

TITLE OF THE RESEARCH THESIS PROPOSAL: PROMOTION OF ETHICAL CULTURE IN TRASNATIONAL COMPANIES
DIRS DOCTORATE PROGRAMME : Human Rights: Ethical, Social and Political Challenges
HOST RESEARCH UNIT (website link): Center for Applied Ethics http://www.socialesyhumanas.deusto.es/cs/Satellite/socialesyhumanas/en/centre-for-applied--ethics
BRIEF DESCRIPTION OF THE INTEREST OF THE RESEARCH THESIS PROPOSAL: There has been extensive research about the different ethical challenges that companies face nowadays all around the world. The attention has been put mostly into trying to understand the current role of the companies in our societies, connecting this role with notions such as responsibility or citizenship. In this project, the focus is placed in the different mechanisms leading to a strengthening of the ethical culture of organizations from a double perspective: their ability to promote strategies oriented to reposition the company in society, and the capacity of such mechanisms to be inserted in the company's daily management framework.
MAIN RESEARCH AIMS: The main aims of this research can be summarized as follows: <ul style="list-style-type: none"> • Contribute to a better understanding of the implications between ethical culture, legitimacy and competitiveness for international companies • Understand the key factors for the proper applicability of strategies for the promotion of ethical culture in different sectors of activity and social frameworks • Propose innovative management policies that include strategies for a sustainable engagement of international companies in the ethical challenges that our societies face nowadays. The research process will offer a set of results: <ul style="list-style-type: none"> • A clear conceptualization of the notion of ethical culture applicable to big companies • Design of specific tools to assess the evolution of the ethical culture inside the organization • Elaborate a process framework able to promote ethical culture in different contexts and business models
THESIS DIRECTOR(S): Dr. Francisco Javier Arellano Yanguas Dr. Pedro Manuel Sasia Santos
EXCELLENCE 5 Main academic publications related to the topic (impact factor or other quality assessment criteria): <i>Publications in Social Sciences (sociological and political approach to the role of international companies at global level today):</i> <ul style="list-style-type: none"> • Arellano-Yanguas, Javier, and Mejía-Acosta, Andrés (2014); <i>Extractive Industries, revenue allocation and local politics</i>. UNRISD Programme Papers: Geneve: UNRISD. (Working Paper) • Arellano-Yanguas, Javier, and Mejía-Acosta, Andrés (2014). Distributing the Wealth from the Earth. <i>IDS Bulletin</i> 45 (5), 58-68. • Arellano -Yanguas, Javier (2010). La Cooperación ante el reto de las industrias extractivas. In J. Aisa

(ed.) Derechos humanos y cooperación: una mirada crítica. Pamplona: IPES.

Publications in Applied Ethics and Business Management:

- Sasia Santos, P., De La Cruz Ayuso, C., Berezo Díez, J. Strategic local responses to global governance: the case of Xertatu. Governance Corporate Journal. Vol 8. Nº4. 2008. pp. 571-577. Emerald Group Publishing ISSN: 1472-0701. DOI: 10.1108/14720700810899284
- Sasia Santos, P., De La Cruz Ayuso, C. (2008) *Banca ética y Ciudadanía*. Madrid: Trotta, 200 pp. ISBN: 978-84-8164-952-9.
- Sasia Santos, P. "La Banca Ética en Europa: el enfoque del crédito como criterio de configuración de un espacio de alternativa". Ciriéc España, Revista de Economía Pública, Social y Cooperativa. Num. 75. August 2012. ISSN 0213-8093. ISBN 84-95003-95-3 / 978-84-95003-95-9.

Main projects developed by the directors related to the topic (especially european projects). It is very valuable that the research thesis proposal is aligned with the European projects approved that the research host unit has to develop.

- Extractive industry, decentralization and development: an Andean comparative study. Funded by the Ford Foundation for three years (2011-2014). (40.000 €). (IP: Dr. Javier Arellano-Yanguas)
- Extractive industries and local development: a comparative study on the influence of tax and redistribution politics in three Andean countries. Marie Curie Career Integration Grant for the period 2012-2016. (100.000 €) (IP: Dr. Javier Arellano-Yanguas)
- Metodology for Promotion of Ethical Compliance in organizations. Funded by Diputación Foral de Gipuzkoa (Sendotuz program). 2010. (48.000 €) (IP: Jose M^a Guibert Ucin)
- Ethical Challenges in business environments. Funded by BBVA. 2014-2016. (112.450 €). (IP: Dr Pedro M. Sasia Santos)

INTERDISCIPLINARITY, INTERSECTORIALITY AND INTERNATIONALIZATION

PhD Research Project needs to integrate a mix of interdisciplinary, inter-sectoral and international elements at different degrees, maximizing on-going research projects, synergies and connections of the host research unit.