Supplemental Admissions Materials for Music Business Applicants (MUBG)
These requirements are for Fall 2007 applicants. New requirements, specifically the essay topic will change for Fall 2008. The new requirements are typically posted at the end of August, so please be sure to check for the new requirements if you plan to apply for a future semester.

Essay Write a topical, 1000 word (not including bibliography) essay, typed and double-spaced. A bibliography of all your research is required.

On March 21 and June 30, 2006, the French Parliament passed a law that would stop any company selling music downloads from limiting which music players consumers can use to play the downloads. The law requires interoperability.

Identify at least two reasons behind the new legislation. (There is no need to summarize the legislation in your essay, and the discussion does not require specific knowledge of or reference to the music market in France.)

Discuss the pros and cons of interoperability from the perspective of both consumers and businesses. Include reference to the copy-protection aspect of Apple's statement (in March 2006) that the law would result in "a state-sponsored culture of piracy".

Letters of Recommendation Provide at least two letters of recommendation. These letters should attest to your strengths, weaknesses, potential to succeed in a rigorous academic program, and potential for management.

Personal Data Outline This should be completed in lieu of the personal statement. Please provide this data in a narrative form, single-spaced, not to exceed 4 pages total.

A. Professional Overview: What are your goals in this field? Other than studying at NYU, outline at least three steps you plan to take to reach those goals. Why do you wish to study in this field at the graduate level?

B. Self-Appraisal: What major assets do you present to support your selection for training in this program? What are your present weaknesses and limitations? In what ways do you think New York University may help you? What other steps have you taken or do you plan to take to improve yourself academically, vocationally, personally, or otherwise?

C. Research Ideas: Cite several current business issues related to the present state of any sector(s) of the music industry. Select one issue and suggest how you would research it on the graduate level.

We wish you luck and hope to hear from you soon.

Please remember to submit your completed application for graduate study – including your personal data outline, essay and letters of recommendation – to:

Office of Graduate Admissions
The Steinhardt School of Education
82 Washington Square East
New York, NY 10003
(212) 998-5030