Smartbox IT Solutions℠

NAMING CONVENTIONS AND DEFINITIONS

Application	The website created for xxxxxxx
Client, You	xxxxxxxxxxx
Us, We, Company	Smartbox IT Solutions

DOCUMENT PURPOSE

The purpose of this document is to describe the business requirements necessary for the implementation of the Application. All business requirements must be reflected in a version of this document in order to be included in the final implementation. This document also details the technical design which will include each of the business requirements.

PROJECT OBJECTIVE

This project will allow the Client to run a website for the purpose of gathering product information and reviews, while incorporating a social network aspect. The project will allow for the inclusion of advertising space, gathered and administered by the Client.

PROJECT DEFINITION

The Client identified areas that would have the greatest return and still be reasonable in time to implement within the given time frame. The features to be created or modified include:

- Adapting some existing code from a previous version of the website as follows:
  - User registration
  - User login
  - Administrator login
  - User product uploads
  - User review addition
- Incorporating a robust, yet simple-to-use user interface, complete with customized landing pages.
- Allow for the inclusion of advertising spaces on each category page and product page.
- Allow for user-entered reviews and comments on products, as well as addition of ratings and attributes.
- Allow for the creation of private/public groups that focus on a category or specific product.

CURRENT METHODS

The current website at xxxxxxxxxxx is not in use.