

Training Workshop Proposal

Subject: Financial Valuation Techniques

Description: Participants in this workshop shall be exposed to three different financial valuation approaches in their attempt to identify viable investments. The first approach focuses on valuation techniques using fundamental analysis while the second approach is based on technical analysis. Last but not least, an emerging trend in valuation based on quantitative finance is considered the third valuation approach. Each approach is going to be discussed using a valuation case study every day for the-three-day period.

Time-Frame:	21 Hours/ 3 Days from 09:30 am to 04:30 pm
Audience:	Middle to high income-level professional people with potential investment interest as well as investment analysts.
Presentation Tools:	Handouts, Excel & PowerPoint
Required Tools from Audience:	Laptop & Microsoft Excel 2013/2016
Participants:	5 to 20
Date:	15 th , 16 th & 17 th of March 2017
Place:	Ashrafieh Campus
Cost:	\$750
Deadline for Registration:	March 8 th , 2017

Outcomes

- Apply Fundamental analysis (CFA-track) in investment analysis as a first approach.
- Use charts (CMT-track) reflecting price movements across a time interval for investment-decision purposes as a second approach.
- Relate quantitative analytical tools to investment decisions (CQF-track) as a third approach.
- Identify the links that exist among the three approaches.

Outline

Day 1:

- Corporate Finance and valuation techniques
- Fixed Income and equity securities
- Case study Analysis
- Introduction to CFA track: Chartered Financial Analyst

Day 2:

- Introduction to the evolution of technical analysis
- Stock market indicators
- Charting, support and resistance
- Wave principles and pattern analysis
- Introduction to the CMT track: Chartered Market Technician

Day 3:

- Building blocks of quantitative finance
- Quantitative risk and return
- Equities, currencies, and fixed income
- Case study analysis
- Introduction to the CQF track: Certificate in Quantitative Finance