

# Hotel Questionnaire

Dear Sir or Madam!

Good morning/afternoon and welcome to our hotel. We are pleased that you decided to stay with us. If you have spent at least one night in our hotel we kindly ask you to participate in a survey which will help us make your future stay here even more pleasant. The interview will take about 10-15 minutes and is conducted anonymously.

1. How did you arrive to Slovenia? (mark the appropriate answer)

1. By car.
2. By bus.
3. With low-cost airline.
4. With major airline.
5. By train.
6. Other, what: \_\_\_\_\_

2. Where did you hear about this hotel (mark the appropriate answer, more answers possible)?

1. I already knew of it.
2. The Internet.
3. Friends and relatives.
4. Media.
5. Books and guides.
6. Travel agency.
7. Fairs and/or exhibitions.
8. It was part of the travel package.
9. Other, what: \_\_\_\_\_

3. Is this your first visit to this hotel (mark the appropriate answer)?

1. No. → How many times have you visited this hotel in the past? \_\_\_\_\_
2. Yes.

4. How many nights are you planning to stay at this hotel: \_\_\_\_\_

5. What were the main reasons for your visit to this hotel? (mark the appropriate answer)

1. Rest and relaxation.
2. Visiting relatives and friends.
3. Business reasons.
4. Attending a conference, congress, seminar, other forms of educations.
5. Culture.
6. Fun.
7. Sports and recreation.
8. Health.
9. Religious reasons.
10. Others, what: \_\_\_\_\_