

APPLICATION		FOR OFFICE USE
 <p>CountryLiving FAIR</p> <p>ATLANTA</p> <p>OCTOBER 27-28-29, 2017</p> <p>Friday & Saturday 8:30 a.m. - 5 p.m., Sunday 10 a.m. - 5 p.m. Stone Mountain Park, Atlanta, GA</p>		<div> <div></div> <div></div> </div> <p>Exhibitor# _____</p> <p>Show Code: CL1017</p> <p>Booth Size: _____</p> <p>Booth Area: _____</p> <p>Fee: _____</p> <p>Special Requests: _____</p>
<p>CHECK BOOTH CHOICE</p> <p>OUTDOOR SPACE (OWN COVER) - exhibitor must provide own WHITE pop up tent or cover. (No electric)</p> <p><input type="checkbox"/> 10x10 \$750 <input type="checkbox"/> 10x20 \$1500</p> <p>INDIVIDUAL RENTAL TENT - commercial tent provided. (No electric)</p> <p><input type="checkbox"/> 10x10 \$900 <input type="checkbox"/> 10x20 \$1800</p> <p><i>Sharing of booths and spreading at this location has become excessive. Excessive spreading is making the event look shabby to attendees. If you are bringing sharers to this event they must be vetted like any official vendor, sign their own release and application and follow all the rules and regulations in place for the event. The booth owner is responsible for paying the sharing fee and is responsible for all actions, sales, and behavior of the sharer. The sharing fee is \$200 per sharer. Anyone bringing merchandise of their own that does not belong to the booth owner is considered a sharer.</i></p> <p><input type="checkbox"/> \$200 SHARING FEE - per sharer. please provide the name(s) of the sharer(s)</p> <p><i>If you require a size or shape booth not listed or special equipment, describe in the special requests and we will check availability and quote a price.</i></p>		

MONTHLY VETTING SCHEDULE

Vendors who exhibited at the 2016 Georgia fair will be accepted without vetting if application is received before February 1, 2017, category is not full, and acceptance has been approved by Country Living magazine. Applications of prior vendors received after February 1st will be subject to vetting with new applicants. Photos are not necessary if type of merchandise has not changed since previous participation in any fair. Do not bring merchandise you were not vetted for. **NEW VENDORS** will be vetted once a month for appropriateness to event and as space and category allows. You must include a booth image from a recent show as well as pictures of items to be considered. DO NOT SEND SAMPLES. Applications received by the 1st of each month will receive notice of status either way towards the end of the same month. (i.e. March 1 – notice end of March., Apr.1 – notice end of Apr., etc., until category or event is full) Management reserves the right to reject applicants without explanation to preserve the image of the event and to balance types of exhibits. **New applicants to the Georgia fair will not be notified until after March 15, 2017.**

Stella Show Mgmt. Co., Herschend Family Entertainment Corporation and Its Subsidiaries/Stone Mountain Memorial Association, Hearst Communications Inc. and the under signed exhibitor agree to the following terms: The exhibitor agrees to present an exhibit of a quality consistent with the standards of this event and to obey all regulations and laws of the state of Georgia and the County of DeKalb. In addition, the exhibitor agrees to price all merchandise and accompany all sales with a sales slip. Set-up of booths must be complete at show opening and must remain set-up and open for business until show closing. Booths and aisles must be kept clear for safe access throughout show hours. Stella Show Mgmt. Co. reserves the right to demand removal by Exhibitor of any items which may not be in keeping with the shows image. Stella Show Mgmt. Co. reserves the right to make the rules and regulations it deems proper and necessary. The Exhibitor agrees to accept such rules and regulations and any interpretation as is set forth by Stella Show Mgmt. Co. All municipal, state and federal requirements in connection with sales must be fulfilled. All draperies, table covers, and display materials must be fire retardant and gas powered generators are not permitted. This contract cannot be assigned without the prior written consent of Stella Show Mgmt. Co. No booths may be shared without the prior written consent of Stella Show Mgmt. Co. The use of porters, if available, to assist unloading and loading is at Exhibitor's own risk. Herschend Family Entertainment Corporation and Its Subsidiaries/Stone Mountain Memorial Association, Hearst Communications Inc. and/or Stella Show Mgmt. Co. shall not be liable for any resulting damage or claim. Herschend Family Entertainment Corporation and Its Subsidiaries/Stone Mountain Memorial Association, Hearst Communications Inc. and/or Stella Show Mgmt. Co., its agents, officers or employees shall not be liable for property damage or personal injury to Exhibitor, its agents or employees, which may occur on or about any part of the subject premises, regardless of how such an injury or damage may have occurred. Exhibitor waives any claim against Silver Dollar City Stone Mountain Park, Inc., Country Living Magazine and/or Stella Show Mgmt. Co. and assumes all liability for loss or damage to Exhibitor's property entrusted to the premises. Exhibitors shall hold Herschend Family Entertainment Corporation and Its Subsidiaries/Stone Mountain Memorial Association, Hearst Communications Inc. and/or Stella Show Mgmt. Co. harmless and shall indemnify Herschend Family Entertainment Corporation and Its Subsidiaries/Stone Mountain Memorial Association, Hearst Communications Inc. and/or Stella Show Mgmt. Co. against all liability or expenses arising out of any claim of injury or damage to any person or property, together with all cost in connection with the defense thereto. I agree to abide by all of the policies of Herschend Family Entertainment Corporation and Its Subsidiaries/Stone Mountain Memorial Association, including that there are no pets, and no smoking allowed on the premises. CANCELLATION POLICY: A minimum cancellation charge of \$200 applies to all cancellations. Prorated schedule of cancellation charges is itemized below. The undersigned exhibitor applies for exhibition space at the above named show, encloses deposit herein and agrees to pay booth rent in full. Until you have received written communication from Stella Show Mgmt. Co. that your application has been accepted, this is not considered a binding contract. All contracts are subject to cancellation by Stella Show Mgmt. Co. or Hearst Communications Inc. up to 48 hours before the event date due to unforeseen circumstances or necessary business accommodations. * Exhibitors who are providing their own cover but using an outside or tent rental company to erect it must provide SSMC with at least 30 days prior notice AND must provide an insurance certificate for that company (details upon request) AND that company is subject to regulations and approvals from all governing bodies of the state, management and facility.

