Dear Vendor,

We're a week out from the Mobile Food Rodeo's big summer festival. Seattle Street Food Festival will be taking over South Lake Union August 20-21.

We're excited that you're joining us in the great Northwest for this fantastic summer festival!

In an effort to improve operations, we've made some changes since last year. Please read carefully and contact us with any questions so that we can best support you.

Contact Alex Smith alex@piranhablonde.com with any questions.

FESTIVAL SCHEDULE

Seattle Street Food Festival Hours:

Saturday August 20 – 11am-7pm

Sunday August 21 – 11am-6pm

YOUR TRUCK/BOOTH SPACE ASSIGNMENT

Please refer to the Load-In Schedule to find your space assignment and load-in time. The attached map shows where your space is.

Please follow the Load-In Schedule when entering, or traffic jams and collisions are a distinct possibility. Failure to do so may cause delays for you and other vendors. Do your part and PLEASE DO NOT ARRIVE LATE.

Please make sure you're ready to vend right at 11am. Our biggest complaint from attendees is that vendors haven't been open when the festival started.

YOUR LOAD IN TIME

Your load-in time is listed on the Load-In Schedule.

Please arrive on time. The Fire Department and Health Department require ample time to do their inspections to allow the event to start on time at 11am. THERE ARE NO EXCEPTIONS TO CHANGING YOUR SCHEDULED TIME, SO PLEASE BE ON TIME.

LOAD-IN LOGISTICS

Load-In Schedule has your entry point, but depending on the nature of your setup, we've got some specific instructions for you:

EVENT LAYOUT MAP

See Attached Map for Details.

VENDOR RESTOCKING & DROP OFF POINTS

- 8th Ave N and John St

- 8th Ave N and Thomas St

We have 2 locations reserved for our food vendors to have supplies delivered on-site throughout the day. These will be open during the hours of the festival (Saturday from 12pm-10pm, and Sunday from 11am-7pm). Please see the attached map for details.

To access the restocking points, please do not try to drive through the festival. Please arrive from the west. We do request that you drop off your items and then move your vehicle to allow for other vendors to make use of the space.

BATHROOMS

Staff bathrooms will be available for all food vendors. Bring your lanyard credentials with you to ensure that you are allowed access to the bathrooms. The location of the bathrooms is TBD – you will receive an e-mail soon with bathroom details.

VENDOR PARKING

No parking is provided this year. Please park as far away from the event location as you can, to avoid taking customer parking. There's lots of $2 parking around South Lake Union. You can find $2 all-day parking lots at:

320 Westlake Ave N (garage, low clearance - no box trucks)
207 Boren Ave N
1001 Mercer St
2200 Westlake Ave N

FIRE EXTINGUISHER REMINDER

All food vendors using propane are required to have a fire extinguisher with a minimum U.L. classification of 2A 40BC . In addition, any truck doing deep fat frying will also need a Fire Extinguisher with a U.L. classification of 2A "K".

Vendors who use propane that fail to provide this item will either A) not be admitted or B) will be required to pay an additional $200 rental fee to Mobile Food Rodeo (if an extinguisher is available) as required by the Fire Marshal. Failure to comply will result in forfeiting your booth fee and future opportunities at the Mobile Food Rodeo and their related events.

POWER ONSITE

If you have already ordered power from us, it'll be set up for you on Saturday morning. If you haven't ordered power, no power is provided.

OVERNIGHT SECURITY

There will be security onsite on Saturday night. If you would like to leave your booth (or truck) onsite overnight, you are welcome to. If you do, we STRONGLY recommend that you pack out any valuables that you can carry out. We also suggest that you bring a canopy (with weights!) and tent walls or a tarp, so that you can wrap up your booth and secure your products.

You are also welcome to leave on Saturday night (load-out begins as early as 7:15pm) and come back on Sunday.

TRASH & CLEANING DEPOSIT

Vendors are responsible for packing out all trash and recycling generated by their business. Customer trash is not the vendor's responsibility – a separate company will be packing out costumer trash. But failure to pack

out your personal garbage will result in a minimum $200 fine. Please leave your space clean.

Food vendors – you must pack out all water used by your business. This includes water for handwashing and dishwashing stations. You CANNOT dump water into drains or onto the street. This is a health violation and if you are seen dumping water your Health Permit will be revoked, and you will not be able to receive any Health Permits in the future. Please pack out all water so that we can bring you back for future events.

LAST MINUTE PROMOTION

Please make sure that you do your part to share this great event with your fans on Facebook, Twitter and your website. The more that know about it, the better we all will succeed. It takes teamwork – let's make it great.

Our Facebook Event – Seattle Street Food Festival - can be found here: http://bit.ly/2bckiUF.

ONSITE CONTACT

Day-of emergency? Call Alex Smith at (775) 291-3678.

2016 Rules and Regulations:

1. The Mobile Food Rodeo agrees to provide space for (1) mobile food truck/cart, food, or craft booth at the Mobile Food Rodeo in exchange for an agreed-upon non-refundable deposit per event with a signed vendor agreement to secure their exhibit space by the booth or truck owner, hereafter referred to as a vendor.

2. Food vendors agree to provide a $5 bite menu item. Failure to provide a $5 bite item will result in forfeiture of your deposit and removal from the event.

3. Vendor agrees to provide remainder of the vendor fee balance in full (see specific event fee for balance) two weeks prior to the event to guarantee spot at the event for promotional purposes and to ensure participation, as space is limited with a waiting list. Any food trucks that do not comply, without written notice, will forfeit their space unless otherwise discussed and/or approved.

4. Vendors agree that the Mobile Food Rodeo, Piranha Blonde, the City of Seattle, its organizers, staff, sponsors, and volunteers, shall not be responsible for any personal injuries or items lost, damaged, or destroyed during the event.

5. Vendor space assignment is the sole responsibility of the management of the Mobile Food Rodeo. Vendors are subject to provide a $200 cleaning fine if they fail to leave their space clean.

6.The rights granted to the vendor may not be sold, sublet, given or otherwise transferred to any third party without approval by the Mobile Food Rodeo.

7. Vendor acknowledges that Mobile Food Rodeo grants no terms of exclusivity or other licensing agreement to the vendor.

8. Vendor agrees to do business only during posted business hours and follow the rules of the event, including ticket sales and accounting for all sales prior to leaving the event.

9. Vendor agrees to be in accordance with all city laws and submit proper city permits two weeks prior to the event as required by the City of Seattle and state of Washington. Failure to do so may result in additional fees and citations by the city of Seattle. For more details, email alex@piranhablonde.com with any questions to help you plan ahead.

10. Vendors agree to publicize their participation at the Mobile Food Rodeo event on their website, social media, food truck, and upcoming events, as well as putting postcards at their truck. This helps bring awareness to the event and ensure your success with your audience.

11. Vendor agrees that any violation or breach of this agreement may result in the cancellation of the contract and forfeiture of the vendor space without refund and review of future participation. MFR reserves the right to refuse any food truck without explanation or reason.

12. All food vendors using propane are required to have a fire extinguisher with a minimum U.L. classification of 2A 40BC . In addition, any truck doing deep fat frying will also need a Fire Extinguisher with a U.L. classification of 2A "K".

13.The Mobile Food Rodeo is open to all trucks and booths from different states and counties; but be aware that there may be additional permit fees and requirements for out-of-state trucks by the City of Seattle. Please contact City of Seattle Health Department Representative, Rosemary Byrne, for further details at Rosemary.Byrne@kingcounty.gov

Thank you for reading. We'll see you at Seattle Street Food Festival.

Sincerely,

The Piranha Blonde Team