

Project Proposal

Project Name: “Unnati” - Empowering women through Vocational Training

CSR Partner: Navjyoti India Foundation

Project Details

1.	Name of the Trust/Society/Company	<p>Navjyoti India Foundation is a not-for-profit organization working since 1987, with a commitment to work with marginalized sections of the society and to bring them attain dignified quality life. It was registered as an organization in 1988 by the Magsaysay Award recipient Dr. Kiran Bedi and 15 other likeminded officials of Delhi Police, as a result of the inextricable link that existed between crime and drugs. Our strategy of crime prevention is based on the principle that the surest way to reduce crime is to focus on factors that put individuals at risk.</p> <p>Over the last twenty seven years, Navjyoti has been working relentlessly to bring about qualitative behavioral change and impact lives of over one lakh people. Its bottom- up approach of inclusive development has changed lives of many and has led the path in sustainable development.</p> <p>At present, Navjyoti focuses on Child Education, Skills for Youth and Community Development programs as its main areas of interventions.</p> <p>Registration Number – S-18521 Date of Registration – 04/01/1988 Registration Type – Society Registered Office - Khasra No. 99, Majri Karala, Main Kanjhawala Road, Near Sector – 22 Rohini, Delhi- 110081</p>
2.	Project Focus and Earlier Association with Canara HSBC Oriental Bank of Commerce Life Insurance	<p>The focus of the project is to empower the women and equip them with tools to become self-reliant through stitching and tailoring skill up gradation program.</p> <p>Canara HSBC Oriental Bank of Commerce Life Insurance Company and Navjyoti India Foundation has been working together under the ‘Unnati Project’ since 2009. Approximately 600 women beneficiaries have been directly trained in the stitching course since the association.</p>

Association over the years



Mr A K Bansal, Chairman, CSR Committee, along with employees of the company at the convocation ceremony



Mr Harpal Karlcut's visit to Navjyoti



Mr Harpal Karlcut's visit to Navjyoti



Mr John Holden at a convocation ceremony

3.	Objective	<p>The project area is characterized with a typical rural setting with the women and girls of the area mostly involved in household chores, having no say in the family affairs. Excluded from receiving higher education and entirely dependent on their male counterparts, they have to bear the brunt of most of the evils like dowry, domestic violence etc and are not allowed to step out of their houses.</p> <ul style="list-style-type: none"> • To promote employment oriented vocation skills and training to the adolescent girls and women from the community • To provide awareness on social issues to adolescent girls and women • To encourage self employment by providing related training and exposure visits • To certify and to liaison with the trained institutes in order to strengthen training and placements opportunities for the trained girls and women
4.	Project Details	<p>The project will focus on skilling of adolescent girls and women with no knowledge and prior knowledge in stitching. The project will cover the following activities:</p> <p>i. Skilling of Beneficiaries:</p> <ul style="list-style-type: none"> ▪ Skilling of 3 months course to 110-120 beneficiaries as per the need in the villages in Sohna block ▪ Identification of teachers ▪ Training of teachers ▪ Identification of beneficiaries ▪ Village identification and center selection ▪ Enrollment of students ▪ Set up of infrastructure facilities in the village ▪ Start of the skilling activities <p>ii. Personal Development of Beneficiaries:</p> <ul style="list-style-type: none"> ▪ Orientation of beneficiaries ▪ Conduct seminars/charcha mandals for the beneficiaries ▪ Exposure trips for the beneficiaries
5.	Time Period of Training/ Schedule	16 th May 2015 to 15 th March 2016