SIGN HERE _____ DATE _____ PRINT NAME _____ PERMANENT EXHIBITOR # _____

TRADE NAME _____

PARTNER AND HELPER NAME(S) FOR BADGES (if known) _____

MERCHANDISE DESCRIPTION Paraphrase your merchandise in four fields or less for website, exhibitor list, booth placement, publicity. **Please fill out this field out EVERY time.**

IF THE INFORMATION BELOW HAS NOT CHANGED SINCE YOUR LAST EVENT WITH STELLA SHOWS IT IS ON FILE AND YOU DO NOT NEED TO FILL IT IN AGAIN.

WEBSITE _____ E-MAIL _____

MAILING ADDRESS _____
STREET OR BOX NUMBER (If using a P.O. Box - a street address must also be provided) CITY STATE ZIP

INSTAGRAM HANDLE @ _____

PHONE Cell (____) _____ - _____ Can we give this phone number to customers? __Yes __No

Business (____) _____ - _____ Can we give this phone number to customers? __Yes __No Home (____) _____ - _____ Can we give this phone number to customers? __Yes __No

GEORGIA SALES TAX # _____ Compliance required.

ADDITIONAL INFO FOR MARKETING (i.e. your specialty, special skill or a specific item) _____

IF NEW TO STELLA SHOWS, PLEASE ALSO FILL IN THE FIELDS BELOW

Price range of items or description of services _____ Show(s) previously participated in _____

Dealer Reference _____ Show Promoter Reference _____

PAYMENT INFORMATION

You may print and mail this application with a check or apply and provide credit card online at stellashows.com

There is no fee to be vetted and no deadline for applying to the fair. Applications are considered until Fair or category is full.
Returning vendors are given right of first refusal and then new Fair applicants are vetted. **Deposit will not be applied until accepted.**

- **\$200 DEPOSIT (non-refundable) due at time of application acceptance.**
- **50% OF BALANCE (after deposit) DUE on JULY 1, 2017**
- **Remainder of BALANCE DUE on SEPTEMBER 1, 2017**

• Apply and provide credit card online at stellashows.com

• Make checks payable to: Stella Show Mgmt. Co. Mail to Stella Show Mgmt. Co. at address below. Check # _____ enclosed.

A minimum cancellation fee applies to all cancellations received by phone or in writing. The prorated schedule of cancellation charges is as follows: • The full \$200 of show deposit is nonrefundable regardless of when cancellation is received. • Cancellations that occur 61 days or more prior to the first set up date will receive a credit for booth rent paid minus the \$200 nonrefundable portion. • Cancellations that occur 60 to 46 days prior to the first set up date must pay 25% of the full booth rent. • Cancellations that occur 45 to 31 days prior to the first set up date must pay 50% of the full booth rent. • Cancellations that occur less than 30 days prior to first set up date must pay the booth rent in full. Stella Shows credits, credit card or check refunds are up to the discretion of the show manager. In the case of most cancellations, there will be a credit created for another Stella Show to be used within one year.

CONTACT: **Stella Show Mgmt. Co., 277 Fairfield Rd., Suite 321, Fairfield, NJ 07004 Ph 973-808-5015, FAX 973-808-6806, email: info@stellashows.com**

(Subject to change)

