



KIA Honor Flag Memorial Program & Eagle Emblems, Inc.

Present Free KIA Honor Flag Packages, Ride-In Events, Flag Raising Ceremonies & Services

To Our Valued Sponsors,

Eagle Emblems, Inc. & The KIA Honor Flag Memorial Program in conjunction with USA KIA/DOW Family Foundation invite you to help sponsor the Nationwide Free KIA Honor Flag Memorial Program.

KIA Ride-In Events and Flag Raising Ceremonies host patriotic events with special honors to Gold Star Families. To include key Guest Speakers, a network of Outreach Services, Military Vehicle & Bike Showings, Military Swap Meet, Live Music, Food and Much More. Our local annual event is held on the first Saturday of September on the premises of J&S Surplus & Eagle Iron And Leather in North Monterey Bay - Moss Landing, CA all day from 9am – 6pm, it is free of charge, open to the public, and all to benefit Gold Star Families in Honor of our Fallen Heroes!

We have sponsored a **Free KIA Honor Flag Program** that donates a Gift Package to Gold Star Families Nationwide for over 10 years, always free of charge to the families and organizations that support them. We have provided thousands of free KIA Honor Flags and Packages throughout the years and sponsored countless KIA ceremonies and presentations to honor and embrace these special families.

A huge part of our Mission is to deliver a personalized & signed KIA Honor Flag to every Gold Star Family. The funds provided to the KIA Honor Flag Memorial Program are used to continue the Free Flag Program, provide prominent events, services and ceremonies for Gold Star Families and Veterans. Your sponsorship will help assure the success of our mission and provide Free KIA Honor Flag packages to families and organizations across this great nation.

The primary source of funding for the KIA Honor Flag Memorial Programs are from corporate sponsors like you, we currently receive no governmental funding. Enclosed you will find more information on our missions, events, and sponsorship levels for your hopeful participation. Please do not hesitate to contact us with any questions and we look forward to speaking with you soon.



**Supporting The Families of our “KIA” Killed In Action and “DOW” Died Of Wounds
11365 Commercial Parkway, Castroville, CA 95012**

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KIA Honor Flag Mission: To Honor the Heroes that died protecting our Nation, To Support the Families left behind and, to let the service men and women in harm's way know we stand with them.

Free KIA Honor Flag Program: To Sponsor a KIA Honor Flag Package for every Family of a Fallen American Hero. This Program is available when presenting a KIA Honor Flag to a Gold Star Family, at Memorial, to a Public Facility, Organization or similar; we supply the KIA Honor Flag & Package FREE of charge. More info online www.KIAHonorFlag.org

KIA Honor Flag Memorial Foundation: To establish prominent military memorials locally and nationally – honoring our fallen heroes to let the families know “We Will Never Forget” the ultimate sacrifice they have made, for our country and our freedom.

KIA DAY Annual Ride-In & Flag Raising Ceremony includes Military Vehicle/Bike Showings, Swap Meet, Music and much more – held on the first Saturday of September, now known as KIA Day. At this event we honor fallen heroes and embrace Gold Star Families. “We Leave No One Behind!” We let the common veteran, service man and women know we stand with them pride-fully. Additionally we create a special platform for families, local and national speakers, veterans, service centers and organizations to speak of their service, their loved ones, let us know about their journey or the services they may provide to our GS Families.

KIA Honor Flag Signings: A flag signing is traditional at memorial service or an event honoring a fallen soldier, current or past. After signing, the flag is gifted to the family and becomes a personal heirloom for honor and remembrance.

KIA Honor Flag History: In early 1999 the KIA Honor Flag was founded by a Vietnam Veteran “James Ortolani”. In 2001 Mr. Ortolani presented the KIA Flag concept to Eagle Emblems, Inc. a national corporation that manufactures and distributes U.S. Military products. Eagle Emblems, Inc. recognized the larger than life cause and joined forces to found the KIA Honor Flag Memorial Program & Mission and funded the project to manufacture products. KIA is now a nationally recognized badge of honor.

