



Community Sponsorship Application

Relationship with Vanderfield

Vanderfield receives many requests for sponsorship support. To assist in evaluating your proposal, please complete this application form. If there is anything further you would like to add, please attach it to this form. Thank you for your interest in Vanderfield.

Beneficiary seeking sponsorship _____
Name of event _____
Date /s of event _____
Brief description of yourself and project _____

Type of group requesting support _____
Has Vanderfield supported you previously and when _____
What was the value of previous support _____
Will Vanderfield be the only agricultural business supporting the project _____
If not who else is supporting your project _____
What type of sponsorship are you seeking _____
Who is your main contact at Vanderfield _____
Are there any other details we should be made aware of _____

Your plans and ideas to help promote Vanderfield in return for the sponsorship, for example exposure of Vanderfield on flyers, posters, facebook, your website and any other ideas you have.

Your Details

Key People _____
Phone Number _____
Postal Address _____
Fax Number _____
Email Address _____

Community Sponsorship Guidelines

Relationship with Vanderfield

Vanderfield supports many community projects, in order to create a healthy and positive response for each project and Vanderfield we ask for the following criteria to be followed as closely as possible where applicable.

Website	1. Vanderfield Logo to appear on your website with a link to the Vanderfield website.
Facebook	2. A story about your project referring to our support linked to the Vanderfield Facebook Page
Print	3. As instructed below - Logo available at vanderfield.com.au/companyprofile/community
Colours	4. Do not adjust the Vanderfield Logo or colours. If you are only printing BLACK - only use the Black logo provided.
Company Blurb	5. Vanderfield has been serving the agricultural industry in Australia for over 50 years. If it's quality and value you are looking for in agricultural machinery, Vanderfield has the experience, customer focus and product range to meet your needs. The long-standing partnerships we have created with some the nation's most productive farmers and leading suppliers such as John Deere, Manitou, HINO and Howard reflects our strong commitment to meeting the machinery needs of the Agricultural market in this country.
Location	6. If your project gains assistance from a certain branch of Vanderfield, please make note of that branch where possible, including the street address in text or on radio.

Logo Use

You are able to choose from one of the following logos.
You can not stretch, re-colour or distort the logo in any way.
The logo cannot be used for any unauthorised use other than for the purpose of assigning credit to Vanderfield for the support of your project. Never put images underneath this logo or invert this logo without permission.



Exclusion zone

We have defined an exclusion zone to protect the logos from other graphic elements like type, image boxes or lines. Leave clear space half the width of the crossed fingers on all sides of the lockup.



Colour of Logo

As we will provide you with our logo on our website, you will not need to re colour our logo. Some sign writers may request colour numbers which are
GREEN - PANTONE SOLID COATED 364C
GOLD - PANTONE SOLID COATED 118c

