



## PRESS CATERING PROPOSAL

ABTA will provide a catering distribution point which will serve items to the Journalists on four occasions throughout the Convention (exact times for each occasion to be confirmed):

- Tuesday Morning – Cookies / Muffins / Fruit
- Tuesday Afternoon – Popcorn Stand
- Wednesday Morning – Cookies / Muffins / Fruit
- Wednesday Afternoon – Doughnuts

The following benefits will be available to you:

### LOGO:

- your logo will appear on signage by the distribution point

### ADVERTISING:

- your banner ad will appear on a page of the Convention website
- you will be provided with a sponsor page on The Travel Convention Website where you can upload your logo, company information and a link to your website

### HOSTED LUNCH TABLES:

- you will be provided with one hosted lunch table on Tuesday 19 October and Wednesday 20 October to host the delegates of your choice

### ADDITIONAL BENEFITS INCLUDE:

- you will be provided with a delegate list with contact details

### DISTRIBUTION POINT:

- the catering distribution area in the press office will include a table for you to network with the journalists
- opportunity to position a pop-up banner

### PRICE:

The price for this package is £1,600 plus VAT.

Please note: all sponsors attending The Travel Convention are required to register and pay the appropriate rate.