

## NurSYPK Market Survey Questionnaire

Hi, Nurture Smart Youth Program Kenya is a non profit organization that aims to empower and nurture young people into social-economic self sustainability. We are currently conducting a market survey on youth and social entrepreneurship and would be glad if you give us 5 minutes of your time to answer the following questions.

### 1. Personal Data

Names \_\_\_\_\_ (Optional)

Gender: Female ☐ Male ☐

Age: 15 - 19 ☐ 20 - 24 ☐ 25 – 29 ☐ 30 – 35 ☐ 35+ ☐

Location of residence: \_\_\_\_\_

Email Address \_\_\_\_\_ Tel \_\_\_\_\_

What is your occupation /profession? \_\_\_\_\_

### 2. On Social Entrepreneurship

What do you understand by the term social entrepreneurship? What is your opinion about Social Entrepreneurship?

(Explain the term if they don't know what it is and let them give their opinion on SE)

\_\_\_\_\_  
\_\_\_\_\_

Would you consider becoming a Social Entrepreneur? \_\_\_\_\_

What would motivate you to become one? \_\_\_\_\_

If you take one minute and reflect, do you see social problems around you? \_\_\_\_\_

Could you name at least 3? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

What role do you think you as a youth could play tackling social issues/ problems in our society today? \_\_\_\_\_

**Can you think of a social enterprise or NGO that inspires you?\_\_\_\_\_**

**What do they do differently \_\_\_\_\_**

**If you were given a chance to volunteer in a social enterprise, would you?\_\_\_\_\_**

**What do you understand by the word volunteer? \_\_\_\_\_**

**If you were made to understand that through volunteering you would get funding to start your own social enterprise or NGO would you be willing to pay for the training?\_\_\_\_\_**

**How much would you be willing to pay per term of three months?**

**20,000 ☐      30,000 ☐      15,000 ☐      40,000 ☐      50,000 ☐**

**What do you think the government or private sector can do to change the mindset of young people so that they have a shift towards social development?\_\_\_\_\_**

**Do you think social entrepreneurship could help solve the problem of youth unemployment in Kenya? How?\_\_\_\_\_**

### **3. Your Comments**

**Please give your parting shot, advice or any other comment.**

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**Thank you for your time.**