

# TECHNICAL BUDGET PROPOSAL

|                  |   |
|------------------|---|
| <b>CLIENT</b>    |   |
| <b>ADDRESS</b>   |   |
| <b>DATE</b>      |   |
| <b>PROJECT:</b>  | <b>DESCRIPTION &amp; SPECIFICATIONS</b> |
| <b>TITLE</b>     |   |
| <b>OBJECTIVE</b> |   |
| <b>AUDIENCE</b>  |   |
| <b>LENGTH</b>    |   |
| <b>FORMAT</b>    |   |

| APPROXIMATE VIDEO PRODUCTION PROPOSED BUDGET BREAKDOWN: |   | QUANTITY | COST per unit | ESTIMATED COST | ACTUAL COST |
|---|---|----------|---------------|----------------|-------------|
| <b>CREW</b>   | PRODUCER/DIRECTOR FEES:                         |          |               |                |             |
|   | CAMERAMAN:                                      |          |               |                |             |
|   | LIGHTING & SOUND PERSONNEL:                     |          |               |                |             |
|   | OTHER:  |          |               |                |             |
| <b>PRE - PRODUCTION</b>                                 |   |          |               |                |             |
| <b>PLANING</b>  | CONCEPT DEVELOPMENT:                            |          |               |                |             |
|   | TREATMENT:                                      |          |               |                |             |
|   | SCRIPT: (copy writing)                          |          |               |                |             |
|   | STORYBOARD:                                     |          |               |                |             |
| <b>PRODUCTION</b>                                       |   |          |               |                |             |
| <b>LOCATION</b>   | ON LOCATION SHOOTING:                           |          |               |                |             |
|   | STUDIO & SET RENTALS:                           |          |               |                |             |
|   | PROPS:  |          |               |                |             |
|   | WARDROBE:                                       |          |               |                |             |
|   | MAKEUP ARTIST:                                  |          |               |                |             |
| <b>VIDEO STOCK</b>                                      | TAPE/Disk Recorder:                             |          |               |                |             |
|   | TRANSFER COST (HD):                             |          |               |                |             |
|   | STOCK FOOTAGE:                                  |          |               |                |             |
| <b>EQUIPMENT</b>  | CAMERA:   |          |               |                |             |
|   | CAMERA SUPPORT:                                 |          |               |                |             |
|   | VIDEO SUPPORT:                                  |          |               |                |             |
|   | SOUND:  |          |               |                |             |
|   | LIGHTING:                                       |          |               |                |             |
|   | OTHER:  |          |               |                |             |
| <b>AUDIO PROD</b>                                       | MUSIC: (ORIGINAL / COPY)                        |          |               |                |             |
| <b>TALENT</b>   | PRINCIPAL:                                      |          |               |                |             |
|   | ON CAMERA TALENT:                               |          |               |                |             |
|   | OFF CAMERA NARRATOR: (voice over)               |          |               |                |             |
| <b>AUDIO STUDIO</b>                                     | RENTAL:   |          |               |                |             |
| <b>POST PRODUCTION</b>                                  |   |          |               |                |             |
| <b>EDITING</b>  | Digital ON-LINE:                                |          |               |                |             |
|   | GRAPHICS:                                       |          |               |                |             |
|   | ANIMATION:                                      |          |               |                |             |
| <b>WRAP</b>   |   |          |               |                |             |
| <b>STREAMING MEDIA</b>                                  | VIDEO ON DEMAND:                                |          |               |                |             |
|   | DVDs/CD-ROM:                                    |          |               |                |             |
|   | VIDEO COMPRESSION: (Mpeg1, Mpeg2, Mpeg3, Mpeg4) |          |               |                |             |
| <b>COLLATERAL</b>                                       | MATERIAL DESIGN: (Product Packaging)            |          |               |                |             |
| <b>Added Services</b>                                   |   |          |               |                |             |
| <b>TRAVEL</b>   | Expensives: (Meals, Air, Car, Hotel rental)     |          |               |                |             |
| <b>OTHER</b>  |   |          |               |                |             |
| <b>CONTRACTS</b>  |   |          |               |                |             |
| <b>Total Cost</b>                                       |   |          |               |                |             |

