



# Eagles Touch Football Club Inc.

## SPONSORSHIP PROPOSAL

www.eagletouch.com  
eagles.touch@hotmail.com

### Club Background:

Eagles Touch Football Club (ETFC) is the newest Touch Football Club in South East Queensland (SEQ). The club was established in 1976 as an elite South East Queensland club. The club pressed into the social scene in the mid 90's; however 2009 saw the re-establishment of the club in the elite SEQ competition.

- Currently 132 Male & Female players aged 8 - 42 years of age competing in 11 teams
- Teams have made finals every year since establishment in 2009
- Past players include Australian touch football representatives, Rugby Union wallabies and National Rugby League players.



*Eagles focus is on the development of youth and junior Touch Football players throughout Brisbane and surrounding areas.*

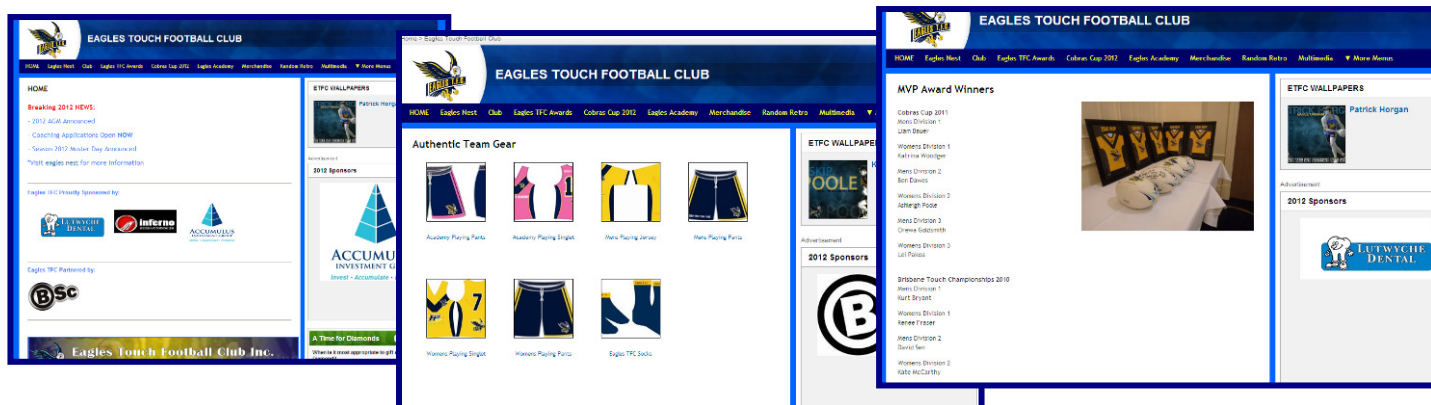
### Your Brand Exposure:

Eagles T.F.C currently competes in the Cobras Cup Touch Championships, Brisbane Junior Competition and Queensland State Cup.

- Teams play weekly on Thursday and Friday nights from August, at Brisbane Metropolitan Touch Association fields at Whites Hill Reserve, Camp Hill.
- Cobras Cup is the highest standard club competition in Queensland & attracts players from Rockhampton to Tasmania.
- The competition attracts a minimum of 45 teams per year as well as over 2,000 individual spectators.
- Competitions have a broad target audience offering your company a brilliant opportunity for brand exposure.

## On-Line Exposure:

Figures obtained from the clubs website ([www.eagletouch.com](http://www.eagletouch.com)) demonstrate the websites popularity over the 2011 season. Mid-Season, the website received over 150 hits a day.



\*2012 website screen captures

## Opportunity to partner with a Successful Club:

Eagles Touch Football Club is growing quickly. It has gone from a re-establishment idea in 2009, to a viable club catering for over 55 families. The clubs short term goal is to break into the junior market to further promote development and a pathway for juniors to succeed and have fun.



*Sponsorship will allow ETFC to cater for the development of the clubs members, all the while promoting the joint partnership between your company and the club.*

# Sponsorship Proposal

*The club has two sponsorship proposals available; however we are happy to tailor an arrangement to suit your needs.*

## **Proposal 1 -Major Sponsor benefits:**

- Large company logo on front of Men's and Women's Division 1 playing jerseys (see example)
- Company logo on 100 club water bottles
- Free website advertising and HTML link from the clubs website ([www.eaglestouch.com](http://www.eaglestouch.com))
- Name & Logo on all Eagles T.F.C printed & electronic documentation (inc. Email, newsletter)

Sponsorship valid for one year unless agreed otherwise.

**Package = \$1,200**

*\*Funding will provide the club with a male and female set of playing uniforms and a funding contribution towards the cost of training ground hire.*



## Proposal 2 - Minor Sponsor Benefits:

- Company Logo on new club merchandise for the 2012 season (includes any new training singlets, playing shirts, & playing shorts)
- Free website advertising and HTML link from club website
- Name & Logo on all Eagles T.F.C printed & electronic documentation (inc. Email, newsletter)

**Package = \$600**

*\*Funding will allow the club to purchase: 12 footballs, First Aid Kit, 120 markers & 6x ball carry bags.*

**On behalf of the Eagles Touch Football Club I would like to thank you for your time and hope you will take up the offer of joining the Eagles phenomenon.**

**Kind Regards,**

**Ryan Jacks**

*Vice-President*

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