



## Monetization: Revenue Management, Policy and Charging Product Track Agenda

### Day 1, Thursday, March 23, 2017

8:00 AM - 9:00 AM	<i>Networking Breakfast and Registration</i>
9:00 AM - 10:00 AM	<i>Opening General Session</i>
10:00 AM - 10:30 AM	<i>Break</i>
10:30 AM - 10:50 AM	<b>Welcome and Introductions</b> <ul style="list-style-type: none"> <li>Introducing the Monetization Product Management Team</li> <li>Goals and objectives for CAB</li> </ul>
10:50 AM - 11:40 AM	<b>Year in Review</b> <ul style="list-style-type: none"> <li>Looking at the releases and functionality delivered since CAB 2016, highlighting the items that have been requested and influenced by CAB members</li> </ul>
11:40 AM - 12:30 PM	<b>Roadmap and Strategy</b> <ul style="list-style-type: none"> <li>Presenting the planned functionality in upcoming Monetization releases and an explanation of the strategic focus that drives decisions in those investments</li> <li>Discussion on the longer term strategy for Monetization products</li> </ul>
12:30 PM - 1:45 PM	<i>Networking Lunch</i>
1:45 PM - 2:45 PM	<b>The Evolving User Experience for Revenue Management</b> <ul style="list-style-type: none"> <li>A review of the planned UI enhancements for Revenue Management covering Customer Management, Corrective Invoicing and Payments and Collections Management.</li> <li>Open discussion to provide input for the next areas to evolve</li> </ul>
2:45 PM - 3:45 PM	<b>What's New in Policy Software Release 12.2</b> <ul style="list-style-type: none"> <li>This session will discuss the features and benefits of the most recent Oracle Communications Policy Management (OCPM) Software Release 12.2 and some of the upcoming key future feature candidates</li> </ul>
3:45 PM - 4:00 PM	<i>Break</i>
4:00 PM - 5:30 PM	<b>Solutions Workshops</b>
7:00 PM - 10:00 PM	<i>CAB Networking Reception and Dinner at the American Rotunda in Epcot</i>



**Day 2, Friday, March 24, 2017**

Attendees will breakout into two different sessions on Friday.

SERVICE PROVIDER BREAKOUT		ENTERPRISE CUSTOMER BREAKOUT	
7:30 AM – 8:30 AM	<i>Networking Breakfast</i>		
8:30 AM – 9:30 AM	<p><b>Innovations in Charging</b></p> <p>This session will discuss the most recent features and benefits of Oracle Communications charging capabilities including some of the key future feature candidates. This session will include planned improvements in O&amp;M functions, and virtualization strategy.</p>	8:30 AM – 9:00 AM	<p><b>Enterprise Market Evolution and Strategy</b></p> <p>This session will discuss the current Enterprise Market Evolution and the strategy to address this market</p>
9:30 AM – 10:30 AM	<p><b>What’s New in OCUDR Software Release 12.2</b></p> <p>This session will discuss the features and benefits of the most recent Oracle Communications User Data Repository (OCUDR) Software Release 12.2 and some upcoming key future feature candidates</p>	9:00 AM – 10:00 AM	<p><b>BRM Cloud Service</b></p> <p>An Introduction to the new BRM Cloud Service, and an open discussion on longer-term cloud evolution.</p>
		10:00 AM– 10:30 AM	<p><b>Innovations in Enterprise Billing and Revenue Management</b></p> <p>This session will discuss the most recent features and benefits of Oracle Communications Billing and Revenue Management for enterprise customers and some of the key upcoming feature candidates. This session will include planned improvements in O&amp;M functions.</p>
10:30 AM – 10:45 AM	<i>Break</i>		
10:45 AM – 12:15 PM	<p><b>Evolution towards 5G Network Architecture and Services</b></p> <p>This session will provide an update on Oracle Communications Strategy for Evolution to 5G network architectures and 5G services for Charging and Policy</p>	10:45 AM – 12:15 PM	<p><b>Enterprise Requirements Gathering Session</b></p> <p>A dedicated open and interactive working session to gather requirements and product feedback.</p>
12:15 PM – 1:15 PM	<i>Networking Lunch</i>		