

Proposal for Advertisement on Website

Costing:

Section	Size	Price	Link
Website Home (Side bar)	175x340 Px	8,000	http://www.biztek.edu.pk
Website Home (Slider)	1160x300 Px	20,000	http://www.biztek.edu.pk/
Website (Footer)	960x100 px	10,000	http://www.biztek.edu.pk/
Other Different Tabs	175x340 Px	8,000	Tabs Upto Customer Request

*If you wish to place your ads on multiple sections, please contact us and we will offer the combo rates.



- ONLINE ENROLLMENT
- PROFILE
- SEMESTER RESULTS
- SEMESTER TIME TABLE

Awards & Events - Alumni Excellence Award

Graduated Students

Captured By: IBT Studio & IBT Film

Advertise with us!
960x100 Px **Just 10,000/=**

Email at Creative@ibt.edu.pk
Contact: 0344-2200804

MAIN CAMPUS
Main Branch Hayat Road, Korangi Creek, Karachi
Phone: 021-35091872
Phone: 021-35125481
PAK: 021-35092384
E-mail: admission@ibt.edu.pk

CITY CAMPUS
Gurga Plaza, above Bank Alfalah Block 6, PECO, Main Shantari-Faisal Bursary, Karachi
Phone: 021-34301000-8
PAK: 021-34301000
E-mail: admission@ibt.edu.pk

GULSHAN CAMPUS
Opposite Samson Hospital Block 2, Gulshan-e-Iqbal, Karachi
Phone: 021-3488884-7
PAK: 021-3488888
E-mail: admission@gulshan.edu.pk

GULSHAN EXECUTIVE CAMPUS
P-25 Phase-5 Gulshan-e-Iqbal Karachi
Phone: 021-34810010
Phone: 021-34810011
E-mail: admission@ibt.edu.pk

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Terms & Conditions:

The ad banner creative has to be provided by the advertiser

Advertiser cannot change the artwork between the period of one month

The size of the .JPEG banner has to be less than 100Kb

The size of the Flash banner has to be less than 1Mb

IBT does not track hits of the banner

100% payment has to be made in the advance

In case of a dispute IBT has the right to remove the advertisement

IBT reserves the right to following:

- Approve or reject a advertisement proposal
- Order of advertisements in case of multiple advertisements

F&Q

What are the acceptable formats for the ads.

JPEG, Gif, Flash

Can I submit more than one ad

Yes, different ads from the same organizer can appear on the same slot at 50% extra charge. Different ads on different slot from the same organizer will be treated as distinct ads. Please contact us for the combo rates.

How many ads can appear in the same slot

A maximum of four (these will be rotating)

For Details:

Email: Creative@ibt.edu.pk or Owais.Saleem@ibt.edu.pk

Contact: 0313-2378946, 0343-2744486