



Owner & Project Manager

Johnny Madera

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www.sseeventsgroup.com

COMPANY CAPABILITY STATEMENT

About Us

SSE Events Group is a premier New York City Full-Service Event Company focused on providing event solutions for NYC agencies, institutions, companies, and brands in any industry sector. We emphasize on exceptional consultation, planning, procurement, management, marketing, and analytic solutions to achieve best results. In addition to our planning capabilities, we have strong supporting venue and vendor resources that partner with us to meet our clients overall program, project, or event goals.

- **Primary Contractor & Sub-Contractor Available**
- **Past Performance & Recommendations Available**

Core Competencies



Consultation

- Project Consultation
- Event Consultation
- Marketing Consultation
- Creative Brainstorming
- Program Consultation
- Organizational Dev.



Event Operations

- Project/Event Planning
- Event Budgeting
- Vendor Procurement
- Event Staffing
- Event Production
- Onsite Management



Marketing Development

- Website Dev.
- Basic SEO Dev.
- Social Media Integration
- Multi-Media Dev.
- Graphic Design & Print
- Onsite Design Activations



Vendor Support

- Production
- Catering
- Graphic Designers
- Floral
- Photographers
- Entertainers & more



Venue Support

- Hotels
- Conference Halls
- Banquet Halls
- Outdoor/Park Space
- Clubs/Restaurants
- Meeting Space & more



Post Analysis

- Performance Review
- Feedback/Testimonials
- Gains/Returns

Type of Events

- Cocktail Receptions
- Meetings & Conferences
- Business & Staff Retreats
- Award Ceremonies
- Fund-raising Events
- Booth/Exhibit Activation
- Performance Showcases
- Film Screening & Premieres
- Outdoor Festival/Fair
- Product Launch Parties
- Tradeshows
- Fashion Shows
- Sporting Events
- Concerts
- Galas
- Grand Openings
- Holiday Parties
- Networking Events
- Workshops



Vendor Information

- **Veteran Owned Service Business Certified**
- **DUNS Number: 079660430**
- **CAGE Code: 7DXB2**
- **NYC M/WBE Certified: MWCERT2015-263**
- **NYC Vendor Number: VS00021674**
- **OSHA 10 & Ergonomics Certified: U-7887-4719**
- **General Insured & Professional Insured**



NAICS Codes

- Marketing Services (91522/96145)
- Web Design & Management (91596)
- Advertising Consulting (91805)
- Marketing Consulting (91872)
- Hospitality Services (96213)
- Event Planning Services (96234)
- Seating & Meeting Services (96276)
- Conference Coordinating & Planning (91523)
- Public Relations Consulting (91823)
- Trade Services: Facilitation, Info, Marketing (96179)
- Party, Holiday & Event Decorating (96260)
- Entertainment & Hospitality Equipment Rental (97735)
- Meeting Room Equipment & Accessories, Rental (98152)