

## Market Research Questionnaire

To help us to build more information about the type of people using Limavady's tourism infrastructure and the level of satisfaction within the tourism amenities in existence, we would ask you to take a few minutes of your time to answer the following questions. This will help us in planning future tourism projects for the future to ensure we meet our customer needs. Complete the survey and send it back to [tourism@limavady.gov.uk](mailto:tourism@limavady.gov.uk). Enter **survey** as the subject.

### Q.1 Do you live in Limavady?

Yes ☐ No ☐

If you have answered no to the above question, please continue to question 2. If you have answered yes, please continue to question 11

### Q.2 Have you visited Limavady?

Yes ☐ No ☐

If you have answered no to the above question, please continue to question 14. If you have answered yes, please continue to question 3

### Q.3 How long is your visit to Limavady?

Daytrip ☐ Overnight visit ☐ 1-3 days ☐  
3-7 days ☐ Over 1 week ☐

If you have answered daytrip to the last question, please continue to question 5. If you have answered any alternative answer to the above question, please continue to question 4.