

Stein SPC 1608 – Group Informative Speech on a Speech Concept



Purpose: The informative speeches will:

- 1) **Define** a speech concept that the group has chosen and
- 2) **Teach** us about the concept and how it relates to our everyday lives

It is your goal to enrich our understanding of a speech concept, to help us fit this new information into our existing schemas so that they may become more complex and differentiated, and to provide an enlightening experience.

Time limit: 4-6 minutes per person not including questions and answers.

Outline & Visual Aids: You will submit your final edited outline with sources to me approximately one week before the speeches begin and then in class on the day you speak along with a hand-out/printout of your visual aids. So, be sure to keep a copy for yourself!

Sources: *At least 2* per speaker not including the Lucas text.

Each group will focus on a specific chapter/speech concept and prepare a presentation to the class covering the main points made by the authors of textbooks in SPC 1608 Special Collection or in scholarly journal articles or other academic sources. Particular attention should be made to selecting material that is relevant to our class.

You may choose to use power point or offer hand-outs but **some visual element AND some interactive element** should be part of the group's presentation. This will comprise your group grade. Each person in the group will contribute to the presentation hence it is the group, rather than the individual that receives credit for the project. That said, should you find yourself in a group in which you are individually doing the heavy lifting, I hope you will make that known to me.

Your presentation will:

- **Define the concept using an academic source**
- Describe the nature of the concept
- If applicable, highlight the history of how it has been studied, or viewed in society.
- Discuss how it effects our daily lives. For example what happens when there are problems.
- Describe how we learn or develop skills relating to the concept.
- Describe your own experiences especially as they relate to the audience.
- Illustrate this concept through visual aids and an activity that involves the audience.

Outline/Organization Checklist:

1. Learning Objectives: ***Each group should clearly state their purpose and the learning objectives. A slide or hand-out for note-taking is often helpful.***
2. Group Introduction/Section Introduction: One introduction for the entire group. The preview of main points should include an introduction of each speaker and the topic they plan to cover. ***One person will deliver the overall introduction and some significant content of the presentation. Each speaker will have a smaller introduction for their own section.***
3. Group Conclusion/Section Conclusion: One conclusion for the entire group. The summary should cover the points of each speaker and their names. The group needs to decide how and who will field questions. ***One person will deliver the overall group conclusion in addition to a significant portion of group presentation. The other group members will have a conclusion for their own section with an appropriate transition to the next speaker.***
4. Transitions: Individual speakers should also have an attention-getter in their own section, tell the audience why their section is important and provide a preview of main points. At the conclusion of their section, they should again remind the audience of the importance of the material they covered, review their main points, and provide a smooth transition to the next speaker and their content area. The speaker who picks up the transition must also provide a tie-in to the previous topic. ***Be sure to include your transitions on your outlines.***
5. Sources/References: A single list of sources in APA format in alphabetical order will be attached at the end of the entire group outline OR a list of sources will be at the end of each individual section. ***For this assignment, you are required to have 3 unique sources per group member not including the Lucas text.***
6. Visuals: A printout of PPT slides, or visuals, or a description of the visual aids should be included in the outline.
7. Activity: Each group will have an activity that they use to teach the class about their group concept. An "A or B" activity will take between 3 and 5 minutes, include all audience members in active learning, and use at least 3 of our senses. ***Include this in your outline.***
8. Outline: The outline should follow standard formatting throughout. ***On the day you speak, you will have a group outline to hand to me before your group presents. If you have individual outlines that you put together, each person should use the same font, approximate formatting and levels of subordination. Thus, you will probably edit these before final submission based on my feedback as well as that of your group members.***

Please see the grading rubric and assignment sheet under Speeches an In-class Assignments for more details.

Don't forget about the library guide url to assist you in researching your 2 upcoming speeches: <http://libguides.hccfl.edu/stein>