

Elevator Speeches

Waiting for the Elevator – about: 45 seconds

I am proud to be a member of the MiraCosta College Foundation board. We are active because a majority of the students need financial assistance. More than half of the 14,000 credit students applied for student aid last year. About 60 percent of the students rely on their own income and savings to attend college, so 80% work 20 hours per week and more than a third work full time.

An investment in these motivated MiraCosta students pays off. One third of University of California graduates and two-thirds of Cal State graduates attended a community college. MiraCosta students who transfer to the Cal State system earn a higher grade point average and continuation rate than the state average. Eighty percent of the state's nurses, fire fighters, police officers and first responders are trained at community colleges. MiraCosta works with the North County business community to meet their employment needs

How can you help? \$100 will buy a book. \$1,000 will pay a full time student's fees for one academic year. And until next June, \$13,500 will qualify for a \$6,500 matching grant which will endow a \$1,000 annual scholarship in perpetuity.

Support of the MiraCosta Foundation transforms lives.

MiraCosta Foundation Elevator Speech The Short Ride Version - about one minute

I am proud to be a member of the MiraCosta College Foundation board. This community college serves about 23,000 college transfer, vocational certification, and fee-based students from the North County.

The college has an active Foundation because a majority of its students need financial assistance. While an education at MiraCosta is reasonably priced, more than half of the 14,000 credit students applied for student aid last year. Textbooks add to the expense. About 60% percent of the students rely on their own income and savings to attend college, so 80% work 20 hours per week and an third of them work full time.

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The High Rise Version – about 1:45

I am proud to be a member of the MiraCosta College Foundation board. The community college serves 23,000 college transfer, vocational certification, and fee-based students from the North County. It carries on the tradition of community colleges being a center of educational opportunity by offering close to home education at a reasonable price.

The MiraCosta College has an active Foundation because a majority of its students need financial assistance. While an education at MiraCosta is reasonably priced, about \$2,500 annually for full time attendance, more than half of MiraCosta's 14,000 credit students applied for student aid last year. Textbooks add to the expense, totaling more than \$1,000 for a student with a full schedule. About 60 percent of the students rely on their own income and savings to attend college. As a result, 80% work 20 hours per week and more than a third work full time.

An investment in MiraCosta's students pays off. One third of University of California graduates and two-thirds of Cal State graduates attended a community college. MiraCosta students who transfer to the Cal State system earn a higher grade point average and continuation rate than the state average. Eighty percent of the state's nurses, fire fighters, police officers and first responders are trained at community colleges. MiraCosta works with the North Country business

community to meet their employment needs. For example, the college is designated as a Biotechnical Center of Excellence by the Department of Labor.

How can you help? \$100 will buy a book. \$1,000 will pay a full time student's fees for one academic year. And until next June, a gift of \$13,500 will qualify for a \$6,500 matching grant which will endow a \$1,000 annual scholarship in perpetuity.

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