

Are you:

- Male
 Female

Which of the following categories includes your age?

- Under age 18 [END SURVEY]
 18 to 24
 25 to 34
 35 to 44
 45 to 54
 55 to 64
 65 or older

In which region of the United States do you live?

- Midwest – IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, SD, WI
 Northeast – CT, DC, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT
 Southeast – AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV
 Southwest – AZ, NH, OK, TX
 West – AK, CA, CO, HI, ID, MT, NV, OR, UT, WA, WY
 None of the above [END SURVEY]

What is your total annual household income before taxes?

- Less than \$35,000
 \$35,000 - \$49,999
 \$50,000 - \$74,999
 \$75,000 - \$99,999
 \$100,000 - \$149,999
 \$150,000 or more

Have you actively shopped for a NEW car within the past 3 months?

- Yes
 No [END SURVEY]

Are you a household decision maker for buying or leasing cars?

- Yes
 No [END SURVEY]

Have you bought or leased a NEW car within the past 3 months?

- Yes
 No

How many children under the age of 18 are currently living in your household?

- None
 1
 2
 3
 4
 5 or more

Thank you very much for participating in this Amplitude Research Market Research Survey. We appreciate your feedback.

Submit