

Startup Checklist

Name of Your Cupcake Business
1234 Main Street
Anytown, State 54321

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Proprietor:

SUBJECT

Planning	Started	Completed	Notes:
Write a Business Plan	<input type="checkbox"/>	<input type="checkbox"/>	
Describe your concept	<input type="checkbox"/>	<input type="checkbox"/>	
Competitive Analysis	<input type="checkbox"/>	<input type="checkbox"/>	
Customer Profile	<input type="checkbox"/>	<input type="checkbox"/>	
Marketing and Sales Projections	<input type="checkbox"/>	<input type="checkbox"/>	
Management Team	<input type="checkbox"/>	<input type="checkbox"/>	
Operations	<input type="checkbox"/>	<input type="checkbox"/>	
Financial Projections	<input type="checkbox"/>	<input type="checkbox"/>	
Financing			
Personal Finances Evaluation	<input type="checkbox"/>	<input type="checkbox"/>	
Lenders	<input type="checkbox"/>	<input type="checkbox"/>	
Investors	<input type="checkbox"/>	<input type="checkbox"/>	
Legalities			
Business Structure	<input type="checkbox"/>	<input type="checkbox"/>	
