



From: Destination Crappie  
108 S Georgia St.  
Jackson, MO 63755  
(573) 579-0212  
alex@destinationcrappie.com

## YEARLY ADVERTISEMENT CONTRACT

Date: September 11, 2017  
Contract #: 001  
Contract starting date: MM/DD/YY

### *Company Information*

Company Name:	
Contact Name:	
Phone:	
Email:	

### *Advertisement Information*

Please select the size of the advertisement being purchased:

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> 1/6-page, horizontal – \$800  | <input type="checkbox"/> 1/6-page, vertical – \$800  | <input type="checkbox"/> 1/4-page – \$1200  |
| <input type="checkbox"/> 1/2-page, horizontal – \$2000 | <input type="checkbox"/> 1/2-page, vertical – \$2000 | <input type="checkbox"/> Full-page – \$3200 |

### *Contract Details*

Upon receiving payment in full, Destination Crappie agrees to run ONE advertisement (at the size purchased) in all Destination Crappie e-guides for ONE full year from the contract start date, OR for 20 consecutive e-guides, whichever number may be greater.

If the company wishes to purchase additional advertisements for individual e-guides or to upgrade to a larger advertisement size at any point within the contract year, the company must pay additional fees.

If the company would like to change/update the look of their advertisement within the contract year to another advertisement of the same size, they may do so ONCE without fee. Changing/updating the advertisement file more than once during the contract year will require the payment of additional fees.

The company must provide Destination Crappie with a .pdf, .jpg, or .eps file of their advertisement in the proper size (consult with DC staff for exact advertisement measurements) before the contract start date to guarantee inclusion of their advertisement in the immediately upcoming e-guide.

Failure to produce payment in full by the contract start date voids this contract. If the company still wishes to purchase a Yearly Advertisement Contract, they may do so, but a new contract must be filled out.

*Signed,*

\_\_\_\_\_  
Josh Gowan, Destination Crappie

\_\_\_\_\_  
Name

\_\_\_\_\_  
Date