

Public Values Statement

The Corporation was established under the Further and Higher Education Act 1992 for the purpose of conducting Brooklands College. The College is an exempt charity for the purposes of the Charities Act 2011.

The College's Mission statement, Values and Aims forms its Public Value Statement as required by the Association of English Colleges' Foundation Code of Governance.

Mission

"Brooklands College will be an outstanding provider of education and training for every member of our community, every day."

Our shared **values** are:

Communicating	Informing and involving everyone in plans and actions
Openness	Promoting an inclusive culture of honesty and respect
Motivating	To make a positive difference to lives
Managing	Management of self and others to develop excellence and achieve targets
Uniting	Working together to achieve common goal
Nurturing	Supporting everyone to realise their full potential in a safe environment
Innovating	Supporting innovation to develop success and ensure Sustainability
Team Working	Respecting everybody's contributions and skills
You Matter	All staff and students matter to the college community

The values which were developed by our staff aim to ensure that they reflect the highest standards of corporate and individual behaviour. We value the contribution of all members of our college 'community' and believe that if we embed these values into our culture and ways of working, then this will result in a truly inclusive college where everyone counts and diversity is highly valued.

The strategic aims outline the future direction the College will undertake in the pursuit of achieving our mission setting out the role that Brooklands College will play in the local community building our presence and reputation regionally, and nationally.

It promotes working in partnership to address the future challenges that the economic and social climate will bring. The College curriculum will adapt to meet the constantly changing needs of employers and higher education.

Brooklands College has ambitions to be an outstanding and innovative provider of learning, predominantly serving the communities of Surrey. We are driven in the pursuit of providing outstanding education and employment training to all who want to further their knowledge. The College prides itself on the support it gives to students so that they can develop their abilities and citizenship skills to be productive members of society.

Delivering knowledge and skills to over seven thousand young people and adults each year demonstrates the key role the College plays in the community. We take this responsibility very seriously and this is why the College continues to develop its wider role by fostering and embedding productive relationships with schools, employers, universities and other key stakeholders. Working with our partners we will have a College that everyone can be proud of, that meets the aspirations of all.

Our three Strategic Aims demonstrate that we are focused on quality, commitment to the community, and the delivery of excellent value for money. These Aims have been developed with the Mission in mind and with a commitment to play a part in the community.

Aim 1 – To inspire all students to achieve their full potential by delivering the highest quality guidance, support and teaching with outstanding learning and skills development opportunities.

Aim 2 – To be highly regarded by business and the community as a successful College that is innovative, entrepreneurial and responsive to meeting local and regional skills needs, which maximises benefits to students and the organisation.

Aim 3 – To be an efficient, effective, sustainable and forward looking College focused on improving facilities and developing staff.

Members of the public can assess the value added to the local community by the college through:

- Ofsted inspection reports
- Student and employer surveys
- Public records of College Corporation meetings
- Published accounts

The Governors of the college will review and update its public value statement as part of its regular review of the College's Strategic Plan.