

## **PROPOSAL TO ADVERTISE YOUR COMPANY IN NEWSLEX SUPER MAGAZINE**

Newslex Point Ltd is a registered digital and print Media company in Uganda, our traditional business model is based on writing and posting news articles on our website ( [www.newslexpoint.com](http://www.newslexpoint.com) )

We write hot stories in the local and international scene covering business, entertainment, fashion, sports, health, current affair, development, technology, and so on. We are glad that our reader base is expanding tremendously, as of Feb 2016, it has over 9,000 twitter followers and over 15,000 fans on facebook and still growing.

### **Our Vision:**

To be recognized as Uganda's / Africa's leading and most trusted online and offline news resource reaching everyone no matter who they are or where they live.

### **Our Mission:**

To deliver fascinating news stories to the world which informs, entertains and inspires through:

- Delightful, spirited, competent and creative people.
- Stretching out deeper, closer and wider with our news stories.
- Rebalancing global news by respecting the variety and people of the world.
- Obtaining exceptional results Systematically.

### **Our Values:**

Honesty and respect steers up our management both internally and externally.

- We respect our readers.
- We strive for excellence in whatever we do.
- We dig deep behind the news to tell our readers real stories at the right time.
- We welcome new ideas from other people.

## **ABOUT NEWSLEX SUPER MAGAZINE**

- The magazine is produced on a quarterly basis (i.e., 4 times per calendar year).
- Each issue has a MINIMUM of 40 pages, printed in FULL PROCESS COLOR, on white gloss magazine paper.
- Each issue does not exceed a ratio of 40% advertising to 60% editorial, and will continue to increase the number of pages in each issue as advertising space increases.

**WHY CHOOSING US?**

- Running Massively in Uganda, with hope of expanding to Kenya, Tanzania, Rwanda, Burundi & South Sudan soon)
- Timeless Content that does not Expire
- The only Magazine with Stands Spread across Kampala (Uganda's Capital).

**DISTRIBUTION**

Newslex Super Magazine is distributed free of charge to Public offices, School Libraries, Hotels, Corporate Companies and sold in Supermarkets, and by Street news vendors.

**ADVERTISING RATE CARD 2016 AND INSTRUCTIONS**

Newslex point Ltd Designs the artwork free of charge. Advertising copy is only accepted in high resolution JPEG or PDF format. Artwork supplied in other formats are subjected to reformatting. The advertising rates are tabulated below.

Size	Rate(VAT Exclusive)
Back cover	4,000,000
Inner front/back covers	3,500,000
Center Spread	5,000,000
Full page	2,800,000
1/2 page	1,500,000
1/4 page	800,000

Advertisement Dimension Details		
A4		303 x 213mm
Includes bleed at no additional cost		
Half A4	Landscape	136 x 185mm
	Portrait	275 x 91mm
Quarter A4	Landscape	66 x 185mm
	Portrait	136 x 91mm

**Term of Payment:** Payment to be made after publication of the advert.

Thank you



**MUJUNI GODFREY**

**Sales Coordinator (0775 928916 / 0752538372)**