

BUSINESS PLANS- QUESTIONNAIRE

GENERAL PERSONAL QUESTIONS

S NO	QUESTION	RESPONSE	RATING SCALE-IF NECESSARY				
1	RATE YOUR BUSINESS SKILLS		1	2	3	4	5
A	KNOWLEDGE OF OF YOUR PRODUCT / SERVICES						
B	ABILITY TO PRODUCE AND PROVIDE YOUR PRODUCT/ SERVICES						
C	KNOWLEDGE OF SALES AND						
D	ABILITY TO CREATE AND IMPLEMENT MARKETING AND SALES PROGRAMS						
E	KNOWLEDGE OF HUMAN RESOURCES MANAGEMENT						
F	ABILITY TO EFFECTIVELY MANAGE PEOPLE						
G	KNOWLEDGE OF ACCOUNTING AND FINANCE						
H	ABILITY TO PREPARE AND UNDERSTAND FINANCIAL STATEMENTS						
2	ARE YOU A THINKER (VISIONARY) OR DOER (TECHNICAL) PERSON	THINKER  DOER					
3	ARE YOU AN EFFECTIVE LEADER						
4	WHAT CAN YOU DO TO OVERCOME YOUR SHORT COMINGS						
5	DO YOU DEVOTE TIME TO SELF IMPROVEMENT THROUGH READING BOOKS, TAKING COLLEGE CLASSES OR ATTENDING SEMINARS						
6	HOW MUCH MONEY DO YOU HAVE TO INVEST IN YOUR BUSINESS?						