		1 st Period: 16 th May 2015 to 15 th September 2015 Milestone: Reach out to 75 students 2 nd Period: 16 th September 2015 to 15 th March 2016 Milestone: Reach out to 45 students																											
6.	Project Support Budget Requirement	<table><tr><th colspan="2">Detailed break up</th></tr><tr><th>Expense Head</th><th>Total Project Cost (Rs.)</th></tr><tr><td>Salary to Basic Course Trainers 1 Full Time Trainer @ 10,700 for 10 months and 6 basic Trainers @ 3500 for 3 months</td><td>159,500</td></tr><tr><td>Project Coordinator @ 21600 for full time coordinator</td><td>216,000</td></tr><tr><td>Repair and Maintenance of Machines</td><td>10,000</td></tr><tr><td>Training Material (Fabrics, thread, needles, Colored papers, scissors, buttons, white / Soft Board, decorating material etc.) @ 15,000 per batch for 9 batches</td><td>135,000</td></tr><tr><td>Curriculums Cost / Kit / stationary (includes curriculum and learning materials, test papers, stationary (notebook, pencil, eraser, pen), bag with Canara hsbc oriental bank of commerce life insurance logo and Navjyoti) @200 per beneficiary</td><td>24,000</td></tr><tr><td>Conveyance, Maintenance of the infrastructure (Electricity / Rent charges etc.)</td><td>132,000</td></tr><tr><td>Communication Cost (Telephone/Mobile, Internet/Data Cards etc.)</td><td>18,000</td></tr><tr><td>Events/ Convocation/ Exposure trips Cost</td><td>50,000</td></tr><tr><td>Program Support Cost (includes audit fee, admin and accounts salary) @ 10% of total budget</td><td>85,000</td></tr><tr><td>Contingencies / Unforeseen Expenditure @ 2.50%</td><td>20,500</td></tr><tr><td>Total</td><td>850,000</td></tr></table>		Detailed break up		Expense Head	Total Project Cost (Rs.)	Salary to Basic Course Trainers 1 Full Time Trainer @ 10,700 for 10 months and 6 basic Trainers @ 3500 for 3 months	159,500	Project Coordinator @ 21600 for full time coordinator	216,000	Repair and Maintenance of Machines	10,000	Training Material (Fabrics, thread, needles, Colored papers, scissors, buttons, white / Soft Board, decorating material etc.) @ 15,000 per batch for 9 batches	135,000	Curriculums Cost / Kit / stationary (includes curriculum and learning materials, test papers, stationary (notebook, pencil, eraser, pen), bag with Canara hsbc oriental bank of commerce life insurance logo and Navjyoti) @200 per beneficiary	24,000	Conveyance, Maintenance of the infrastructure (Electricity / Rent charges etc.)	132,000	Communication Cost (Telephone/Mobile, Internet/Data Cards etc.)	18,000	Events/ Convocation/ Exposure trips Cost	50,000	Program Support Cost (includes audit fee, admin and accounts salary) @ 10% of total budget	85,000	Contingencies / Unforeseen Expenditure @ 2.50%	20,500	Total	850,000
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		Total Project Support Cost: Rs 8,50,000/-*	
Period-wise Break up (Same format will be used for Finance Reports)			
Expense Heads	Total Project Cost	Period 1 (16 May – 15 September 2015)	Period 2 (16 September 2015 – 15 March 2016)
Salary to Basic Course Trainers 1 Full Time Trainer @ 10,700 for 10 months and 6 basic Trainers @ 3500 for 3 months	159,500	100,750	58,750
Project Coordinator @ 21600 for full time coordinator	216,000	86,400	129,600
Repair and Maintenance of Machines	10,000	5,000	5,000
Training Material (Fabrics, thread, needles, Colored papers, scissors, buttons, white / Soft Board, decorating material etc.) @ 15,000 per batch for 9 batches	135,000	105,000	30,000
Curriculums Cost / Kit / stationary (includes curriculum and learning materials, test papers, stationary (notebook, pencil, eraser, pen), bag with Canara hsbcbank of commerce life insurance logo and Navjyoti) @200 per beneficiaries	24,000	15,000	9,000

Conveyance, Maintenance of the infrastructure (Electricity / Rent charges etc.)	132,000	52,800	79,200
Communication Cost (Telephone/Mobile, Internet/Data Cards etc.)	18,000	4,500	13,500
Events/ Convocation/ Exposure trips Cost	50,000	10,000	40,000
Program Support Cost (includes audit fee, admin and accounts salary) @ 10% of total budget	85,000	34,000	51,000
Contingencies / Unforeseen Expenditure @ 2.5%	20,500	8,200	12,300
Total	850,000	421,650	428,350
7.	Project Impact	<ul style="list-style-type: none"> The impact of the project will be to empower 110-120 adolescent girls and women from the community in basic stitching course. Awareness & confidence of the women will be enhanced on social issues. Women will be motivated to setup their own income generation units/start activities. 	
8.	Sustainability	<p>The project is a low cost model as it involves participation and involvement of various stakeholders.</p> <ul style="list-style-type: none"> The venue in the villages is provided by the community without any charges. Volunteers and institutions will be associated with the project for expert trainings The trained teachers will be encouraged to run their own stitching centres in the villages on a partnership model in next two years. Eventually the vision is to establish 'Unnati' as a brand in next 5 years so that the women can earn on a sustained basis for 	

		<p>themselves. A process flow will be made on how to establish Unnati as a brand this year and networking will be done with Institutes and individuals for the same.</p>
9.	Reports to be provided by the trust	<ol style="list-style-type: none"> 1. 2 Project reports in September 2015 and March 2016 2. 2 Finance reports in September 2015 and March 2016 3. 1 Final impact report in March 2016 4. One finance report (final budget utilization as against the support budget) by April 2016 <p>* As agreed, post submission of Project Report and Finance Report in September 2015 - (as per Milestone I) by Navjyoti India Foundation and approval of the same by the Company, the 2nd support amount installment will be released by the Company.</p>
10.	Name, Designation and Contact Details of the Contact Person/s	<p>Chandni Taneja, Director – Rural Management and Training Institute Mob – 9818070787, Email – chandni@navjyoti.org.in</p> <p>Ujala Bedi Choudhary Director – Coalitions & Collaborations Mob – 9910230300, Email – ujala@navjyoti.org.in</p>