



Event Sponsorship Contract

Expo June 9-11, 2014 (Monday-Wednesday)
Conference June 9-12, 2014 (Monday-Thursday)
Mandalay Bay Convention Center • Las Vegas, NV

As you develop your marketing plan for 2014, consider the powerful sponsorships the NFPA Conference & Expo makes available.

Sponsoring exhibitors receive recognition during the event; in the published On-Site Show Guide and signage; pre-show on the event web site; and on literature promoting the event, including e-mail broadcasts and direct mail reaching hundreds of thousands of fire, life safety, electrical and security professionals.

Sponsorship Opportunities:

- ☐ General Session – \$20,000
(Includes live streaming – please contact us for details.)
- ☐ Registration – \$18,000
- ☐ Grand Opening Kick-Off Reception –
☐ \$20,000 exclusive, ☐ \$10,000 co-sponsor
- ☐ Attendee Tote Bags – \$16,000
- ☐ Conference Memory Stick – \$15,000
- ☐ Grand Prize Giveaway – \$10,000
- ☐ Attendee Badge Holders – \$9,000
- ☐ Attendee Pen – \$6,500
- ☐ Conference at a Glance – \$6,000
- ☐ Attendee Notepad – \$5,000
- ☐ Exhibitor Locator – \$2,500
- ☐ Aisle Banners – \$2,500
Aisle Banner: _____
- ☐ E-mail Pavilion – 3 days available
☐ \$1,000/day or ☐ \$2,500 for all 3 days

Your idea! Looking for an opportunity and you don't see it listed? We'd be thrilled to discuss your company's individual needs and customize a sponsorship that is right for you.

Benefits to Sponsors:

- Featured logo placement on sponsorship page of official show web site with link to your web page.
- Complimentary enhanced listing in NFPA mobile app.
- Logo featured in e-mail broadcasts sent to NFPA members and thousands of other fire, security, and life safety professionals.
- Logo featured in direct mail sent to NFPA members and thousands of other fire, security, and life safety professionals.
- Enhanced company listing with logo linked to your company web site on exhibitor list.
- Logo on sponsorship acknowledgment signage at the event.
- One piece of collateral material in tote bags distributed to all attendees. (Items must be approved by Event Management.)
- Option to include one piece of collateral material in the virtual attendee tote bag.
- Logo in NFPA On-Site Show Guide acknowledging sponsors.
- Logo featured in general session video loop.
- Additional bonus points towards booth selection for following year's event.
- Right of first refusal for following year's event.
- Detailed sponsorship exposure report post-show.

Sponsor Agreement/Commitment: To secure your sponsorship a 50% deposit of the sponsorship amount must be received by ROC-NFPA, LLC along with the completed sponsorship contract. Final payment must be received by March 7, 2014. Sponsorships purchased after March 7, 2014 require payment in full at confirmation. Due to the nature of sponsorships and the benefits received, sponsorship cancellations are not accepted. No refunds will be provided and full payment is required.

Company Name: _____ Booth #: _____

Address: _____ Address 2: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Telephone: _____ Fax: _____

E-mail: _____ Web Site: _____

Authorized Signature: _____ Date: _____

For more information on the NFPA Conference & Expo, please visit: www.nfpa.org/conference

For Sponsorship Opportunities: www.nfpa.org/conference

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