



# 2017 EVENT SCHEDULE

## WEDNESDAY, JULY 26, 2017

START	END	EVENT	LOCATION
9 AM	5 PM	Athlete Check-In	Courthouse Square
9 AM	5 PM	Official IRONMAN Store	Courthouse Square
9 AM	5 PM	IRONMAN Village	Courthouse Square
9 AM	5 PM	IRONMAN Bike Store & Tech Service Center	Courthouse Square
9 AM	5 PM	VIP Credential Pick-Up	Courthouse Square
9 AM	5 PM	2018 IRONMAN Santa Rosa On-Site Registration for 2017 Athletes Only	Courthouse Square
9 AM	5 PM	Information Booth/ Lost & Found	Courthouse Square
11 AM		Athlete Briefing	Courthouse Square
2 PM		Athlete Briefing	Courthouse Square

## THURSDAY, JULY 27, 2017

START	END	EVENT	LOCATION
9 AM	5 PM	Athlete Check-In	Courthouse Square
9 AM	5 PM	Official IRONMAN Store	Courthouse Square
9 AM	5 PM	IRONMAN Village	Courthouse Square
9 AM	5 PM	IRONMAN Bike Store & Tech Service Center	Courthouse Square
9 AM	5 PM	VIP Credential Pick-Up	Courthouse Square
9 AM	5 PM	2018 IRONMAN Santa Rosa On-Site Registration for 2017 Athletes Only	Courthouse Square
9 AM	5 PM	Information Booth	Courthouse Square
11 AM		Athlete Briefing	Courthouse Square
2 PM		Athlete Briefing	Courthouse Square
6 PM	8 PM	Welcome Ceremony	Courthouse Square

## FRIDAY, JULY 28, 2017

START	END	EVENT	LOCATION
9 AM	5 PM	Official IRONMAN Store	Courthouse Square
9 AM	5 PM	IRONMAN Village	Courthouse Square
9 AM	5 PM	IRONMAN Bike Store & Tech Service Center	Courthouse Square
9 AM	5 PM	VIP Credential Pick-Up	Courthouse Square
9 AM	5 PM	Information Booth/ Lost & Found	Courthouse Square
9 AM	4 PM	Mandatory Run Gear Check-In	Courthouse Square
10 AM	5 PM	Mandatory Bike & Bike Gear Check-In	Lake Sonoma
11 AM	2 PM	Athlete Check-In	Courthouse Square
11 AM		Athlete Briefing	Courthouse Square
2 PM		Athlete Briefing	Courthouse Square



# 2017 EVENT SCHEDULE

## SATURDAY, JULY 29, 2017- RACE DAY

START	END	EVENT	LOCATION
5 AM	6:30 AM	Drop Special Needs Bike & Run Bags	Lake Sonoma
5 AM	6:15 AM	Transition Opens; Body Marking	Lake Sonoma
5 AM	5 PM	Information Booth/ Lost & Found	Courthouse Square
5 AM	5 PM	Volunteer Check-In	Courthouse Square
6:25 AM		Age-Group Start	Lake Sonoma
9 AM	5 PM	IRONMAN Village	Courthouse Square
9 AM	8 PM	Official IRONMAN Store	Courthouse Square
3 PM	Midnight	Post-Race Athlete Food	Courthouse Square
5:45 PM	Midnight	Mandatory Bike & Gear Check-Out	Courthouse Square

The Race Will Officially End 17 Hours After the Last Athlete Enters the Water.

## SUNDAY, JULY 30, 2017

START	END	EVENT	LOCATION
7 AM	2 PM	Official IRONMAN Store	Courthouse Square
7 AM	12 PM	IRONMAN Village	Courthouse Square
7 AM	12 PM	IRONMAN Bike Store & Bike Tech Service Center	Courthouse Square
8 AM	10 AM	2018 IRONMAN Santa Rosa On-Site Registration for General Public	Courthouse Square
8 AM	10 AM	Celebration Day Breakfast	Courthouse Square
9:30 AM		Awards Ceremony and 2017 IRONMAN World Championship Slot Allocation & Rolldown Ceremony	Courthouse Square

*Slot Allocation & Rolldown Begins as Soon as Awards End - Be Early!*