KIA Emblematic Products are worn and displayed in honor of the heroes that died protecting our nation. They show your support to KIA Families, Veterans, and all of the Service Men & Women in harm's way.

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Sponsorship Package 2012
KIA Honor Flag Memorial Program & Eagle Emblems, Inc.
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Star Spangled Sponsors Anything below \$249.00
Product Donations for our Silent Auctions & Door Prize Drawings are Accepted.

Patriot Sponsorship \$250

- Sponsor 1 KIA Honor Flag Package for a Family of our Fallen Heroes.
- KIA Flag gift package for your business.
- Full Color Ad in our Flyer/Program with 25,000 copies distributed prior and available at the event.
- 1 booth space for September 1st Event, 10 tickets for our Door Prize Drawings & PA announcements at the event.

Bronze Star Sponsorship \$600

- Sponsor 2 KIA Honor Flag Packages for Families of our Fallen Heroes.
- KIA Flag gift package for your business.
- Full Color Ad in our Flyer/Program with 25,000 copies distributed prior and available at the event.
- Your logo included in our event ad, to be placed in the MC Weekly & SC Good Times Weekly, Pajaronian Register, Salinas Californian, MC Herald and GO.
- Your logo to be placed on our Website. www.KIAHonorFlag.org
- 1 booth space for September 1st Event, 10 tickets for our Door Prize Drawings & PA announcements at the event.

Silver Star Sponsorship \$1,250

- Sponsor 5 KIA Honor Flag Packages for Families of our Fallen Heroes.
- KIA Flag gift package for your business.
- Full Color Ad in our Flyer/Program with 25,000 copies distributed prior and available at the event.
- Your logo included in our event ad, to be placed in the MC Weekly & SC Good Times Weekly, Pajaronian Register, Salinas Californian, MC Herald and GO.
- Your logo to be placed on our Website. www.KIAHonorFlag.org
- 2 booth space for September 1st Event, 10 tickets for our Door Prize Drawings & PA announcements at the event

Gold Star Sponsorship \$2,500

- Sponsor 12 KIA Honor Flag Packages for Families of our Fallen Heroes.
- KIA Flag gift package for your business.
- Full Color Ad in our Flyer/Program with 25,000 copies distributed prior and available at the event.
- Your logo included in our event ad, to be placed in the MC Weekly & SC Good Times Weekly, Pajaronian Register, Salinas Californian, MC Herald and GO.
- Your logo to be placed on our Website. www.KIAHonorFlag.org
- 2 booth space for September 1st Event, 10 tickets for our Door Prize Drawings & PA announcements at the event.



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Sponsorship Package 2012
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Thank you _____ for your sponsorship of the KIA Ride-In 2011
(Your business name)

Address: _____

Email: _____

Phone numbers: _____

By signing this form it gives permission to use your business name in advertising associated with J&S Surplus, Eagle Iron And Leather and the KIA Honor Flag Memorial Programs & events.

\$ _____ is the value of what we intend to donate to the cause. Level: _____

_____ Yes I am interested in a booth at the KIA Event September 1st, 2012.

Notes; description of in-kind donation, booth space requirements, etc. _____

IMPORTANT INSTRUCTIONS

- Print & Web advertising requires your properly sized camera-ready ad and artwork ASAP.
Please supply camera ready art to us via email to: Jay@KIAHonorFlag.org

Authorized Agent Signature of Organization,

Print Name

Include a copy of this form please.

“Make Checks Payable to: **Eagle Emblems, Inc.** memo: KIA Honor Flag Sponsorship

Eagle Emblems, Inc.
11365 Commercial Parkway
Castroville, CA 95012

The non-profit tax ID is # 20-051888 for USA KIA/DOW Family Foundation.

www.KIAHonorFlag.org

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The USA/KIA DOW Family Foundation, The KIA Honor Flag Memorial Program and Eagle Emblems, Inc.

Thank you for your generous sponsorship!

Presented by _____ *Contact #* _____

Jay B. Cohen “Event Coordinator”

831-724-5470 x-211 or 831-521-1089 (cell) Jay@KIAHonorFlag.org

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