



# ChenZ

## Chinese Restaurant Questionnaire

CHENZ Chinese Restaurant is coming to Newbury town centre very soon! We would like to provide you with the best oriental cuisines (Chinese, Thai and Malaysia) and also introduce oriental culture in a warm environment. In order to deliver the best menu to satisfy you the most, we would like to have your comments on the questions below, your help in answering these questions will be highly appreciated!

Please complete the form and return to 28 Cheap Street or e-mail to [chenz.newbuy@gmail.com](mailto:chenz.newbuy@gmail.com) by 8<sup>th</sup> May. We will e-mail or post you a 10% off voucher for your first meal at CHENZ Chinese Restaurant.

<b>Name</b>	<b>Job Title</b>
<b>Company</b>	<b>E-mail</b>
<b>Tel:</b>	

(Please place your selection in bold or circle)

**1. Please put these qualities in order of importance (1-4 1 being most important)**

- A. Food Quality
- B. Restaurant Environment
- C. Good Service
- D. Reasonable Price

**2. What style of Chinese Restaurant would you prefer?**

- A. Traditional      B. Modern      C. Mixed Traditional and Modern      D. I don't mind

**3. How often do you eat in a restaurant?**

- A. Once a week      B. Twice a week      C. Once a month      D. Other

If Other, please state

**4. If you would like to have a dinner with your family or friends in a Chinese restaurant, what do you prefer?**

- A. Order from Full Menu
- B. Eat as much as you like with a fixed price per head(order from Menu)
- C. Buffet

**5. How much normally do you spend for dinner in a restaurant?**

- A. £15~£20 per head
- B. £20~£25 per head
- C. £25~£30
- D. Over £30 per head

**6. How would you to pay for the tips to the waiter/waitress provided service?**

- A. 10% service charge added to your bill
- B. Pay as much as you like
- C. Don't want to pay tips
- D. Don't mind whichever way to pay

**7. If you would like to have a lunch with colleagues or friends in a Chinese Restaurant, what do you prefer?**

- A. Buffet (Help yourself)
- B. Eat as much as you like (Order from Full Menu: up to 3 courses)
- C. Quick Lunch (2 courses: Starter + Rice/Noodle dishes For 15 minutes)

**8. How much do you normally spend for lunch in a restaurant?**

- A. under £5
- B. £5 ~ £7
- C. £7 ~ £10
- D. over £10

**9. If we provide 'eat as much as you like' for 2 courses, how much do you think it is reasonable price?**

- A. £6.50
- B. £7.50
- C. £8.50
- £9.50

If it is Other, please state.....

**10. If a Chinese restaurant provides "Eat as much as you like" with fixed charge per head, do you:**

- A. Prefer to Order from Full Menu. If it is "Eat as much as you like", I worry about the quality of food.
- B. I do not mind, if Restaurant can provide high quality food for Eat as much as you like.
- C. If we would like to have formal dinner, we would choose a "Eat as much as you like" restaurant
- D. We don't like "Eat as much as you like".

**11. If you like to order your dinner from a Takeaway, what would you prefer:**

- A. Order from Takeaway Shop and pick up by yourself
- B. Order from a Takeaway Menu of a restaurant and pick up by yourself
- C. Order from a Takeaway and get delivery to you.

**12. Do you have any other comments? If so, please state here:**