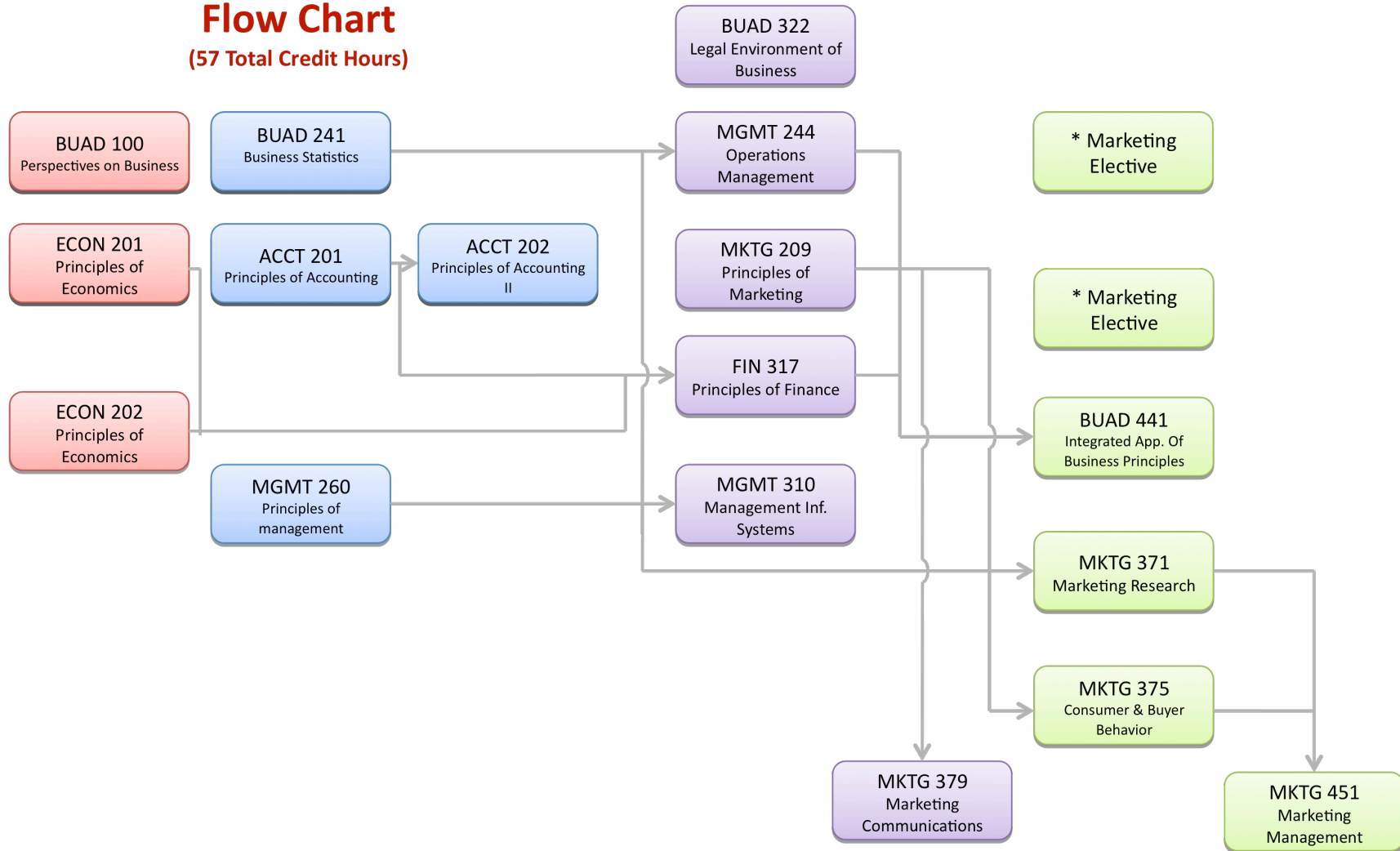


# Marketing Major Curriculum Flow Chart

(57 Total Credit Hours)



Electives (six hours, choose 2): MKTG 101, MKTG 372 Sales Management, MKTG 374 Retailing, MKTG 377 Study Abroad, MKTG 380 Services Marketing, MKTG 398 Special Topics, MKTG 425 E-Marketing, BUAD 397 or 398 Internship or Independent Study in Marketing, BUAD 243 Data Mining