupize*

3:00pm – 3:20pm	Cookie Monster and Ice Cream Sundae Break	
3:20pm – 4:10pm	“Shark Tank 2.0 - New Travel Technology and Services” – Three Travel Managers give the Thumbs Up or Thumbs Down to applying these Technologies and Services in their Companies - Moderator: Steve Glenn, CEO, Executive Travel, Ross Atkinson, Chief Content Officer, Business Traveler Magazine & Ron Cole, VP of Sales, US, Travelport	Matthew Thomason , Vice President of Solution Design, Comdata Inc. Cory Mason , VP of Business Technology Executive Travel Ryan Wenger , CEO/Founder Wherefor.com
4:10pm – 4:40pm	Hotel Magic-What’s Hot and What’s Not-Exciting changes in Hotels for 2017	David Mitchell , SVP Supplier Relations-Americas at BCD Travel
4:40pm – 4:45pm	300 second R.E.S.E.T – Refreshment, Email, Stretch, Entertainment, Treasure	
4:45pm – 5:30pm	“Everything You Wanted to Know About Airlines, but Were Afraid to Ask” – Airlines Share Their Vision and Strategy	Becky Braswell , Manager, Channel Sales American Airlines Mark Muran , Regional Sales Director for Midwest and Canada, United Airlines
6:15pm	Depart Hotel for Dinner Cruise	
6:30pm – 10:00pm	Executive Travel’s Celebration and Dinner Cruise on the Intracoastal Waterway. <i>Enjoy a very special sunset reception cruise with great food and drinks aboard our private Sun Dream Yacht.</i>	
Saturday - November 19, 2016		
8:00am – 8:30am	Continental Breakfast	
8:30am – 8:40am	Welcome and Announcements	Paul Glenn , President and COO Executive Travel
8:40am – 9:20am	“Our Rapidly Shrinking World” – Key Issues Affecting Global Travel Management Programs in 2017	Kathy Bedell , Senior VP BCD Travel
9:20am – 9:25am	300 second R.E.S.E.T – Refreshment, Email, Stretch, Entertainment, Treasure	
9:25am – 10:20am	“Gadget Geek 2017” – New Travel Technology and Wearables and how it will Impact Business Travel	Miriam Moscovici Director of Emerging Technologies BCD Travel
10:20am – 10:25am	300 second R.E.S.E.T – Refreshment, Email, Stretch, Entertainment, Treasure	
10:25am – 11:40am	Executive Travel’s Solutions and Services to Simplify Travel	Cory Mason , VP of Business Technology Executive Travel Jennifer Belt , VP of Client Solutions Executive Travel Brian Wallingford , Director of Marketing Executive Travel
11:40am – 12:00 noon	Executive Travel – Our Vision for Simplifying Travel in 2017 and Beyond	Steve Glenn Chairman of the Board and CEO Executive Travel
12:00pm	Adjourn	